



PARLUX 2800

A high-quality & long-lasting professional hairdryer designed to offer hairdressers the perfect combination of wattage, air quantity & temperature for delivering ideal power, while also being lightweight & perfectly balanced. 1760w



PARLUX 3000

A high-quality & long-lasting professional hairdryer that offers maximum durability in extreme operating conditions, ideal power delivery, & a focus on user comfort, safety & the environment. 1810w



PARLUX 3200 - SILVER

The Parlux 3200 Compact Hair Dryer is without a doubt, the most widely used professional hairdryer on the market today. 1900w



PARLUX 3200 - PINK

The Parlux 3200 Compact Hair Dryer is without a doubt, the most widely used professional hairdryer on the market today. 1900w



PARLUX 3200 - BLACK

The Parlux 3200 Compact Hair Dryer is without a doubt, the most widely used professional hairdryer on the market today. 1900w



PARLUX 3200 - PURPLE

The Parlux 3200 Compact Hair Dryer is without a doubt, the most widely used professional hairdryer on the market today. 1900w



PARLUX 3200 - RED

The Parlux 3200 Compact Hair Dryer is without a doubt, the most widely used professional hairdryer on the market today. 1900w



PARLUX 3800 - BLACK

The Eco-Friendly Parlux 3800 Hair Dryer includes a sophisticated built-in silencer specially designed to reduce noise, allowing the practitioner to use the hair dryer for hours without discomfort. 2100W



PARLUX 3800 - SILVER

The Eco-Friendly Parlux 3800 Hair Dryer includes a sophisticated built-in silencer specially designed to reduce noise, allowing the practitioner to use the hair dryer for hours without discomfort. 2100W



PARLUX 3800 - GREEN

The Eco-Friendly Parlux 3800 Hair Dryer includes a sophisticated built-in silencer specially designed to reduce noise, allowing the practitioner to use the hair dryer for hours without discomfort. 2100W



PARLUX 3800 - PURPLE

The Eco-Friendly Parlux 3800 Hair Dryer includes a sophisticated built-in silencer specially designed to reduce noise, allowing the practitioner to use the hair dryer for hours without discomfort. 2100W



PARLUX 3800 - RED

The Eco-Friendly Parlux 3800 Hair Dryer includes a sophisticated built-in silencer specially designed to reduce noise, allowing the practitioner to use the hair dryer for hours without discomfort. 2100W



PARLUX ADVANCE LIGHT - BLACK

Features an innovative K-Advance motor, ceramic & ionic technology, ergonomic design & an "anti-heating" front body that delivers quick and efficient drying results with less noise & environmental impact. 2200w



PARLUX ADVANCE LIGHT - FUCHSIA

The nourishing properties of yogurt for all hair types.



PARLUX ADVANCE LIGHT - RED

The nourishing properties of yogurt for all hair types.



PARLUX ADVANCE LIGHT - GOLD

The nourishing properties of yogurt for all hair types.



PARLUX ADVANCE LIGHT - WHITE
Features an innovative K-Advance motor, ceramic & ionic technology, ergonomic design & an "anti-heating" front body that delivers quick and efficient drying results with less noise & environmental impact. 2200w



PARLUX ADVANCE LIGHT - ICE
Features an innovative K-Advance motor, ceramic & ionic technology, ergonomic design & an "anti-heating" front body that delivers quick and efficient drying results with less noise & environmental impact. 2200w



PARLUX ALYON - NIGHT BLUE
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - BRONZE
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - GOLD
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - TURQUOISE
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - JADE
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - MATT BLACK
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - MATT GRAPHITE
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - PINK
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ALYON - RED
Featuring "ANTIBACTERIAL" technology that inhibits the growth of microorganisms. With over 40 years of design, this high-performance hairdryer offers ease & simplicity for professionals in the hair & beauty sector. 2250w



PARLUX ETHOS - BLACK
Experience unparalleled styling precision and frizz-free results with the Parlux ETHOS Hair Dryer, powered by cutting-edge digital technology. 2300w



