



Call for [External Experts]



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About the Project...



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The project in a nutshell

The tourism industry is facing new challenges (competition in the tourism market, COVID-19 and mobility issues, economic hardships,...) that already brought some changes in the ways customers perceive and look for tourist offerings.

Tourism SMEs and start-ups should nowadays make themselves more competitive and learn to embrace the opportunities that new digital technologies can offer in terms of tourism experiences and mobility. Technologies like AR/VR, Big Data, IoT and AI are drivers of innovation and growth; the program EU DIGITOUR thus aims at giving tourism SMEs and start-ups the full knowledge and skillset to exploit these digital tools in order to grow their business.

The EU DIGITOUR project will help the tourism industry and its actors to become more competitive and smarter with their processes, products or services using new business models which include AI, IoT, VR and AR, and Big Data.

+ info: www.eudigitour.eu/the-project



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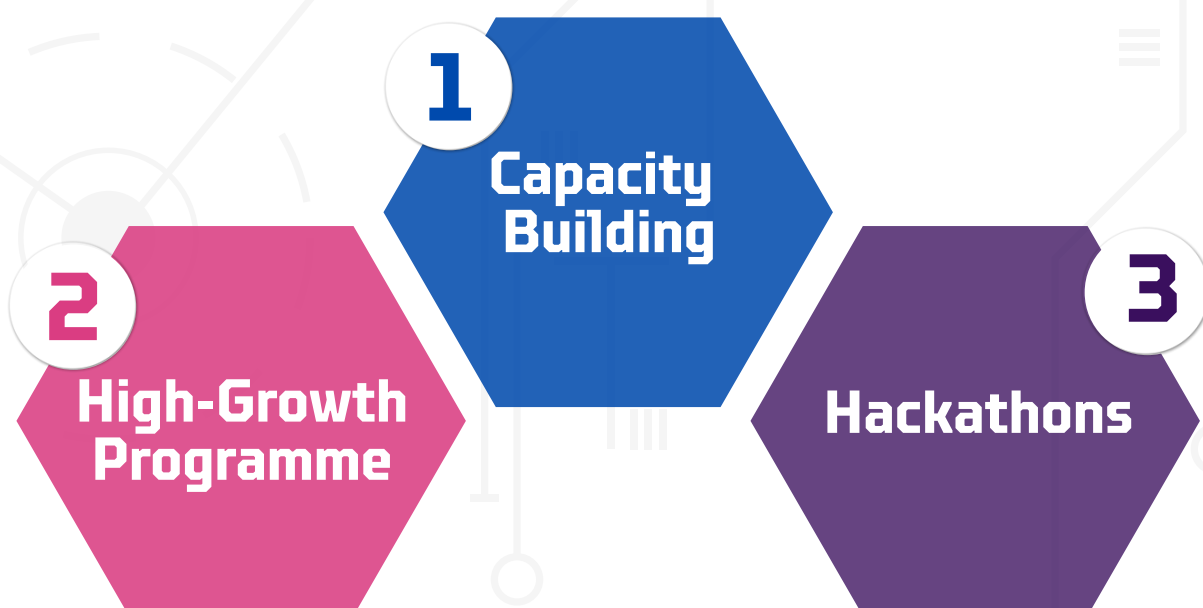


The EU DigiTOUR activities

The EU DigiTOUR project will design and deliver a transnational, cross-border and cross-ecosystem support scheme to support European tourism SME capacity building in the field of digital transformation, overcoming the barriers in the adoption of key digital enabling techs, with a view to increase their business growth.

The EU DigiTOUR is strongly based on the concept of capacity building, knowledge sharing and transfer, as well as the idea of hacking solutions according to a cooperative and systemic approach.

The project is structured around 3 main activities:



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Call for EU DigiTOUR External Experts...



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Call for External Experts...

EU DigiTOUR aims at enrolling 30 Experts who will be involved in the high growth program for 3/6 months starting from autumn 2022.

The high growth program will provide technical support activities which will bridge the gap experienced by European tourism SMEs in the use of digital techs. The program is made of following steps: incubation; acceleration; and scaling-up.

