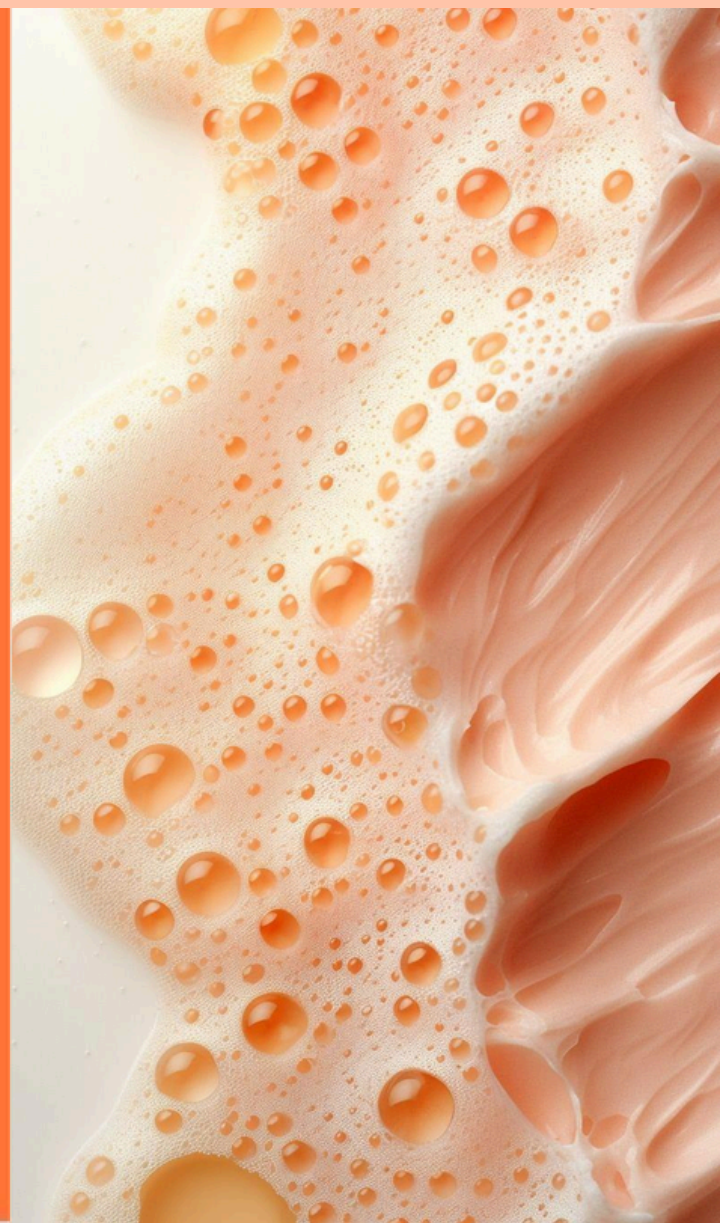


mood
M A T T E R

HAIR CARE



COLOR CONFI DENCE



COLOR CONFIDENCE SHAMPOO

✨ A mood-boosting ritual to protect the brilliance of your hair color—and the confidence that comes with it.

Powered by modern, naturally derived ingredients, this shampoo gently cleanses without stripping while **helping preserve color vibrancy, enhance shine and softness**, and protect tone from daily stressors like washing, heat, and environmental exposure — **keeping color rich and luminous**.

Hair feels **clean, soft, and glossy** — leaving you feeling confidently you.



300ml/1000ml

COLOR CONFIDENCE CONDITIONER

A mood-boosting ritual to protect the vibrancy of your hair color — and support the confidence that comes with it.

The lightweight conditioner **softens, detangles, and enhances shine** while helping **reduce color fade and maintain tone** over time. Designed to hydrate without weighing hair down, it smooths the hair surface and **helps protect color** from daily stressors.

Hair feels **silky, polished, and easy to manage** — leaving you feeling confidently you.



300ml/1000ml

COLOR CONFIDENCE

LEAVE IN CREAM

A mood-boosting ritual designed to protect color and create vibrant, glossy hair.

The multi-benefit leave-in cream helps **seal color, smooth the hair surface**, and protect against heat and daily stress—supporting **shine, softness, and color longevity** in one effortless step. It delivers high-performance care without heaviness, so hair stays polished, soft, and visibly luminous between salon visits.

