

*Host your own screening of*

# Some Happy Day

*Truth is just the start*

## SCREENING GUIDE

An Impact Film  
by Catherine Hill



*Profoundly moving. Some Happy Day lays bare the underbelly of Australian lives rarely seen. It is brave and real and will have you in tears. A triumph of filmmaking.*

*Tender, uplifting and bravely honest.*

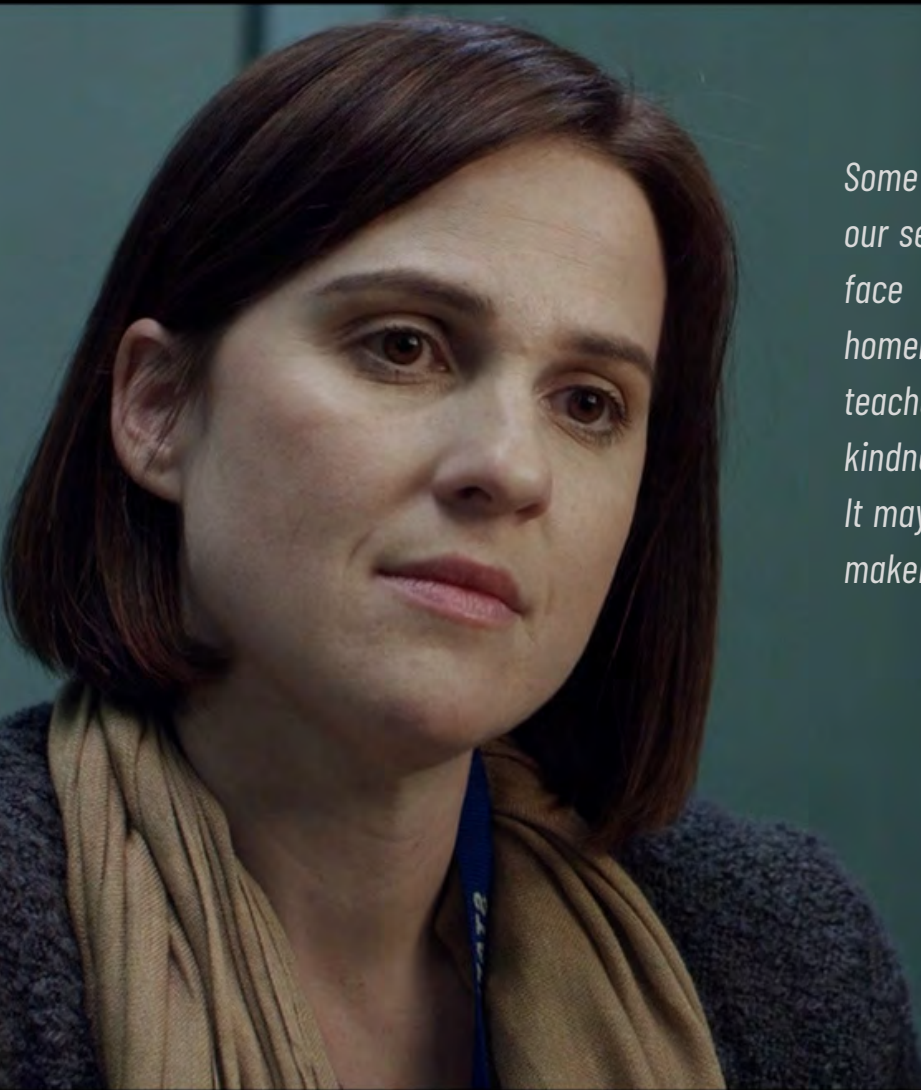
**NIKKI GEMMELL - Author & Journalist**

*A painfully beautiful story of one woman telling the story of thousands.*

**FIONA PATTEN. MP**

*An unflinching and articulate story... a deeply poignant drama.*

**JAMES FLETCHER - Filmlink**



*Some Happy Day is an essential resource for our secondary students that provides a human face to our society's complex problem of homelessness. Viewing this important film teaches understanding, and encourages kindness and compassion in our young people. It may play a role in a solution for the decision makers of tomorrow.*

**CARO FLOOD, Teacher**  
Albert Park College





Fantastic!  
Gritty, human, real life  
Complexities to make your  
heart ache. Brilliant  
performances. I work in a  
Housing First program - this is a  
must see for all Australians. We  
can end homelessness. Lynn  
[somehappydayfilm.com](http://somehappydayfilm.com)

## Why host a screening?

There is great power in the collective viewing experience. You have the chance to bond with others, feel collective anger, injustice, cheer for the resilience and strength of the human spirit, engage in dialogue with people around you and come up with ideas and actions to address the issue of injustice.