PARLUX ETHOS - LILAC
Experience unparalleled styling precision and frizz-free results with the Parlux ETHOS Hair Dryer, powered by cutting-edge digital technology. 2300w



PARLUX ETHOS - FUCHSIA
Experience unparalleled styling precision and frizz-free results with the Parlux ETHOS Hair Dryer, powered by cutting-edge digital technology. 2300w



PARLUX ETHOS - TITANIUM
Experience unparalleled styling precision and frizz-free results with the Parlux ETHOS Hair Dryer, powered by cutting-edge digital technology. 2300w



PARLUX ETHOS - GALAXY BLUE
Experience unparalleled styling precision and frizz-free results with the Parlux ETHOS Hair Dryer, powered by cutting-edge digital technology. 2300w



PARLUX ARDENT - BARBER
Experience the perfect blend of vintage design & modern technology with Parlux ARDENT®, the first professional hairdryer from PARLUX designed to meet the needs of modern Barber Shops. 1800w



PARLUX MELODY SILENCER
The Parlux Melody Silencer® is an accessory to be attached to the hairdryer air intake to significantly reduce noise.



PARLUX DIFFUSER - FINGER
Get perfect curls with the Parlux Diffusor - Finger, designed to fit all types of hairdryers with its non-deformable material, reinforced glass cap, and long, vented prongs that won't damage your hair.



PARLUX DIFFUSER - 3800
This professional air diffuser was carefully manufactured with top quality materials to guarantee long life. It has been specially designed to be connected to the Parlux 3800 Eco Friendly® hair dryer enabling a quick, precise & steady grip.



PARLUX DIFFUSER - ALYON
The new optional professional air DIFFUSER ALYON® - ADVANCE® was specially designed to be attached only to the Parlux ALYON® & Parlux ADVANCE® hairdryers with a quick, precise & secure adhesion, allowing for voluminous & natural hairstyles.



PARLUX DIFFUSER - ADVANCE LIGHT
Boost your blow-dry with the Advance Light Hair Dryer Diffuser Attachment from Parlux. Crafted from heat-resistant plastic, the attachment is designed specifically to fit the Parlux Advance Light Ceramic Ionic Hair Dryer.



ETI DRYER STILE PLUS - MATTE BLUE
Achieve flawless, professional-grade styling. A tool designed to deliver maximum performance with sleek, modern aesthetics. Offering 4 temperature settings, 2 speed options, & a cold shot function. 2500w



ETI DRYER STILE PLUS - MATTE RED
Achieve flawless, professional-grade styling. A tool designed to deliver maximum performance with sleek, modern aesthetics. Offering 4 temperature settings, 2 speed options, & a cold shot function. 2500w



ETI DRYER STILE PLUS - MATTE PINK
Achieve flawless, professional-grade styling. A tool designed to deliver maximum performance with sleek, modern aesthetics. Offering 4 temperature settings, 2 speed options, & a cold shot function. 2500w



ETI DRYER STILE PLUS - BLACK
Achieve flawless, professional-grade styling. A tool designed to deliver maximum performance with sleek, modern aesthetics. Offering 4 temperature settings, 2 speed options, & a cold shot function. 2500w

elchim®

MADE IN
ITALY



3900 HEALTHY IONIC - BLACK & GOLD

Strong airflow for fast drying, suitable for all hair types. Reduces frizz & enhances shine by releasing negative ions that lock moisture into the hair. Ensures even heat distribution for faster, gentler drying, reducing heat damage. 2400w



3900 HEALTHY IONIC - BLACK & SILVER

Strong airflow for fast drying, suitable for all hair types. Reduces frizz & enhances shine by releasing negative ions that lock moisture into the hair. Ensures even heat distribution for faster, gentler drying, reducing heat damage. 2400w



3900 HEALTHY IONIC - TITANIUM

Strong airflow for fast drying, suitable for all hair types. Reduces frizz & enhances shine by releasing negative ions that lock moisture into the hair. Ensures even heat distribution for faster, gentler drying, reducing heat damage. 2400w



