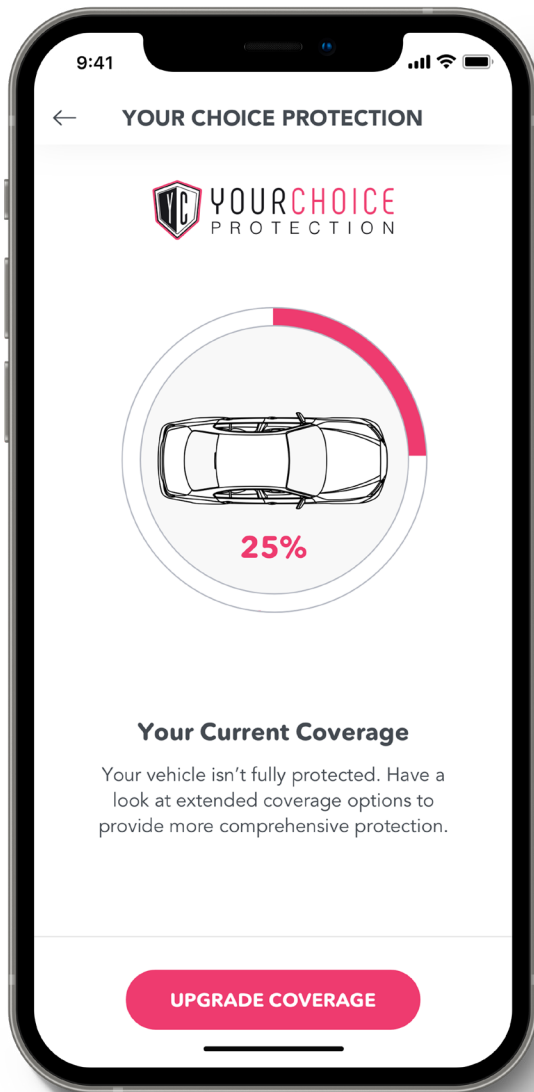


MAKE THE CONNECTION

- YOUR CHOICE PROTECTION
- DEALER MESSAGES
- REWARDS



ENHANCED VEHICLE PROTECTION



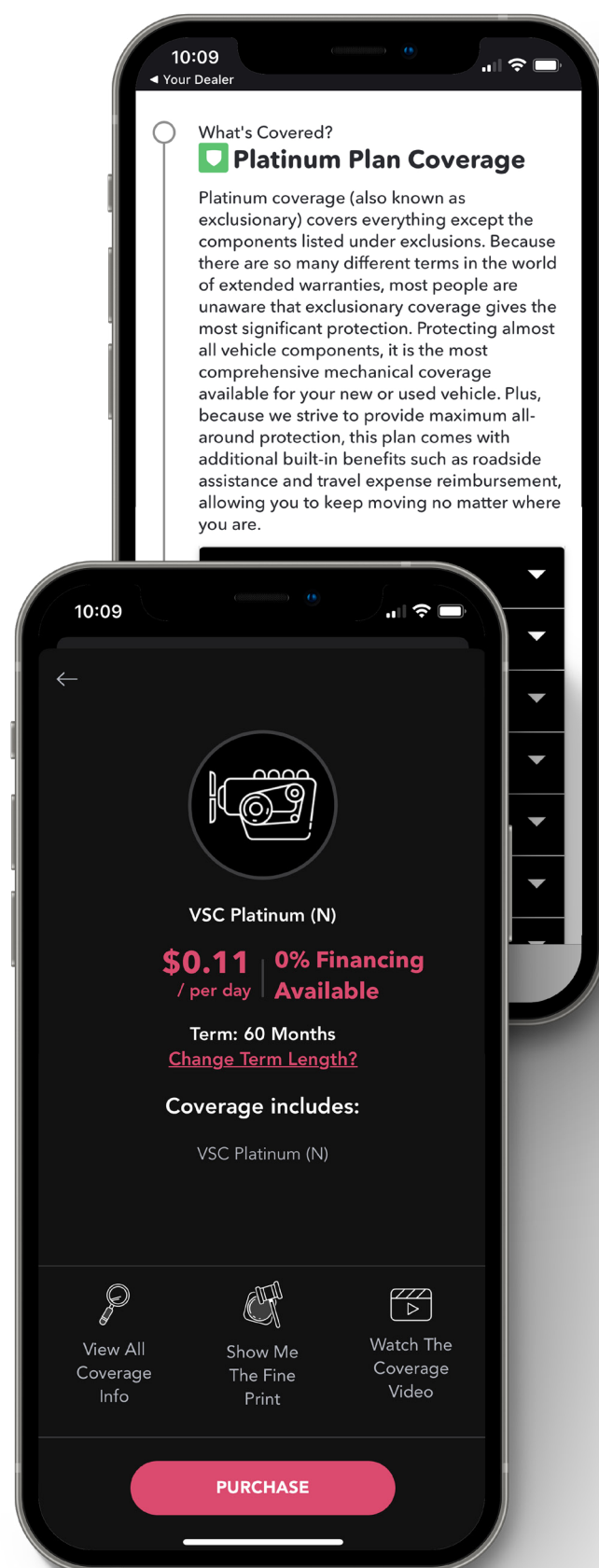
Your Choice Protection

Your Choice Protection (YCP) offers customers the option to browse, learn about and purchase available F&I products after their vehicle purchase.

