Caution List

Check Our Limitations Before Promising

The following items should be double checked before promising to potential clients as part of their website. Some website requests are either not supported by our platforms or have a high likelihood of leading to cancellations and client dissatisfaction. Please note that the following is not an exhaustive list, but is simply a starting point to help everyone be on the same page regarding what is in our scope. Please let us know when you come across more items, so that we can add to this list and keep it current.

1.) Dropshipping Sites

- a.) Duda does not support dropshipping.
- b.) Building dropshipping sites on Shopify is possible, but only if confirmed by Thomas.

2.) Integration of Legacy Stores with Duda Store

- a.) Full or seamless integrations are not always possible. Best practice: Let clients know we can attempt it, but recommend they use the store's native platform for reliability.
- b.) Avoid promising flawless compatibility with legacy stores.

3.) Selling Psychedelic Herbs/Products

- a.) Credit card regulatory restrictions generally prohibit online payments for these products.
- b.) A workaround can be for the client to manually enter the customer's credit card information in-store, if they have a physical credit card terminal.
- c.) Please be aware that Google often penalizes sites that retail psychedelic products, so it can be difficult for them to rank well.

4.) Real Estate

- a.) We can only manually upload property listings with PM assistance.
- b.) Automatic MLS integration requires an **IDX subscription** (~\$100/month) before they provide HTML code for embedding.
- c.) Before promising automatic listing updates, please confirm with the client that they are prepared to purchase IDX access.

5.) Live Auction

a.) We are unable to create the functionality needed for online bidding.

6.) Adult Content

- a.) We cannot create sites with any pornographic videos/images.
- b.) We cannot accommodate sites for retailers of sexual toys.
- c.) Lingerie or underwear retailers are permitted, as long as the site does not have images containing nudity or sexually explicit material.

7.) Abortion

- a.) We cannot create sites for organizations that advocate for abortion, or clinics that provide abortions. These services are contrary to our Christian company culture.
- b.) Sites for pro-life organizations are permitted

8.) Specific Functionalities

a.) If a customer requests a specialized or unique functionality that is not listed above, please check with Thomas to make sure that it is within our scope.

You guys are doing an amazing job! Keep up the great work and let's keep building happy, long-term client relationships together!