3900 HEALTHY IONIC - WHITE

Strong airflow for fast drying, suitable for all hair types. Reduces frizz & enhances shine by releasing negative ions that lock moisture into the hair. Ensures even heat distribution for faster, gentler drying, reducing heat damage. 2400w



3900 HEALTHY IONIC - YELLOW

Strong airflow for fast drying, suitable for all hair types. Reduces frizz & enhances shine by releasing negative ions that lock moisture into the hair. Ensures even heat distribution for faster, gentler drying, reducing heat damage. 2400w



3900 LIGHT IONIC - BLACK

Strong airflow for fast drying, suitable for all hair types. Reduces frizz & enhances shine by releasing negative ions that lock moisture into the hair. Ensures even heat distribution for faster, gentler drying, reducing heat damage. 2200w



3900 LIGHT IONIC - PASTEL BLUE

Strong airflow for fast drying, suitable for all hair types. Reduces frizz & enhances shine by releasing negative ions that lock moisture into the hair. Ensures even heat distribution for faster, gentler drying, reducing heat damage. 2200w



8TH SENSE RUN - AMATHYST

A new generation dryer featuring an innovative, lightweight & long lasting brushless digital motor (BLDC TECHNOLOGY) engineered preserving the hair integrity of all the 8 different existing types of hair. 2400w



8TH SENSE RUN - BLACK

A new generation dryer featuring an innovative, lightweight & long lasting brushless digital motor (BLDC TECHNOLOGY) engineered preserving the hair integrity of all the 8 different existing types of hair. 2400w



8TH SENSE RUN - LILY ROSE

A new generation dryer featuring an innovative, lightweight & long lasting brushless digital motor (BLDC TECHNOLOGY) engineered preserving the hair integrity of all the 8 different existing types of hair. 2400w



8TH SENSE STYLER -

With its 11 settings, from 95°C to 235°C, 8TH Sense covers any possible need, guaranteeing the right treatment to every existing type of hair. This way you don't need to pass the styler many times & you avoid putting stress on the hair cuticles.



ANEMOS SONIC 290GR - BLACK

Ultra-light with sonic micro-brushless technology. Concentrate of lightweight, beyond all imagination, it is a professional, performing & precise tool with its micro-brushless digital motor with sonic technology, silent & powerful. 1800w



ANEMOS SONIC 290G - PINK

Ultra-light with sonic micro-brushless technology. Concentrate of lightweight, beyond all imagination, it is a professional, performing & precise tool with its micro-brushless digital motor with sonic technology, silent & powerful. 1800w



2001 HIGH PRESSURE - RED & BLACK

Two speeds, five temperatures, high-pressure air compression technology, reliable & efficient. It has been adopted by many hairstylists. 2000w



2001 HIGH PRESSURE - BLACK

Two speeds, five temperatures, high-pressure air compression technology, reliable & efficient. It has been adopted by many hairstylists. 2000w



NATURES TOUCH CLASSIC FLAT IRON

Brings a new style made of natural looks, sinuous hair waves, delicate curls & soft smooth hair that has never been seen before. The Italian styler that respects the natural beauty of hair.

elchim®

MADE IN
ITALY



DRESS CODE - TRAVEL DRYER + DIFF
PROFESSIONAL TRAVEL DRYER. Mini is your inseparable travel hairdryer: all the power and performance you are looking for by Elchim in a small, foldable hairdryer that you will never give up.



DRESS CODE - CERAMIC + DIFFUSER
It smoothes even the curliest hair, leaving it bright & shiny. Contemporary design with easy & intuitive controls. Ergonomic shape & lightweight materials to reduce weight for an enhanced comfort. Colour: Black 1600w



MILANO - BLACK & SILVER
Provides more heat & pressure than the traditional dryers & it is the ideal tool to straight even the frizziest hair. The slim handle & ergonomic makes this hairdryer a perfectly balanced tool. 2000w



XLITE PLUS DIGITAL 396GR
Xlite Plus has a highly technological heart, an Italian brushless digital motor that combines lightness, power & a great life span that was previously not even thinkable for a professional hairdryer. 2400w



XLITE PLUS POP
The limited "Pop" edition features a modern design & comes with three interchangeable color filters in yellow, orange, & violet, allowing for personalized styling. Additionally, the dryer is compatible with the Hot Honey Care Starter Kit, offering extra hair care options.