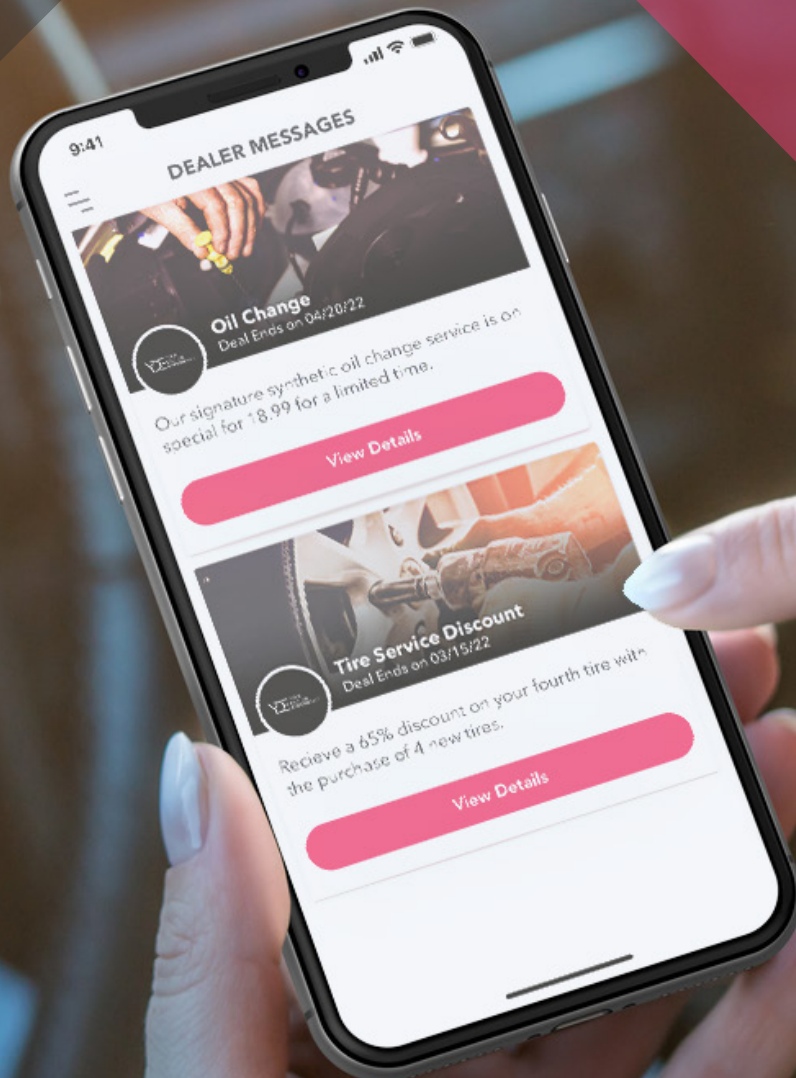
Should F&I revenue reside only with the F&I presentation alone? ...or should a customer and their service advisor have simple access to the missed F&I products after the vehicle purchase on the smart device and desktop in 2022?

