



FLORIDA NATIVE PLANT SOCIETY

PO Box 5007

Gainesville, FL 32627

SPONSORSHIP PROSPECTUS

[FNPS.ORG/2027-CONFERENCE](https://fnps.org/2027-conference)

44th FNPS Conference

A Living Mosaic: Connecting People, Plants, & Places

Hosted by the Pawpaw Chapter



WHY SPONSOR

Plant Your Flag in Florida's Conservation Community

The FNPS Conference brings together the people most passionate about Florida's native plants: scientists, land managers, educators, advocates, nursery professionals, and community leaders from across the state.

When you sponsor, you are not buying ad space - you are planting your flag in a community that genuinely cares, with an audience that pays attention, takes action, and remembers who showed up.

Your sponsorship goes directly to work. FNPS's mission to conserve, preserve, and restore Florida's native plants is carried out every day across 33 chapters statewide through plant rescues, habitat restoration, citizen science, and policy advocacy.

This is targeted, meaningful, mission-aligned visibility before, during, and long after the conference ends.

The Florida Native Plant Society's mission is to Conserve, Preserve, and Restore Native Plants and their Habitats



The 2027 FNPS conference at the Shores Resort & Spa, Daytona Beach will be the largest FNPS gathering yet. Sponsors gain visibility across every element of a multi-day immersive experience.

Benefit	Crown \$10,000	Spear \$5,000	Root \$2,500	Seed \$500	Boots \$150
Logo on website & program	✓	✓	✓	✓	✓
Logo in welcome presentation	✓	✓	✓	✓	✓
<i>Sabal minor</i> newsletter spotlight	✓	✓	✓	-	-
Banquet table naming rights	✓	-	-	-	-
Press release inclusion	✓	-	-	-	-
Exhibit/vendor table	✓	-	-	-	-
Conference program ad	Full pg	½ pg	¼ pg	⅛ pg	-
Complimentary banquet ticket	4	2	2	1	-
Conference registration	4	2	2	-	-
Field trip tickets	4	2	2	-	-

The Florida Native Plant Society is registered as a charitable organization in Florida (Reg No. CH3021). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. EIN: 59-2676375.

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