

COLORALLIANCE

Color & Image Online Certification Training

COLOR ME BEAUTIFUL®

Would you like to start your own business as a personal color and image consultant, but do not have the time to get away for the required training?

This Color Alliance training teaches you how to **transform your client's look through a head-to-toe total image makeover**. It is customized, not a general makeover that pertains to the masses. **It maximizes their individual beauty potential**. This course is designed to **teach you the concepts that will bring this total image makeover together**. A certified trainer will guide you each step of the way.

Training Topics:

- Color Alliance Color Analysis: Theory of color on hue, value, and chroma. Hands on training in selection of coordinates, hue level drapes and seasonal drapes. Selection of precise makeup colors and application techniques that are unique to your client for a total makeover.
- Signia Silhouette Analysis: Master how to identify face shapes, body silhouettes, and body balance. Learn how to execute a consultation and explain the Signia portfolio.
- Skin Care: Study of the skin layers and their functions so that you know which skin care products to recommend for healthy and youthful skin.
- Create a Business Mindset: Understand the need to cross over from workplace to entrepreneurial mindset. This includes setting goals, creating a marketing plan, sales, and promotion of your business.
- Organization: file system, consultation set-up, kit set-up, business location, and inventory storage.
- Earning Income: How to place orders, profit plan, and website tools to help run your business.
- Presentations: Suggested topics for public speaking and how to promote through this venue.
- Plus More.....

Training Cost:

\$750 (due 10 days prior to start date)

Credit Card or Check

Call Jill Wylot:

1-800-770-0125 or 703-369-7715



Here is the process:

- Order your Color Alliance Color and Image Demo Kit (\$665 includes shipping).
- Lessons are sent to you via e-mail; return them to your instructor when finished.
- Concepts will be shown via GoToMeeting/Power Point with discussion. Session times vary, two hours normal.
- Hands on training via GTM—you will use your tools on digital pictures and models that will be verified for accuracy in analyzing color, face shapes, and body lines.
- Put into practical application what you have learned, using family and friends as models.
- Train online, start earning money as you learn, and work on establishing your business.
- There is always an opportunity to join a three-day classroom training which is optional.

Start your Color Alliance Image On-line training today via GTM, e-mail, and phone calls. Many women have found this to be the perfect solution for starting their own image consulting business without leaving the comfort of their home.



"Taking the Color Alliance on-line training course was the best decision I could have made. The quality of the training was superior. I was supplied a great deal of well-written material and visuals aids along with a detailed explanation and in-depth demonstration of the concepts used in this industry. Each subject was covered thoroughly and my questions were all answered. At completion, I felt confident to go out and begin my image consulting business." – Blair Massey, CA