Your Choice Protection

YCP accepts credit card, bank transfer payment and zero percent financing. With just the current odometer reading to verify real-time F&I product eligibility, YCP only shows the customer (or service advisor) the F&I products not already purchased and currently available, extending F&I revenue and the associated ownership benefits beyond the current one-time presentation. New or preowned customers can now enhance their ownership journey easily and efficiently.



CUSTOMER COMMUNICATIONS



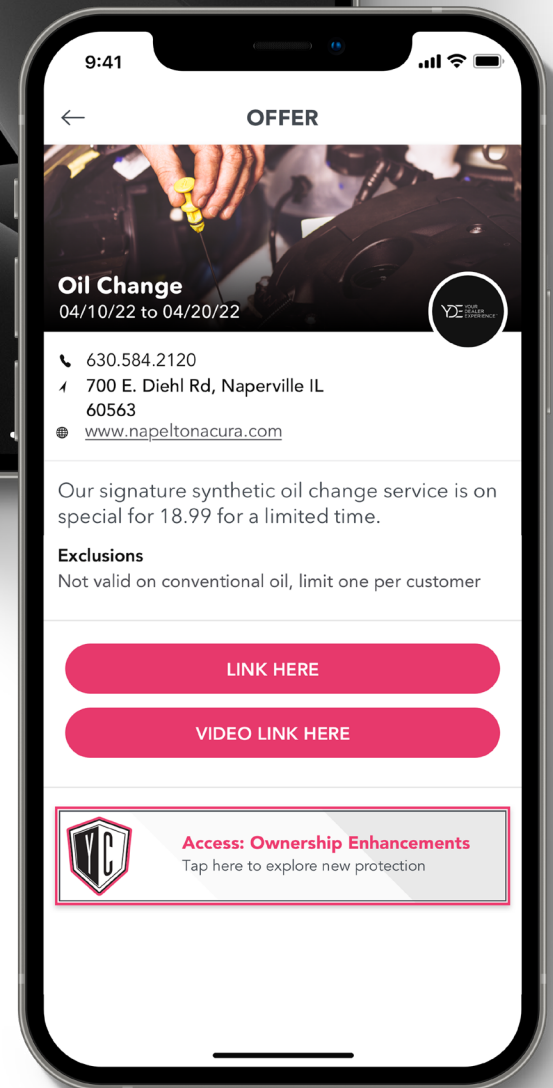
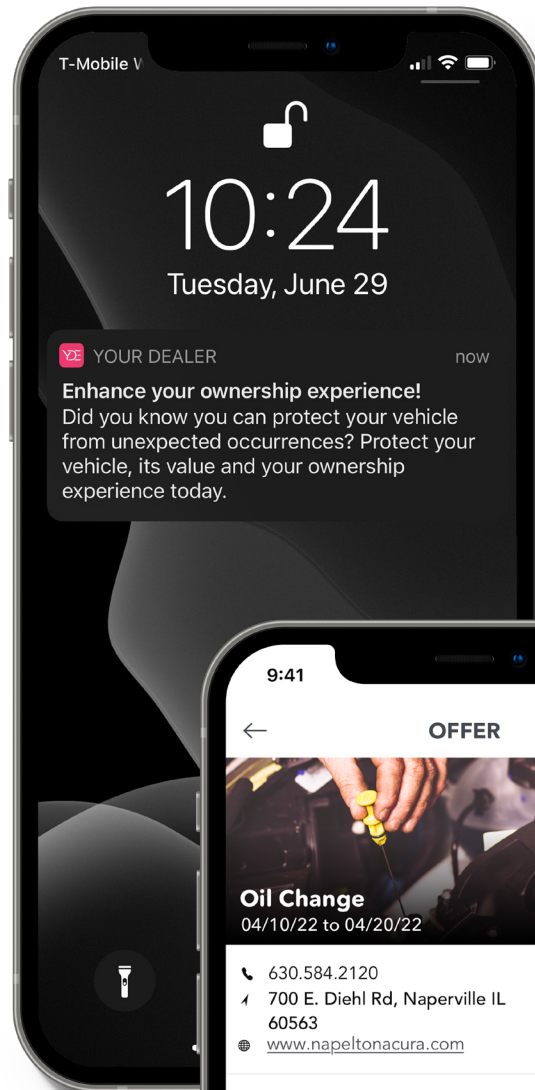
Dealer Messages