DIFFUSER COCOON - MILANO
This diffuser creates & sets fantastic volume: compatible with Milano Ceramic.



DIFFUSER COCOON - 2001 / MILANO
This diffuser creates & sets fantastic volume: compatible with Milano Ceramic & 2001 High Pressure.



DIFFUSER COCOON - 3900 / XLITE / 8TH SENSE
This professional diffuser created sets fantastic volumes ensuring a quick natural drying for curly hair. Compatible with 3900 Titanium, 3900 Healthy Ionic, 3900 Light, Xlite, RUN & ANEMOS.



DIFFUSER COCOON - 3800
Compatible with Elchim's Dress Code & 3800 hair dryers. This diffuser creates & fixes a fantastic volume of the hair.



HOT HONEY CARE - CONCENTRATOR STARTER KIT
Do you dream of soft & shiny hair? The revolution of your hair is Hot Honey Care. Elchim hair dryer technology meets haircare in the innovative 3 in 1 system: drying, styling & treatment in one single pass! The special treatment in single-use pods, combined with the use of Elchim's hairdryers, transforms the hair while drying and styling with an immediate effect. Thanks to the innovative patented technology, the heat & airflow of the hairdryer activate the principles contained in the pod while drying, styling, & treating the hair in one quick step, with perfect uniformity & ensured wow effect.



HOT HONEY CARE - SUBLIME SMOOTHING TREATMENT POD
Would you like straight hair, but yours are wavy & rebellious? We have the right treatment for you: with Hot Honey Care Sublime Liss you can have straight, soft, & shiny hair. Elchim hairdryer technology meets haircare in the innovative 3 in 1 system: drying, styling & treatment in one single pass! By inserting the Sublime Liss pod into the special cosmetic concentrator of your Elchim hair dryer, you can immediately obtain smoother, shinier, & softer hair.*



HOT HONEY CARE - SUPREME ANTI-FRIZZ TREATMENT POD
Is frizzy hair your worst nightmare? Hot Honey Care Supreme Glossy was born from Elchim laboratories, the only 3 in 1 treatment for drying, styling & treatment in one single pass. The treatment, combined with the use of Elchim's hairdryers, transforms the hair while drying & styling with an immediate effect. The heat & airflow of the hairdryer activate the principles contained in the pods while drying, styling, & treating the hair in one quick step, with perfect uniformity. By inserting the Supreme Glossy pod into the special cosmetic concentrator for your Elchim hair dryer, you can immediately get a visible anti-frizz effect with softer & shinier hair.

elchim®

MADE IN
ITALY



**HOT
HONEY
CARE®**



EASY TO USE

A REAL BEAUTY RITUAL IN THE SALON OR DIRECTLY IN THE COMFORT OF YOUR OWN HOME.
IN ONE SINGLE STEP, YOU CAN COMBINE THE SPECIAL CONCENTRATOR WITH ELCHIM HAIRDRYERS.



1
**ELCHIM
HAIRDRYER***



2
**HOT HONEY CARE
CONCENTRATOR**



3
**POD
WITH TREATMENT**

WHY HOT HONEY CARE



WOW EFFECT
HAIR VISIBLY
TRANSFORMED IN
A FEW MINUTES



NATURAL CARE
THANKS TO THE
NUTRITIVE PRINCIPLES
OF HONEY



MAXIMUM EFFICIENCY
HOMOGENEOUS AND
IMMEDIATE DISTRIBUTION
OF TREATMENT



TIME-SAVING
IT DRIES AND
TAKES CARE OF
YOUR HAIR



EASY-STYLING
SOFTER HAIR
FOR AN
EASIER STYLING

*Compatible only with all Elchim hair dryers except 2001, Milano and Dress Code models.