Experts will initially support the screening and selection phase of the candidates for EU DigiTOUR based on the stipulations of the application procedure.



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Call for External Experts...

Participating startups will be divided in 2 cohorts according to their maturity stage. The Experts will act as a reference person in case of any doubts or any need for professional support.

To ensure this, Experts will regularly virtually meet the start-ups in order to monitor and evaluate their activities. Experts will also try to detect deviations to the correct project development plan in a timely fashion.

Good news:
DigitALL Mentors can also
be involved as Experts!



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The External Expert Profile...

In order to be eligible as an Expert in the EU DigiTOUR project you will be required to have:

- Temporal availability [mandatory]:
if you enroll as an Expert, you must ensure a sufficient availability to screen applications and to provide general consultation to the participants.
- Professional experience [most relevant]:
 - Profile [A]: profound experience and knowledge in the field of digital technologies or any related industry
 - Profile [B]: experience from or a deep understanding of tech startups including agile methods, digitalization aspects and innovative technologies.



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The External Expert Profile...

- Technology and digital skills (highly relevant): familiarity with the purpose and vision of the program is required; awareness and experience in dealing with at least 1 of the 4 foundational digital technologies, such as AR/VR, Big Data, IoT and AI, in research or practice.
- Coaching skills (relevant): adaptability, flexibility and resilience are necessary conditions that help to ensure successful learning by all participants, and to overcome the challenges that might occur during the project.
- Language skills (mandatory): Potential applicants will come from all over Europe, expert English language proficiency is required.





The External Experts' Roles...

The Expert role is to review applications of deep-tech tourism startups and to provide support throughout the program. In order to identify the most promising businesses and ideas, experts will help to evaluate prospective candidates.

During the program, experts will draw on the experiences they have attained throughout their careers and lives and communicate it to start-ups, in order to ensure a successful and steady development of their projects.

Experts will thus support and assist start-ups with their professional expertise via general consultation when needed. To be successful in the role as an Expert, participants to the Call need to comprehend and identify with the purpose and vision of the EU DigiTOUR program.



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Why be an External Expert?

As an Expert you will:

- Participate in a recognized European research program and benefit from **EU-wide visibility**: EU DigiTOUR will highlight your contribution in bridging the lack of knowledge about technology tools as well as share your profile on its website and informative materials
- Potentially acquire **new partners** for your activity or business - you will get in touch with enterprises that yearn to develop and grow as much as you do!
- Keep yourself informed about recent **state of the art** developments and latest trends in tech and tools that fuel the tourism industry



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Why be an External Expert?

Moreover, you will:

- Enhance your **leadership** and management skills - you will supervise start-ups during the successful completion of the program and their digitalization process!
- Improve your **business network** and work in a collaborative environment with professionals from different European countries as well as the EU startup ecosystem



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How to become an External Expert?

Applicants for the role of Expert should fill out the online application located on the webpage of EU DIGITOUR project.

The deadline for the application is October 2nd, 2022, at midnight (CET).

