



Winter Newsletter

2026 Executive Council – Next Meeting the 8th of September, please advise if you have any matters you would like discussed.

The Senepol Cattle Breeders Association 2026 AGM was held on the 23rd of June. The 2026 / 2027 Council members are:

President – Ian Hutchinson

Treasurer – Gary Porter

Secretary – Peter Spies

Council Member – Clayton Maynard

Council Member – Liam Baker

Council Member – Blair Godfrey

It is fantastic to have representation from Far North Queensland down to the Central West of New South Wales.

President's Report –

Hi Everyone,

This being my first president's post it probably won't be a very big one.

We haven't had a meeting since I have taken on the President's position. Our first meeting for this financial year is scheduled for the evening of 8th September 2026. If anyone has any items that need addressing please contact the association or your preferred committee member.

We are still trying to iron out a few glitches with the database and registrations which seems to be an ongoing problem but hopefully there is an end in sight.

I have spoken to a few members since taking office and the common thread seems to be the lack of communication within our member base and committee. Hopefully we can address this with a better use of social media, constant updating of our website and more involvement of our members when it comes to input to our newsletters.

I think in the past we have neglected the commercial breeders amongst our ranks and I would like to see them more involved. Members are only going to get out of the association what they put in, so please people get involved, even if it is to have a whinge. If we don't hear what the problem is, we can't address it.



I would also like to take this opportunity to congratulate Geoff Maynard and family on another great success in The Callide Dawson Carcase Competition. That should be a great kick off point for your bull sale at Gracemere CQLX on Sept 21st.



CALLIDE DAWSON BEEF CARCASE COMPETITION

GRAND Champion Carcase
Maynard Cattle Co

2026 Results



Girly Goody, Geoff and Faith and Bonnie Maynard,
Michele Goody President

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For more details or results on the Callide Dawson Beef Carcase Competition see - [Callide Dawson Beef Carcase Competition](#)



Casino Beef Week 2026 –

Lakeview Senepol Stud, exhibited a Senepol X heifer and Senepol X steer at Casino beef week in May, along with an impressive team in the interbred class. Congratulations on taking out 1st place in under 400kg heifer class. Photos - [Lakeview Senepols](#)





Namoona Trig Senepol Stud, exhibited a high quality heifer led by The Rivers Secondary College Richmond River High School, the heifer produced an impressive carcass. Photos - [Namoona Trig Senepol Stud](#)





2026/2027 Annual Membership -

Annual subscriptions were sent out in July, if you would like to upgrade your membership for the coming year please contact our office.

When selling cattle to commercial producers please encourage them to join as an Associate member. Junior membership is also available, if you are stuck for a gift idea and would like to support a young person interested in Senepol cattle and the Australian beef industry. Junior membership is only \$17.50.

Beef Australia 2027 -

Has introduced a number of new interbred classes including:

- Calf Champion Bull
- Calf Champion Female (Calf animals aged 6 months to 14 months)
- Junior Champion Bull
- Junior Champion Female (Junior animals aged 15 months to 21 months)

Beef Australia CEO Simon Irwin said, "The initiative has been designed to create a more balanced and inclusive Interbreed competition structure while showcasing the quality and future potential of younger cattle across Australia's beef industry."

2027 Commercial Cattle Competition opens November 2026

2027 Stud Cattle Competition nominations open in December 2026

2027 AMPC National Carcase Competition is open, Australia's largest carcase competition. Last slaughter date is the 31st of January 2027. There are participating [processors](#) across all of Australia.

2027 Pitch In the Paddock, opening in late 2026. \$10,000 prize for an entrepreneurial business concept or product.

Future Beef -

The [newsletter](#) includes links and articles on vaccination, rotational grazing and using data for decision making. The [calendar](#) is a fantastic resource for keeping track of field days, producer information sessions and training.



NSW Local Land Services -

Currently offering the Beef Fundamentals [Course](#), free online self paced learning modules in partnership with Tocal College.

NSW LLS also has a [calendar](#) of events, many free or online to suit producers across the State.

The NSW Rural Women's Network is holding a Rural Women's Gathering, October 2026 to be held in Narrabri. The [Gathering](#) has a number of speakers along with links to rural mental health, financial counselling services along with women and family health providers.

2026 Calf Registration -

Please remember to lodge 2026 calf registrations and update your herd books to fate code any animals to keep records up to date.



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