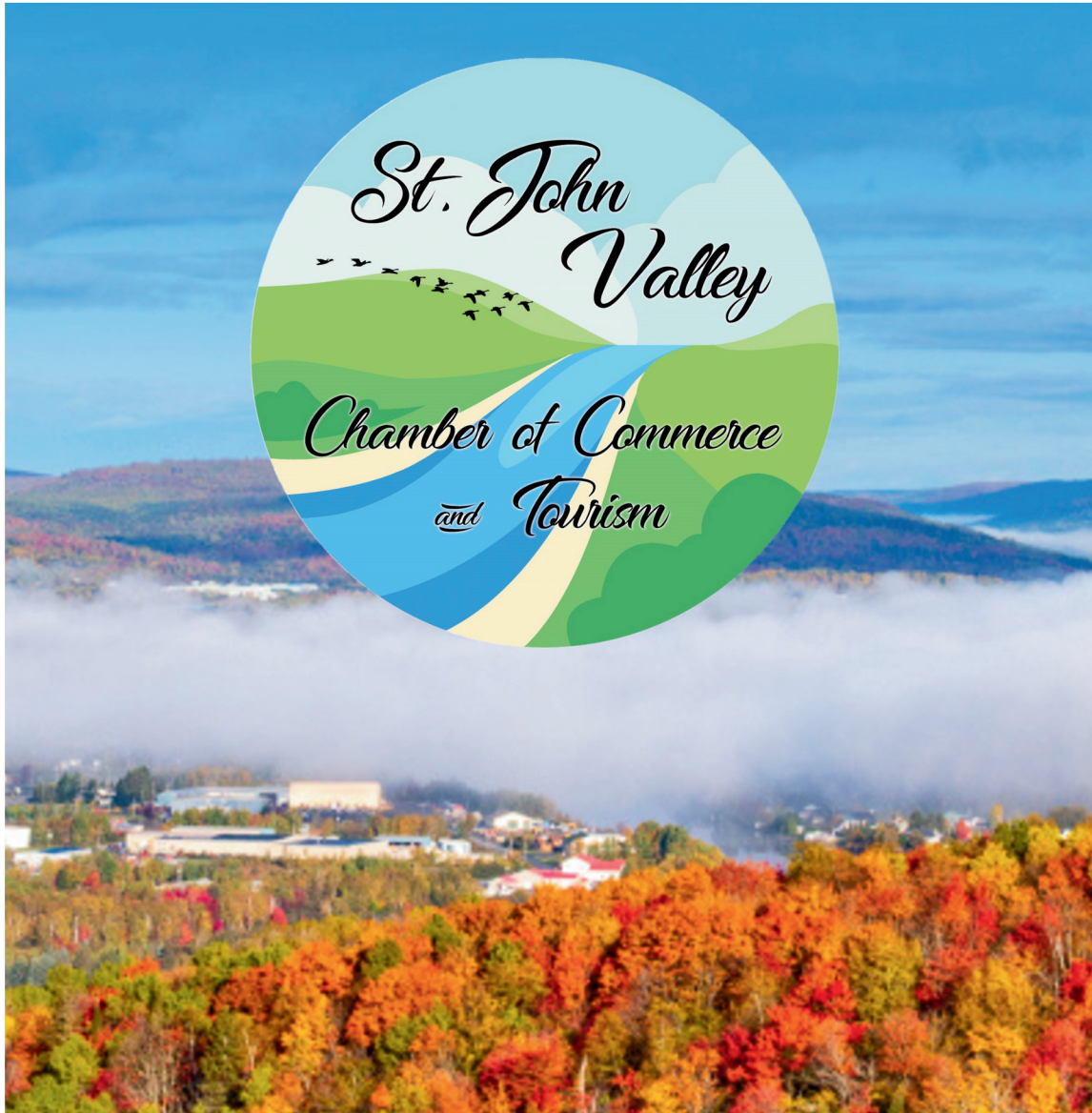


MEMBER WELCOME PACKET



St. John Valley Chamber of Commerce & Tourism
356 Main Street, Madawaska, Maine 04756
stjohnvalleychamber.org
207-728-7000

**Chamber
Board of
Directors**

Officers

Elaine Clavette,
President

Sam Corey,
Vice President

Tammy Nadeau,
Treasurer

Jon Ouellette,
Secretary

Board Members

Lisa Morin
Rob Sieg
Brian Bouley

Executive
Director

Jessica Blalock

Dear Members & Prospective Members,

As we wrap up 2025 and reflect upon all that has been accomplished this year, we are humbled by the support received from our chamber members. Your trust in what we do, through your membership, has, and will, allow us to:

- Continue maintaining the Visitor Center, which serves as a resource for visitors, redirecting them to your establishments as appropriate;
- Support and promote community functions– all in an effort to bring tourism dollars to our communities and encourage visitors to patronize local businesses;
- Promote the area through our website, social media, responding to requests for information, and email distribution lists;
- Examine the needs of our members and disseminate information and resources to them to meet those needs.