Hair feels **soft to the touch, sleek, and protected** — leaving you feeling confidently you.



150ml

COLOR CONFIDENCE

TRANSPARENT OIL

A mood-boosting ritual designed to enhance shine, refine texture, and let your color glow.

The lightweight hair oil **smooths frizz, enhances luminosity, and helps protect color** from daily stressors — without weighing hair down. It absorbs quickly for a **lightweight, touchable finish**, leaving hair polished and glossy while preserving softness and natural movement.

Hair feels **sleek, luminous, and light** — leaving you feeling confidently you.



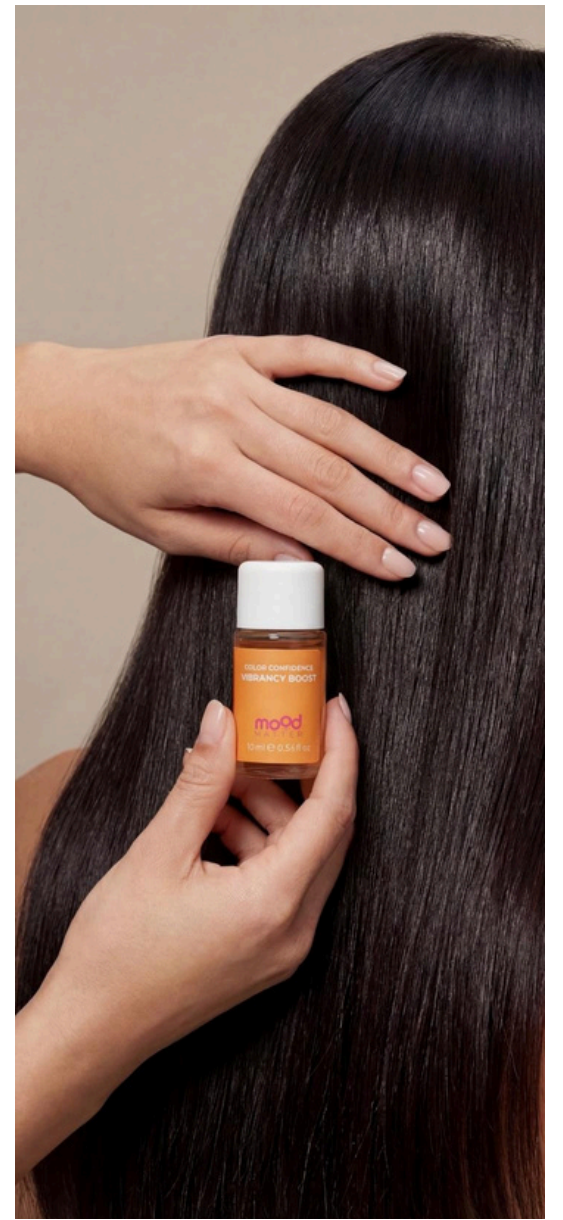
50ml

COLOR CONFIDENCE VIBRANCYBOOST

A professional color-sealing treatment designed to enhance vibrancy, shine, and color longevity.

Formulated for use after color services, this in-salon treatment helps **lock in color pigments, smooth the hair surface, and enhance light reflection** for an instant gloss effect. It supports tone preservation while refining texture, leaving hair visibly **softer and glossier** from root to tip.

Hair feels **sleek, luminous, and light** — with color that looks fresher, more vibrant, and lasts longer.



9 x 12ml



**FEEL
GOOD**



FEEL GOOD SHAMPOO

✨ A mood-boosting ritual for hair that doesn't need fixing—just a little love to stay soft, shiny, and full of life.

Powered by modern, naturally derived ingredients, this shampoo delivers a **gentle, creamy cleanse** that respects the hair's natural balance and helps protect it from daily environmental stressors —keeping healthy hair feeling its best.

It leaves your hair feeling **light, soft, and naturally radiant**—and gives you a small moment to slow down and enjoy the day.



300ml/1000ml

FEEL GOOD CONDITIONER

A mood-boosting ritual for hair that doesn't need fixing —just a little love to stay soft, shiny, and full of life.

