



The logo for 'Domingo Legal' features the words 'DOMINGO' and 'LEGAL' stacked vertically. 'DOMINGO' is in blue and 'LEGAL' is in yellow. Both words have a 3D, blocky font with a purple shadow. They are set against a purple triangular background. Above the text, the word 'DO' is written in large, blue, rounded letters with a purple shadow, partially overlapping the top of 'DOMINGO'. The entire logo is set against a blue gradient background with light rays emanating from behind the text.

# DOMINGO LEGAL

Plano Comercial



# Sob o comando de Celso Portiolli

Um apresentador carismático  
e adorado pelo público



# Horário 11h15 às 18h15

Com muita música, games, reportagens,  
celebridades e quadros pra lá de  
animados



# Perfil da Audiência



Impactos  
**6.024.424**

Share Individual  
**43%**



Fonte: IRP TV Report | Pesquisa audiência Santa Catarina Estado | 20 de agosto a 01 de setembro de 2025 | P.S.% 10+, média simples Domingo Legal 1, 2 e 3 | Impactos (IA#) mensal, calculado 1 inserção por programa | Participação individual (SHR%) com base nas 4 principais emissoras abertas representando 100%.

# Nosso PERFIL



**58%**  
feminino



**42%**  
masculino



The SCC logo consists of the letters "scc" in a bold, white, sans-serif font. The letters are partially cut out by a large, thin white circle, creating a donut-like appearance where only the outer edges of the letters are visible.The sbt logo consists of the letters "sbt" in a bold, blue, sans-serif font. The letters are contained within a solid white circle.