

PRIVACY NOTICE (Articles 13 and 14 of the GDPR)



What does this information notice cover?

This privacy notice is provided pursuant to Articles 13 and 14 of the GDPR and applies to the personal data collected by Vivienne Westwood S.r.l., with registered office in Milan at Corso Venezia n. 25 – in its capacity as data controller (“**we**”, “**us**” or “**our**”, as the case may be) - relating to you and/or your company (if the data relating to it falls within the definition of “personal data” under the applicable data protection legislation) (hereinafter, the “**Supplier**”) and its legal representatives, employees, collaborators, and contact persons in general, within the scope of the contractual relationship with us.

It is understood that it is the responsibility of the Supplier to inform its legal representatives, employees, collaborators, and contact persons in general of the processing of personal data as referred to in this notice and to obtain their consent, if necessary.

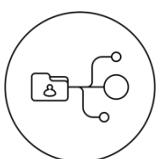


What categories of personal data do we collect?

We may collect the following categories of personal data:

- (1) identification data such as first name, surname, date and place of birth, address(es), information on identity document, tax code, and VAT number;
- (2) contact data such as e-mail address(es), telephone number(s), mail address(es);
- (3) information relating to the professional activity or business activity such as possible registration with professional associations, sector of activity, positions held within the company organisation, goods and services offered;
- (4) commercial information such as balance sheet data, chamber of commerce information, financial reports, information relating to protests or insolvency proceedings, and other information relevant to assessing technical suitability, reputation, or compliance with applicable regulations;
- (5) information relating to orders placed and/or agreements executed;
- (6) payment and billing information such as payment methods, bank account number, IBAN code, e-mail address for billing purposes;
- (7) any other information provided voluntarily by the Supplier.

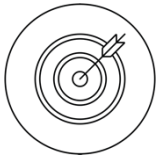
The provision of personal data is necessary for the pursuit of the purposes listed below; if personal data are not provided, it will be impossible for us to pursue these purposes.



How do we collect personal data from the Supplier?

Most of the data we collect are provided to us by the Supplier at the time the agreement is entered into and in the course of the contractual relationship. In addition, we may also collect personal data of the Supplier through third parties (e.g. commercial information service providers) or public registers. We do not use any form of exclusively automated

decision-making in connection with the processing of the Supplier's personal data.



For what purposes and on what legal basis do we process the Supplier's personal data?

The Supplier's personal data will be processed for the following purposes:

- (1) to enter into and execute the agreement to which the Supplier is a party and to carry out activities necessary to fulfil obligations under the agreement or to perform pre-contractual measures at the Supplier's request;
- (2) to fulfil legal obligations to which we are subject;
- (3) to assess the technical, economic, and financial suitability of the Supplier, as well as to verify the Supplier's fulfilment of the requirements for the purpose of considering its qualification or update;
- (4) to ascertain, exercise, or defend a right in judicial or administrative proceedings or in the context of arbitration or conciliation proceedings;
- (5) to carry out activities preparatory to or in any case connected with the execution of extraordinary transactions such as transfers of business branches, acquisitions, mergers, and demergers.

The processing of the Supplier's personal data for the purpose under (1) does not require the Supplier's consent as it is necessary for the fulfilment of contractual or pre-contractual obligations inherent in the contractual relationship, pursuant to Article 6(1)(b) of the GDPR. The processing of the Supplier's personal data for the purpose under (2) does not require the Supplier's consent as it is necessary to fulfil the legal obligations to which we are subject, pursuant to Article 6(1)(c) of the GDPR. The processing of the Supplier's personal data for the purposes under (3), (4), and (5) does not require the Supplier's consent as it is necessary for the pursuit of our legitimate interests underlying the same purposes, pursuant to Article 6(1)(f) of the GDPR.



How do we process the Supplier's personal data?

We adopt security measures to protect the Supplier's personal data against the risks of destruction, loss, or alteration (accidental or unlawful) of personal data, and unauthorised disclosure or access to them.



How long do we keep the Supplier's personal data?

Most of the Supplier's personal data will normally be kept for the entire duration of the contractual relationship and for 10 years after its termination. Certain data may be retained for a shorter period if the specific purpose for which they were collected is fulfilled or ceases to exist.



To whom are the Supplier's personal data communicated?

The Supplier's personal data may be made accessible, brought to the attention of, or communicated to the following parties, who will act as persons authorised to the processing, processors, or autonomous controllers:

- (1) our employees or collaborators in any capacity;
- (2) employees or collaborators in any capacity whatsoever of any parent, subsidiary, or affiliated companies;
- (3) public or private entities, natural or legal persons, who carry out processing activities on our behalf or to whom we are obliged to communicate the Supplier's personal data, by virtue of legal or contractual obligations (e.g. lawyers, accountants, banks, service providers, judicial and police authorities, etc.);
- (4) potential purchasers, in the event that we intend to transfer ownership or control of all or part of our business.

You may request from us at any time, by contacting us at the e-mail address indicated below, the list containing the names and contact details of the persons belonging to the categories of recipients above.

As a general rule, we will not transfer the Supplier's personal data outside the European Economic Area (EEA). In the event that some of the entities mentioned above are based outside the EEA, we will transfer the Supplier's personal data - in the absence of adequacy regulations and none of the derogations in Article 49 of the GDPR apply - on the basis of the standard data protection clauses approved by the European Commission with the Implementing Decision (EU) 2021/914.



The Supplier's rights under data protection legislation

Pursuant to Articles 15 to 21 of the GDPR, the Supplier has the right to:

- (1) be informed about the purposes and methods of the processing of its personal data;
- (2) access its personal data;
- (3) rectify incomplete, inaccurate, or outdated personal data;
- (4) obtain the deletion of its personal data;
- (5) obtain, in the cases provided for by law, the restriction of the processing of its personal data;
- (6) object, in the cases provided for by law, in whole or in part, to the processing of its personal data;
- (7) obtain, if technically feasible, the portability of its personal data.

The Supplier may exercise the above rights and request any information on the processing of its personal data by contacting us at privacy@viviennewestwood.com.

Furthermore, the Supplier has the right to lodge a complaint with the Italian Data Protection Authority (Garante Privacy) (www.garanteprivacy.it) if you believe that your rights under the GDPR have been violated.