Strengthen Your Relationship Beyond Point Of Sale

Dealer Messages creates a modern push notification and stylized message connection for the dealer to communicate a welcome message, service drive promotions, post sales F&I product offers, dealer sponsored community events and much more to their customers, transcending phone solicitations, junk mail (postal and email) and random text messages.

The screenshot displays the 'Your Dealer Experience' web application interface. On the left is a dark sidebar with the logo 'YDE YOUR DEALER EXPERIENCE™' and a menu containing 'Dashboard', 'Resources', 'MAIN', and 'Dealer Messages'. The top header includes the text 'Your Dealer Experience', a search bar with the placeholder 'Press / to search', and a user dropdown labeled 'dealer rep'. The main content area is titled 'Create Dealer Message' and contains a form with the following fields: 'Title *' (text input), 'Description *' (text area), 'Start Date *' (date input showing '2022-06-13'), and 'End Date' (date input showing '2022-06-13').

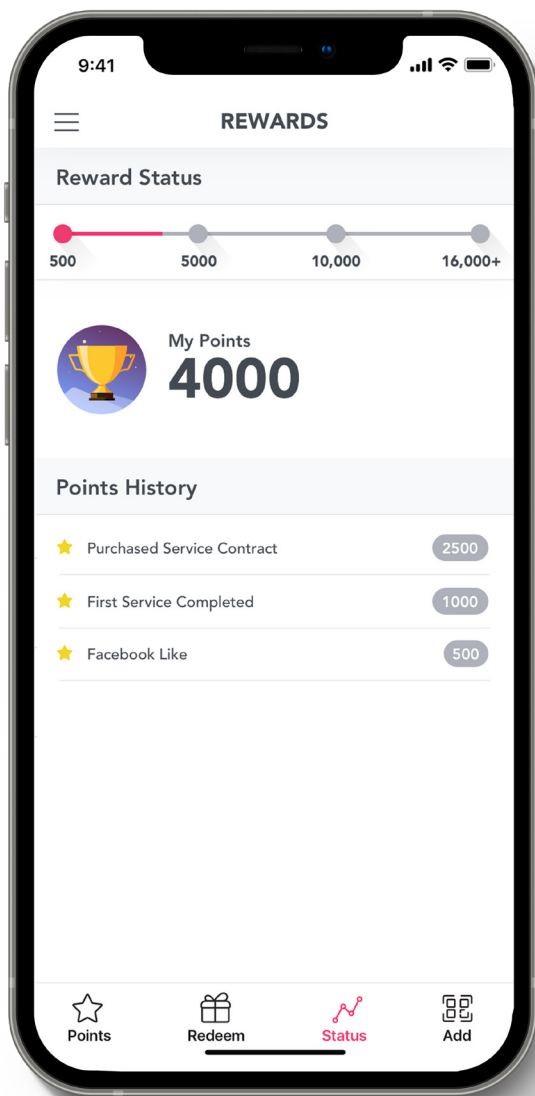
Business is built on relationship and healthy long-term relationships require desired and consistent communication.