It delivers lightweight care that **softens and detangles without weighing hair down**. Its creamy texture smooths the hair fiber, **enhances natural shine**, and helps **protect hair from daily environmental stressors**.

It leaves your hair **feeling silky, light, and naturally radiant** — and gives you a small moment to slow down and enjoy the day.



300ml/1000ml

FEEL GOOD LEAVE IN SPRAY

✨ A mood-boosting ritual for hair that doesn't need fixing — just a little love to stay soft, shiny, and full of life. This lightweight leave-in spray delivers everyday care that

helps detangle and smooth hair without weighing it down. Its fine mist adds softness and natural shine while supporting daily protection from environmental

stressors — keeping healthy hair feeling light and comfortable.

It leaves your hair **soft, touchable, and naturally radiant** — a moment of joy, whenever you need it.



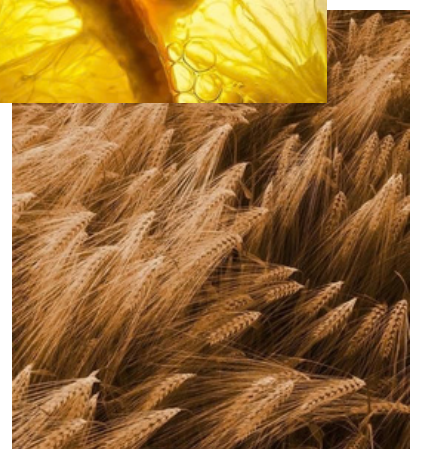
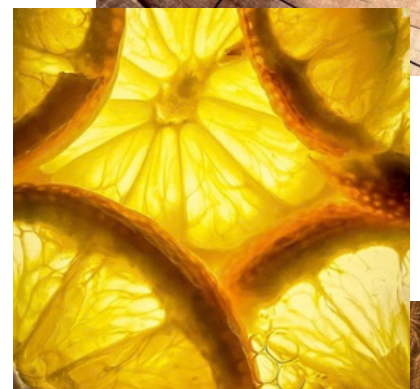
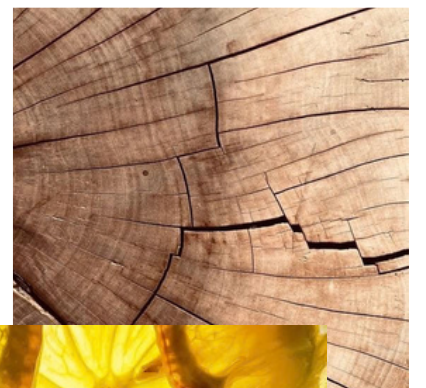
300ml

FEEL GOOD INGREDIENTS

✨ **Wild Olive Stem Cells** support hair and scalp balance over time — **reinforcing strength** while preserving softness and natural movement

🍋 **Upcycled Lemon Extract** sourced from Italian lemons, this extract refines the hair surface, enhancing natural **shine and smoothness**

🌾 **Upcycled Italian wheat brans** support hair structure and comfort, reinforcing **softness, manageability, and hydration**



GLOBAL FRAGRANCE MARKET

Fragrance market is growing double digits over the last years. This expansion has been driving both by an increase in consumers “trading up” to high end

fragrances and a budding interest in **affordable options like body sprays.**

- **+65% of US consumers** 18-34 preferred body sprays or hair mists over traditional perfumes for everyday use

Body sprays currently account for approximately **18% of the total fragrance category revenue**, with forecasts estimating this share to **grow to 25% by 2030.**

mood
MATTER



100ml

FEEL GOOD MOOD MIST

SCENT NOTES:

Orchid

Vanilla

Salted Caramel

**Creamy, nostalgic and
softly addictive.**

100ml



FEEL CONFIDENT MOOD MIST

SCENT NOTES:

Mandarin

Chocolate

Warm Amber

**Bold and addictive and
impossible to forget.**

100ml



FEEL EMPOWERED MOOD MIST

SCENT NOTES:

Guava Juice

Lychee

Vanilla Pods

**Juicy and playful, but
with unexpected depth.**

100ml



FEEL MAGNETIC MOOD MIST

SCENT NOTES:

For Magnetic You

Bergamot

Dewy Rose

Sheer Musk

**Creamy, comforting and
endlessly intriguing.**

100ml

