

SUSTAINABILITY POLICY

Konak Hotel adopts a sustainability approach while conducting its production and service operations to protect the environment, empower the bond between the natural and social environment, support local society, and leave a more livable world to future generations.

The Konak Hotel' sustainability approach is built on using clean and renewable energy sources in all its operations to ensure energy efficiency, reduce carbon emissions, save water, and prevent waste.

Konak Hotel evaluates its operations regarding their current and future impacts on the economy, society, and environment; considers its guests' needs, sector, environment, and people living in the region. Also, Konak Hotel protects cultural and natural values and creates employment in the operating destinations.

Konak Hotel believes that social, environmental, and economic sustainability concepts actively influence and are affected by each other; they provide efficiency when achieved together.

Our sustainability policy aims to:

- Make the sustainability perspective a corporate culture and raise sustainability awareness among our employees and stakeholders,
- Improve resource efficiency in our activities by effectively managing the use of energy and natural resources,
- Minimize the environmental impacts of the materials and products we use by considering our impacts on the natural environment and biological diversity,
- Reduce greenhouse gases,
- Create high-added value for the tourism sector with the products and services we offer,
- Protect the natural and cultural heritage,
- Ensure equality without any discrimination based on religion, sect, language, race, color, gender, marital status, political opinion, age, physical disability, etc.,
- Prioritize the occupational safety and health of our employees and stakeholders,



- Create positive and harmonious work environments by promoting the collaboration of people who have different beliefs, thoughts, and points of view without conflict,
- Build relationships with our employees based on trust and our ethical principles,
- Grant no quarter to bribery or corruption
- Create projects to develop the regions where our hotels are located to increase society's welfare and move them forward economically and socially. Also, we aim to support such projects and contribute to the development of society by acting with social responsibility awareness.
- Raise awareness by supporting employees to participate in social activities voluntarily,
- Increase employment locally and empower local people,
- Comply with the relevant legal responsibilities, national and international standards in our operations,
- Improve our sustainability performance by working closely with our suppliers,
- Regularly and transparently share our sustainability practices with our stakeholders,
- Sufficiently provide and optimally use human, technological, and financial resources to achieve sustainability goals,
- Constantly review and improve our sustainability performance.