As a member, you, yourself, and the communities we represent, have benefited from us through:

- Increased visitor traffic in the community;
- Increased publicity of our coverage area throughout the U.S. and parts of Canada;
- Increased visibility of your logo and services through our mailings, online presence and Visitor Information Center;
- Increased community name recognition from people outside of Aroostook County looking to invest their money in local real estate or small business ventures.

Your continued membership is a vital component to the success of this organization's overall mission. We look forward to serving you in 2026.

Sincerely,



Jessica Blalock, Executive Director
St. John Valley Chamber of Commerce & Tourism



Elaine Clavette, Board President
St. John Valley Chamber of Commerce & Tourism

WELCOME



2026 PROGRAM OF WORK

- Member of MACCE (Maine Association of Chamber of Commerce Executives), MTA (Maine Tourism Association), ACCC (Aroostook County Chamber of Commerce), MAHC (Maine Acadian Heritage Council), as well as NMDC Ambassador Program to attract and retain new members of our communities to work and live in the Valley.
- Chamber Director Blalock serves on the Midtown Plaza & Maker's Space Committee, Bicentennial Park Committee and the Village Partnership Initiative Committee in Madawaska.
- Chamber Director Blalock also serves on the Aroostook County Tourism board as of July 2025.
- Monthly chamber board meetings and an annual meeting for all members in good standing.
- Chamber representation for local organizations, media, municipalities, educational endeavors, and tourism for local, state, national and international entities.
- Member solicitation, retention and increase in membership year over year.
- Advertisements in local, statewide and national publications for all communities.
- Attend relevant meetings in the Valley from other organizations.
- Promote new and renovated businesses with ribbon cuttings and promotions.
- Work in collaboration with Acadian Festival committee.
- Work with St. John Valley Artists to promote the arts and hold art exhibits at the Chamber.
- Representation of all municipalities on the Chamber Board of Directors (ex officio members).
- Provide increased advertising and sponsorship opportunities to increase your business exposure.
- Work on local issues for increased visibility and economic impact with area and state organizations to promote the Valley.
- Work with municipalities and businesses to improve and promote quality of life in our area.
- Work with municipalities, business and educational entities to provide more business-related seminars and conferences in our area.
- Cement good working relationships with all our members, municipalities, organizations and educational institutions.
- Promote and increase sales in chamber office with member merchandise.
- Provide a Business Spotlight member of the week with social media and/or website announcements.
- Post member job openings on our in office job board and on our Chamber website Valley Job & Volunteer Board page
- Increase chamber revenue and create avenues for fundraising.
- Maintain website, social media, email blasts, and chamber directory for members as well as promotion of member brochures and business cards, maps, flyers and pamphlets in chamber office for tourists and locals.



2026 EVENTS & INITIATIVES

01

- Art Gallery Exhibit

02

- Business Networking Social

03

- Chamber Annual Dinner
- Art Gallery Exhibit
- Spring Job/Resource Fair

04

- Top O' Maine Trade Show

05

- Community Wide Yard Sale
- Art Gallery Exhibit

06

- Taste of the Valley Food Truck Festival

07

- Networking Social

08

- Acadian Festival
- Meet the Artists Art Expo
- School Supply Drive w/ American Legion Auxiliary

09

- Networking Social
- Fall Fest Community Wide Yard Sale

10

- To Be Announced

11

- Festival of Baskets
- Shop Small Campaign
- Toys for Tots toy drive

12

- Festival of Baskets ends
- Art Gallery Holiday Exhibit

Tentative events: Quarterly networking events, & increased business classes and seminars. Event dates may change.



