

# AK CONSULTING GROUP

Strategy. Built for Leaders.

Founded 2024 | Anchorage, Alaska

[consultakgroup.com](http://consultakgroup.com)

## CAPABILITIES STATEMENT

### WHO WE ARE

## About AK Consulting Group

AK Consulting Group (AKCG) is a leadership and business consulting firm founded in 2024 and headquartered in Anchorage, Alaska. We work with tribal entities, Alaska Native Corporations, small businesses, and home improvement companies to build the leadership capacity, organizational strength, and strategic momentum needed to grow - sustainably and on their own terms.

We don't just consult - we partner. We don't just advise - we build. Every engagement is rooted in trust, tailored to the client, and oriented toward outcomes that last. Alongside our consulting work, AKCG has developed two signature initiatives: the Mitig Propose platform and the Arctic Energy Independence Roadmap - both built to close real gaps for underserved communities and organizations.

## Leadership Development

Strong organizations are built by strong leaders. AKCG equips individuals, teams, and emerging executives with the mindset, frameworks, and practical tools to lead with clarity - in the boardroom, in the field, and in the community.

### Leadership Coaching & Development Programs

One-on-one coaching and structured group programs that accelerate leadership growth - from frontline managers to senior executives. Engagements are tailored to each individual and organization.

### Training Manuals & Resource Materials

Professionally developed leadership training manuals available as standalone resources or supplements to live engagements — designed so teams can train independently and consistently.

### Leadership Strategy & Advisory

Strategic advisory for organizations looking to build a leadership pipeline, strengthen team dynamics, or define the culture and structure needed to scale.

### Founders & Futures (In Development)

A program being built for emerging entrepreneurs and aspiring business owners - delivering the skills, strategy, and mentorship to launch and lead with purpose. Launching soon.

## Tribal Capacity Support

AKCG works alongside tribal entities and Alaska Native Corporations as a trusted bridge - connecting communities, leadership, and industry partners in the energy, leadership development, and strategic partnership sectors. Our approach centers Indigenous values and long-term self-determination.

### Energy Sector Support

Project planning, EPC introductions, and bridge-building between tribal communities, tribal governments, and industry partners. We help tribes navigate energy project development from concept through execution - keeping community interests at the center throughout.

### Strategic Roadmap Development

Custom multi-year roadmaps that align organizational priorities and operational goals into a clear, actionable path - built around each tribe's mission and values.

### Leadership Development for Tribal Communities

Coaching, skill-building, and leadership development for young people and professionals in tribal organizations. Clients receive templates, training manuals, and tools they can take back and use to develop their own teams.

### Strategic Partnerships

Identifying and building cross-sector alliances and industry relationships that expand the reach, resources, and influence tribal organizations - advancing tribal priorities and sovereignty.

## Business Optimization Strategies

Growth is built through clear strategy, aligned systems, and disciplined execution. AKCG works with small businesses and home improvement companies to close gaps, streamline operations, and scale with confidence. Our emphasis is on face-to-face business development and direct relationship-building - the kind that creates lasting pipelines.

### Face-to-Face Marketing & Business Development

Direct outreach, relationship-building, and in-person business development. We prioritize real human connection over digital noise - meeting prospects where they are and building trust that converts.

### Sales Strategy & Support

End-to-end sales strategy - pipeline design, prospect targeting, closing frameworks, and team training. We build sales systems that convert consistently and scale with the team.

### Lead Generation

Strategic outreach and pipeline development that delivers qualified opportunities - predictably and with purpose - for small businesses and service providers.

### Business Process & Operational Optimization

Operational assessments and improvement strategies that identify inefficiencies, tighten workflows, and free up capacity — so businesses can focus on growth.

### Growth Roadmap Development

Custom growth roadmaps that align short-term action with long-term vision - giving owners and operators a clear, staged plan for sustainable expansion.

### Home Improvement Expertise & Training Resources

Industry-specific training manuals and sales resources for home improvement businesses - designed to professionalize teams, sharpen pitches, and close more jobs.

*Note: AKCG provides brand positioning and digital marketing advisory. Execution is fulfilled through trusted subcontractor partners to ensure quality outcomes.*

## Built Within AKCG

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### Mitig Propose - Proposal Development Platform

POWERED BY AKCG · PROTOTYPE STAGE

Mitig is a proposal development tool built for small businesses, tribal enterprises, and organizations learning to compete for contracts and grants. It was designed from the ground up to lower the barrier to entry - giving teams without dedicated proposal writers, procurement staff, or formal training a structured, guided way to respond to RFPs and solicitations with confidence.

The platform walks users through the process step by step: understand what's being asked, flag risks and requirements, tell your story, and produce a complete, professional proposal. It's equal parts template, coach, and drafting tool. The goal isn't a cookie-cutter document - it's helping organizations that have the capability and the right to compete actually show up at the table.

### Arctic Energy Independence Roadmap

ASU ILA COHORT 10 · ALLIANCE FOR TRIBAL CLEAN ENERGY TELF FOUNDING FELLOW · ONGOING

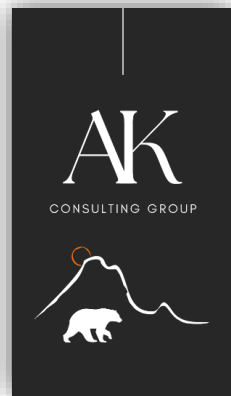
A comprehensive decision-making framework developed through two consecutive fellowships - ASU's Indigenous Leadership Academy (Cohort 10) and the Alliance for Tribal Clean Energy's Tribal Energy Leadership Fellowship - addressing a structural energy inequality: over 70 Alaska Native villages pay \$0.50-\$1.00+ per kilowatt-hour for diesel-generated electricity, versus a national average of \$0.10-\$0.15/kWh.

The roadmap covers community readiness assessment, technical evaluation of micro-nuclear and hybrid renewable options, NRC regulatory navigation for tribal lands, federal financing frameworks (IIJA, IRA, DOE Office of Indian Energy), and workforce development as a prerequisite. It is grounded in Indigenous values - FPIC, a decolonized quadruple bottom line, and a seven-generations decision-making framework - and is designed to be replicated by tribal nations across North America. The Yakutat Tlingit Tribe serves as the anchor case study.

HOW WE WORK

# Our Process

<b>01 Connect</b>	We learn your organization - mission, people, goals, and the challenges standing in the way.
<b>02 Assess</b>	Deep dive into operations, gaps, and opportunities to understand where you are and where you could be.
<b>03 Strategize</b>	Custom roadmap built around your vision - no templates, no off-the-shelf solutions.
<b>04 Implement</b>	Hands-on execution alongside you - real partnership, not just a report dropped on a desk.
<b>05 Elevate</b>	Sustain momentum, measure outcomes, and scale what works - results that last beyond the engagement.



# Start the Conversation

<b>Website</b>	consultakgroup.com	<b>Location</b>	Anchorage, Alaska
<b>Email</b>	consultakgroup@gmail.com	<b>Founded</b>	2024

*We welcome inquiries from tribal entities, Alaska Native Corporations, small businesses, and organizations ready to invest in leadership, capacity, and growth. Reach out to begin the conversation.*