Certified Se



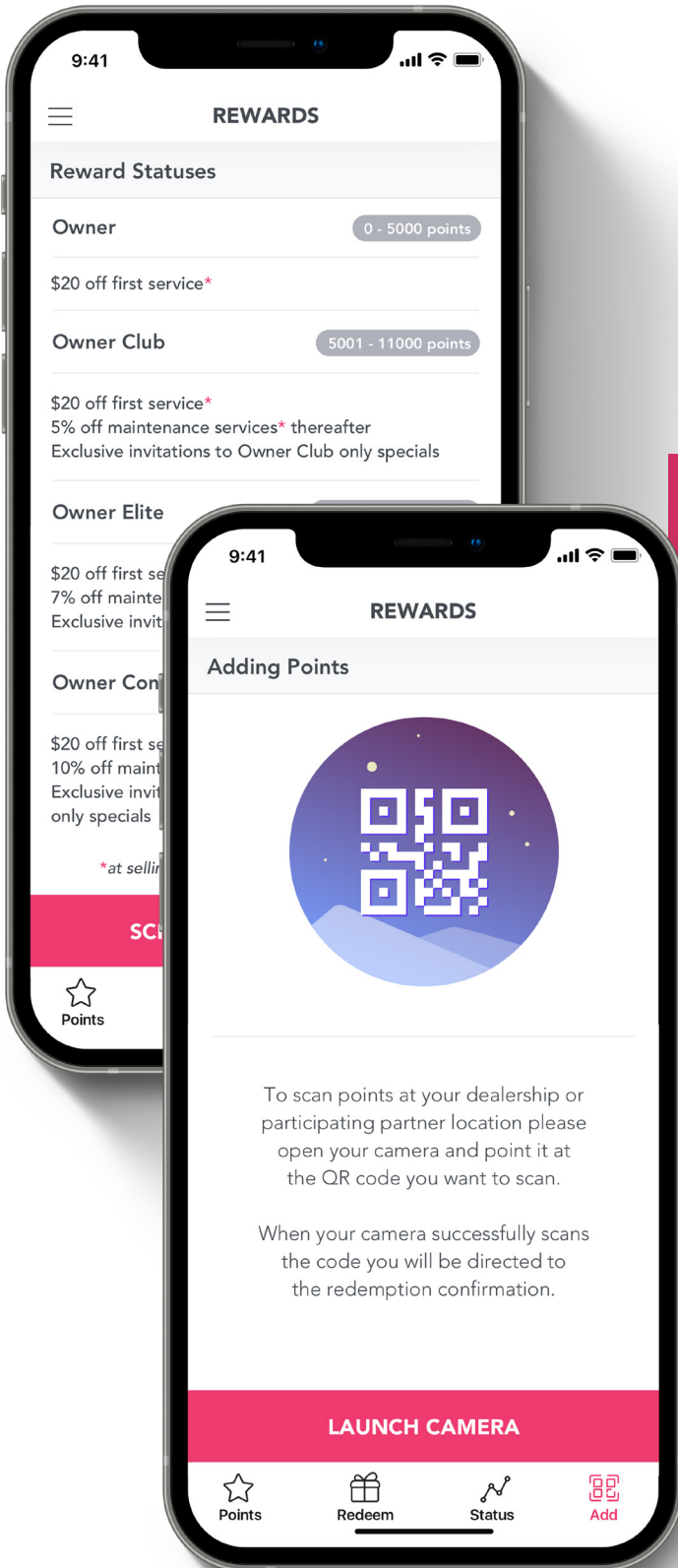
CUSTOMER
REWARDS



Rewards Customer Savings

The Rewards program provides consumers with points that can be redeemed for savings and enhancements at their dealership. Our rewards program tracks the total points earned and includes a history of all point acquisitions to date. **Points are added to the Rewards program when customers interact with QR codes located at their selling dealership and/or service drive.**

Isn't it time to deploy a "why return here" value proposition strategy beyond "why buy here"?



Isn't it time to deploy a "why return here" value proposition strategy beyond "why buy here"?