

# Empowering Business Owners with Confidence and Clarity

## ABOUT US

### WHO WE ARE

At MyController, we believe that great businesses deserve great support. Founded by Greg and Debbie Parrish, both veterans of blue-chip corporate environments, our mission has always been clear: bring the best of world-class business practices to owner-managed companies.

We operate on a fixed-fee, service-level basis – and when we say fixed price, we mean it. No surprises. No hidden costs. Just dependable, expert support that integrates seamlessly into your team.

## BE THE

### BEST NOW

We don't just work for our clients – we work with them. By establishing a tailored Client Calendar, we help businesses stay ahead of their compliance responsibilities, ensuring peace of mind and proactive management. Every service level agreement includes regular meetings, telephone, and email support, so you're never left in the dark.

## RESOURCES THAT

### DRIVE RESULTS

With 500+ guidance notes, a published business book, and our online academy, we empower clients with strategic, financial, and tax insights. As Platinum ACCA Employers and award-winners, we deliver excellence that drives profit, cash flow, and value.

## MyController HISTORICAL TIMELINE

MyController delivers fixed-fee, award-winning compliance and advisory services, blending blue-chip expertise with hands-on support to help owner-managed businesses drive profit, improve cash flow, and create lasting value – all through partnership, precision, and proven best practices.

### How It Started

Founded to help businesses boost profit without working harder, using proven blue-chip best practices.



**Greg & Debbie Parrish**  
The Founders

### First Step



Responding to demand for a new kind of accountant, we began in a bedroom, helping businesses grow profitably. Early success led us to serviced offices, where we refined our approach, blending blue-chip expertise with hands-on support.

### Windsor Offices

By following our own advice, we steadily grew and, in 2013, proudly purchased our own offices – a milestone that reflected our commitment to strategic planning, profitability, and long-term value.



### Recognition



We won our first award in 2014, alongside KPMG, and have won one every year since. We're also proud to be Platinum Approved Employers with ACCA – a mark of our commitment to excellence and professional development. Both serve as a testament to our consistent excellence and impact in the accounting and advisory space.



Trainee Development - Platinum

### Publications

At MyController, being proactive is at the heart of everything we do. With a library of over 500 guidance notes, we equip clients with practical insights and tools.



Our book, *Running a Better Business*, inspired by MBA and PhD studies, laid the foundation for our online Business Academy – PathwaytoProfit.club – helping clients drive profit, improve cash flow, and create lasting value.

### The Future

Your Trusted Business Accounting Partner.

Let's grow together!



"We don't just work for our clients – we work with them."