In our current Covid culture you may feel anxiety about a physical screening so consider an online alternative. Digital screenings still provide an opportunity to engage with others.

## About *Some Happy Day*

Some Happy Day is a narrative drama that raises awareness and helps to change perceptions around the complex and global social issue of homelessness. Our impact campaign will be rolled out to inform policy makers, to educate within our schools and industry, and to bring empathy and change at a grass roots level.

*Stories open hearts and that's where change begins.*

Rating - MA15+ Coarse Language.

Length - 74 minutes film + 30 minutes of Impact Presentations.

See press release and mini-media kit for further information.

## Create goals for your event

Think about the following:

- Do you want to help us change behaviour towards those experiencing homelessness?
- Do you want to raise funds for a local organisation or Sacred Heart Mission?
- Do you want to spark conversations and come up with ideas that you can do on a group or individual level to start making change?
- Being clear about your goals will help you decide how to structure the event and evaluate results.

## Partner with other organisations

- Is there a local homelessness support service that you can partner with for the screening?
- Can you offer the screening as a fundraiser for this service?
- Can you ask them to send out information to their stakeholders regarding the screening?
- Can they provide a speaker if you are having a forum post screening?

## Plan ahead

- Choose a screening date at least a few weeks out to give you time to publicise and plan the event.
- Direct your audience to [somehappydayfilm.com](http://somehappydayfilm.com) to understand more about the issues.
- Will you have a panel presentation, a structured Q&A or an open discussion?
- Will you use the Impact Presentation to catalyse conversation?

## Select a venue

- Whether you screen the film in school auditoriums, church meeting rooms, public libraries, community centres or private homes, check that the venue is comfortable enough for viewers to sit through a feature length film, and make sure there is disabled access.
- Does it have appropriate screening equipment for the size of your audience? Test the equipment before the day of your event.
- Do a technical check at the venue prior to screening.
- Every cinema will have its own policies regarding fundraiser screenings so contact your local cinema directly to discuss arrangements.

## Online presentation

- Make sure you are familiar with the platform you are screening on.
- You have the option to send the link to your audience to watch independently on their own devices.



# Publicity

- Your mini publicity pack includes, photos, press release, trailer and teaser links.
- Email blasts. Make your invitation short and personal; ask recipients to spread the word.
- Social media. Set up a Facebook event page; post directly on other walls.
- Press releases. Contact writers/bloggers/radio hosts who cover the issues directly.
- Event listings. List the event on newsletters, mailing lists and online calendars.

# The event

- Make sure someone is hosting and can create an environment where people feel respected, safe and encouraged to share their ideas.
- Consider snacks and breaks.
- Ensure all OH&S rules are met.

# Post-screening discussion

- Our Impact Presentation offers an opportunity to hear from *Maurya Bourandanis*, a woman with lived experience of street homelessness, and director *Catherine Hill*.
- You can ask your own questions or discuss those posed in the Impact Presentation.
- Check out our blogs and maybe use one of the blog posts as a catalyst for discussion.
- If you have partnered with a local organisation make sure you invite someone from the local service to provide information and answer questions.
- If you are aware of someone who has lived experience of homelessness consider inviting them to the event, and to be a part of the conversation.
- Contact us if you would like someone from *Some Happy Day* to attend the Q&A.
- Invite the audience to complete the post screening survey (2 minutes)

# Discussion points

## CHANGE PERCEPTIONS, CHANGE MINDS, CHANGE BEHAVIOURS

- Why has Tina experienced homelessness for decades?
- What are the general assumptions you held about those experiencing homeless and did the film challenge these assumptions?
- List all the ways that you think ending homelessness would help your community?

## SUPPORT, BE KIND, LISTEN

- Why was Tina's contact with Frances a turning point?
- Should you ask someone if they are feeling suicidal?
- How should you respond when someone living on the street asks for money?

## RAISE AWARENESS

- Were you aware of the lack of suitable housing options for those experiencing homelessness?
- What do you understand about the *Housing First* approach?
- What do you know about the links between trauma and homelessness?

## INSPIRE ACTION

- How can you be part of the solution?
- What can you do in your local community?
- What can you do to encourage policy makers to prioritise affordable, safe housing?

## End your discussion with a plan for action

- Consider a range of next steps that the audience can take to address homelessness in their community.
- Head to our website for ideas on our [Resources](#) and [Act Now](#) pages.
- Thank your community, and remember stories open hearts and that's where change begins.
- Encourage your audience to spread the word about *Some Happy Day*.