BENEFITS OF MEMBERSHIP

01 **Networking Opportunities & Credibility**

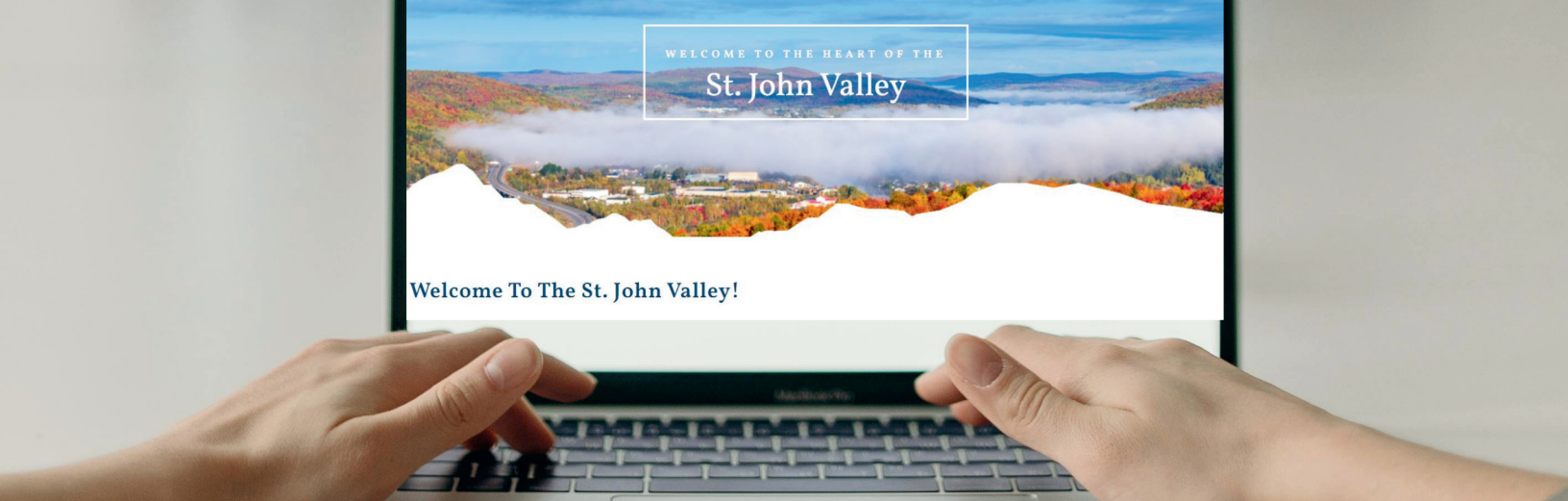
The St. John Valley Chamber of Commerce & Tourism not only advocates for its members, but also brings the business community together. The Chamber serves as a strong voice in both local and state government on issues that could impact businesses. By joining your local Chamber of Commerce, it can positively affect the perceptions of your business by other area businesses and organizations, and you have the opportunity to join in various committees so you can have a voice, make a difference and make connections.

02 **Business Referrals**

Your Chamber receives hundreds of inquiries each year from people looking for services in our area. As the St. John Valley Chamber, we advocate for the success and advancement of all member businesses and provide referrals to members through our website and Facebook page.

03 **Tourism & Marketing**

The Chamber manages a regional, national and international marketing campaign to promote the St. John Valley area as both a destination place for visitors and as a place to live through our new website and online presence. Our Chamber office serves as a Visitor Information Center and Art Gallery, increasing our outreach on your behalf. In addition, our collaboration with other chambers provides benefits of countywide tourism promotion enhancing our local efforts.



BENEFITS OF MEMBERSHIP, CONT...

04 **Community Support & Education**

The Chamber is the voice of the business community in local and statewide issues. When you have important news to share, we can help spread the word. Also, we have the biggest Trade Show in April with advertising and discounted prices. We hold seasonal events such as our Community Wide Yard Sale in the summer and fall, Shop Local Campaign in November and so much more.

05 **Publicity & Visibility**

There are many ways members can increase visibility. Is there something special going on in your business...promotions, awards, special training, or an event? Let your fellow chamber members know through our e-mail blasts, website and Facebook page. Just send us your media releases and information and we will assist in promoting your business or event to other chamber members and the community at large.

06 **The Chamber's Executive Director**

Your executive director is involved in all chamber events and attends conferences, informational meetings, workshops, etc. representing all members of the Chamber. The executive director is here to serve the needs of the business community and member organizations with grand openings, ribbon cuttings, marketing, research and media exposure as needed. Your Chamber of Commerce holds an unbiased relationship with all its members, ensuring that all members are represented and promoted equally. Our goal is to be the best advocate for your business and to share any and all new legislation and education which could further enhance your business needs.