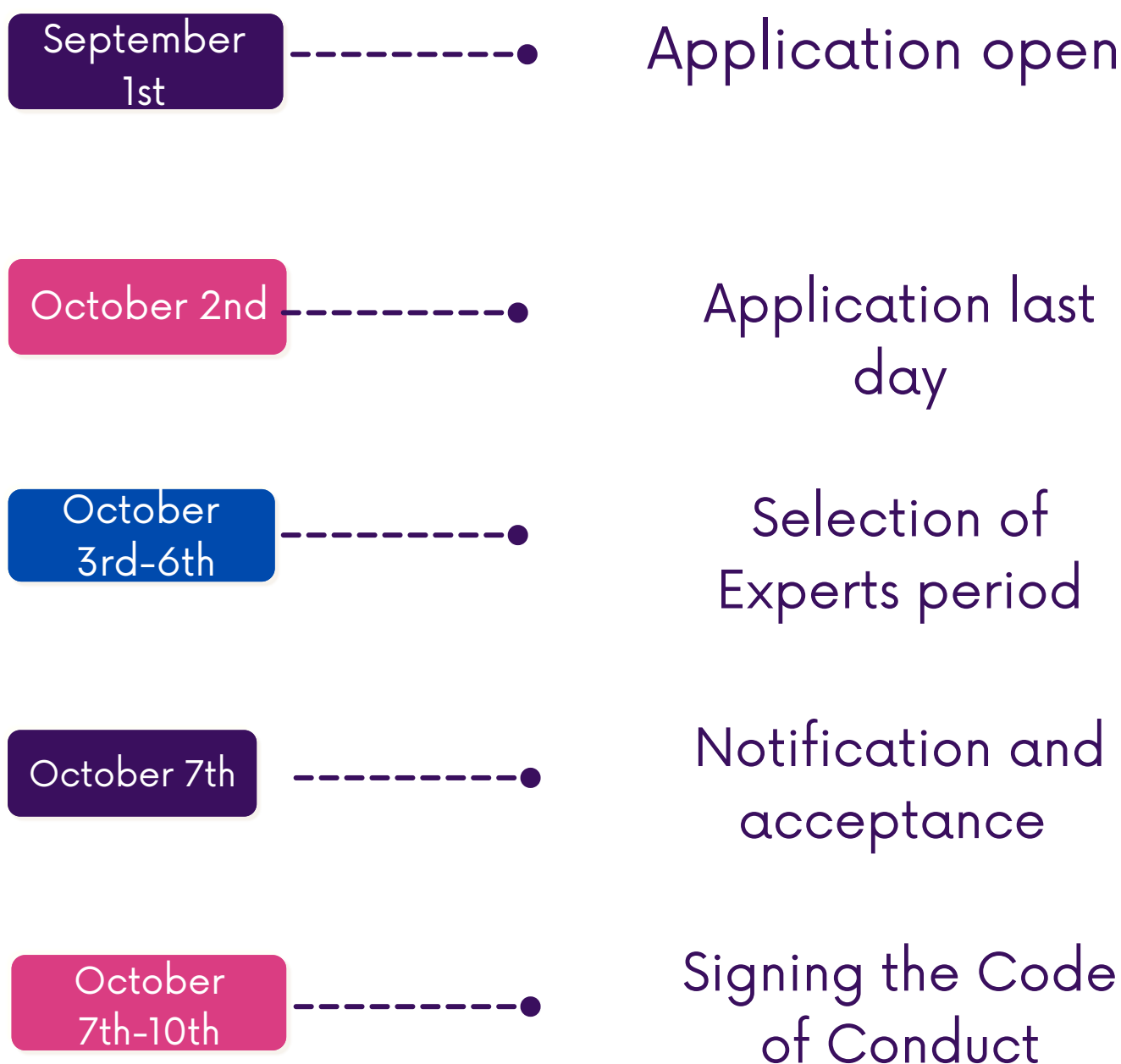
Personal data will be processed in compliance with the privacy statement.

If you experience any problems with your application, please email the organizers at: info@eudigitour.eu



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EU DigiTOUR External Experts Timeline





Notification Process

Successful applicants chosen for the role of external Experts will be informed via email at the beginning of October 2022.

After the selection process period, an official appointment letter and further information will be emailed to the selected candidates.

Only successful candidates will be notified via email (please check the spam folder too).

Online web meetings will subsequently be organized to allow chosen Experts to learn about group tasks, to share pertinent information and to provide organizational details.



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Conflict of Interest

Candidates will be required to confirm that they have no affiliations with- or involvement in- any organization or entity with personal financial gain (such as honoraria; educational grants; participation in speakers' bureaus; membership, employment, consultancies, stock ownership, or other equity interest; and expert testimony or patent-licensing arrangements), or non-financial interests (such as personal or professional relationships, affiliations, knowledge or beliefs) in this project.



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**We want you to join our
expert team to inspire the
next generation of
startups!**

**Send us your C.V. by
October 2nd, 2022**



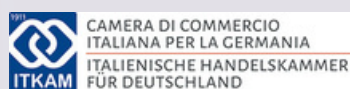
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Consortium Partners

Lead Partner



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