

Corporate Sponsorship

Dear Potential Sponsor:

The Mudsock Youth Softball League is pleased to report that youth softball in our community continues to grow and thrive. In 2021 we project growth in both the number of participants in our rec league and travel program as well as the number of teams traveling to our facility to participate in tournaments.

Our Rec, All-Star and Travel teams consist of over 500 Fishers families playing well over 1,000 games each year on Olio Park fields.

Over the past decade we have had the addition of fencing and lighting at Olio Park fields, as well as new bleachers and sidewalks, and infield improvements. All of this has transformed the park into a premier destination in Central Indiana. All these improvements would not be possible without the generous support of our sponsors, many of which are local businesses. Many of these improvements are now in need of updates or repair. Our equipment is also in need of updating. We want to ensure we are providing up to date equipment to ensure the safety of our girls. These equipment updates and repairs can only happen with the support of the community.

How can you help?

The league is excited to present opportunities for corporate sponsorship for the upcoming 2021 softball season. The dollars raised through sponsorship help fund our teams with equipment and uniforms and provide scholarships for those in need of financial assistance. We strive to ensure that everyone can share the enjoyment of playing softball in our community.

Our sponsorship program provides different levels of contribution opportunities, allowing each local business or corporate partner to choose the level that works best for them.

Our 2021 sponsorship opportunities are as follows:

Platinum - \$2,500

- Sponsorship on the front of 8 Rec Teams Jerseys
- Signage on the outfield fence
- Website Click-through
- Blue Sombrero Announcements (5 per year)
- Twitter Announcements (5 per year)
- Opening Day Booth

Gold - \$1,500

- Sponsorship on the front of 4 Rec Teams Jerseys
- Signage on the outfield fence
- Website Click-through
- Blue Sombrero Announcements (4 per year)
- Twitter Announcements (4 per year)
- Opening Day Booth

Silver (OPTION 1) - \$1,000

- Sponsorship on the front of 1 Rec Team Jersey
- Signage on the outfield fence
- Website Click-through
- Blue Sombrero Announcements (2 per year)
- Twitter Announcements (2 per year)
- Opening Day Booth

Silver (OPTION 2) - \$1,000

- Sponsorship on the front of 4 Rec Teams Jerseys
- Website Click-through
- Blue Sombrero Announcements (2 per year)
- Twitter Announcements (2 per year)
- Opening Day Booth

Bronze - \$750

- Sponsorship on the front of 3 Rec Teams Jerseys
- Website Click-through
- Twitter Announcements (2 per year)
- Opening Day Booth
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Blue - \$500

- Sponsorship on the front of 2 Rec Teams Jerseys
- Website Click-through
- Opening Day Booth

Red - \$300

- Sponsorship on the front of 1 Rec Teams Jerseys
- Opening Day Booth

White - \$100

- Opening Day Booth

REC TEAM SPONSORSHIP

- Your logo on the front of a rec team jersey

FIELD SIGNAGE

- Your logo highlighted on the outfield fence of one of our fields

WEBSITE CLICK THRU

- Your logo in the sponsors area of our website with click thru ability to your website

SPORTS CONNECT ANNOUNCEMENTS

- Advertisements that you create sent directly to every family that participates in softball through Mudsock Youth Athletics.

TWITTER ANNOUNCEMENTS

- We will Tweet out your message to our 2,300+ Twitter followers

OPENING DAY BOOTH

- You will be guaranteed booth space during our opening day ceremonies.

OTHER SPONSORSHIP OPPORTUNITIES

EQUIPMENT SPONSORSHIP

- Equipment like Golf Carts or Gators
- Donate services such as construction services, printing services, etc.
- Softball Equipment
 - Softballs, Bats, Batting Helmets, Catchers Gear, Etc.

CONCESSION STAND SPONSORSHIP

- Donate Product

ALL-STAR & TRAVEL TEAM SPONSORSHIPS

It is our hope that each corporation or small business can find a sponsorship level with which they are comfortable. We ask that you take the time to fill out the Registration Form that follows and mail with a check to the address in the center area of the form. For the second year in a row, we had ALL of our rec softball teams sponsored last year. We recognize and send a special thank you to all returning sponsors!

Your consideration in our sponsorship program is greatly appreciated, not only by this Board, but also by the youth of our community. Feel free to contact Youth Softball Marketing Director, Robb Yankauskas, with any questions.

Thank you for your support!

Robb Yankauskas
Mudsock Youth Softball Marketing Director
317.703.9442
ryankauskas@sbcglobal.net

**Mudsock Youth Softball League 2021
Recreational Team Sponsorship
Registration Form**

Select Sponsorship Level:

_____ \$2,500 Platinum – 8 Team Sponsorship, banner
_____ \$1,500 Gold – 4 Team Sponsorship, banner
_____ \$1,000 Silver #1 – 1 Team Sponsorship, banner
_____ \$1,000 Silver #2 – 4 Team Sponsorship
_____ \$750 Bronze – 3 Team Sponsorship
_____ \$500 Blue – 2 Team Sponsorship
_____ \$300 Red – 1 Team Sponsorship
_____ \$100 White – Opening Day booth
_____ Additional Donation
_____ Total Enclosed

Please make checks payable to Mudsock Youth Softball and mail with this form to:

Mudsock Youth Athletics
Attn: Mudsock Youth Softball 12690
Promise Road
Fishers, IN 46038

*Note: Please e-mail business logo(s) to: ryankauskas@sbcglobal.net
Mudsock Youth Softball League's 501(c)3 Tax ID is 83-2289813*

Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Alt. Phone: _____
Contact Name: _____
Email Address: _____
Website: _____

Is there a particular player you wish to sponsor? Yes No

If yes, player's/girl's name: _____

Player/Girl (age as of 12-31-20): _____