2026 SPONSORSHIP OPPORTUNITIES

The St. John Valley Chamber of Commerce and Tourism offers sponsorship opportunities for your business or organization to expand its visibility, not only in the St. John Valley area, but throughout Aroostook County and beyond. Our sponsors will benefit from this chamber's social and local media exposure for not only one event but throughout the year for all of our major events which consist of:

Chamber Annual Dinner	Annual Fall Community Wide Yard Sale
Spring Job or Resource Fair	Holiday Festival of Baskets
Top O' Maine Trade Show	Black Friday/Small Business Saturday Promotion
Annual May Community Wide Yard Sale	Business Networking Events - as scheduled

Your one-time contribution will be in good for all these events throughout 2026!

Sponsorship Levels & Benefits

Platinum Sponsorship (\$1,000 Level) Benefits

- Member Logo on Chamber Homepage, linking to your homepage
- Banner ad on our website homepage, linking to your homepage (for one month)
- Member logo will be on brochure/flyer of events
- Member logo on sponsorship banner during events
- Media Coverage – named as sponsor on all our event media coverage, radio, tv, print and social media
- Opportunity to host a Chamber Networking Event
- One complimentary booth at Chamber hosted Job or Resource Fair (\$100+ value)
- One complimentary table of 8, with meals, at Chamber's Annual Dinner (\$280+ value)
- One complimentary booth at the Chamber's Top O' Maine Trade Show (\$110+ value)
- Logo printed on Trade Show bags (\$100 value)

Emerald Sponsorship (\$750 Level) Benefits

- Member Logo on Chamber Homepage, linking to your homepage
- Member logo will be on brochure/flyer of events
- Member logo on sponsorship banner during events
- Media Coverage for events – social media
- Opportunity to host a Chamber Networking Event
- One complimentary booth at Chamber hosted Job Fair (\$100+ value)
- Four complimentary seats, with meals, at Chamber's Annual Dinner (\$140+ value)

Gold Sponsorship (\$500 Level) Benefits

- Member logo will be on brochure/flyer of events
- Member logo on sponsorship banner during events
- One complimentary booth at Chamber hosted Job Fair (\$100+ value)
- Two complimentary seats, with meals, at Chamber's Annual Dinner (\$70+ value)

Silver Sponsorship (\$250 Level) Benefits

- Member logo will be on brochure/flyer of events
- One complimentary booth at Chamber hosted Job or Resource Fair (\$100+ value)



2026 MEMBERSHIP DUES WORKSHEET

For all Businesses, non-profit with paid employees & government agencies:

1	Individual/Self-Employed	\$ 125.00
2-5	Staff members*	\$ 150.00
6-15	Staff members	\$ 175.00
16-20	Staff members	\$ 200.00
21-40	Staff members	\$ 250.00
41-60	Staff members	\$ 300.00
61-75	Staff members	\$ 350.00
76-99	Staff members	\$ 400.00
100+	Staff members	\$ 450.00

*Staff includes owner, sole proprietors and all full-time employees.

Part-time employees are counted by the number of hours needed to reach 40 hours of a full-time employee.

Example

2 part-time employees @ 20 hrs. per week equals 1 full-time employee

Service Clubs & Organizations

Non-profit (no payroll): \$75.00

Associate Members – This membership is for an individual who wants to support the chamber:
\$35.00

TERMS: Membership fee may not be traded for services. Membership fee is due by February 13, 2026. Member will not be considered “in good standing” and may be removed from membership list, and their member directory page on the Chamber website deactivated, until membership is paid in full. Benefits of membership will not begin until outstanding balances are paid in full

No. of Employees: _____

My Annual Membership investment is: \$ _____

(Make checks payable to: St. John Valley Chamber of Commerce)

We agree to pay an annual membership investment as our share of supporting the St. John Valley Chamber of Commerce’s mission, programs and services. We understand that membership is an investment in our business and community and not a donation or contribution and are tax deductible as a business expense to the extent of the law. We also understand membership automatically renews each year unless notice of resignation is received by the St. John Valley Chamber of Commerce.



2026 MEMBERSHIP APPLICATION

General Information for Chamber Use

Business Name _____

Primary Contact _____

Email Address _____ Phone Number _____

Billing Address _____

Information to be posted on your member directory page on our website for the PUBLIC to view

Main Contact _____ Contact Title _____

Contact Email _____

Address _____

Phone Number _____ Days/Hours of Service _____

Website _____

Facebook.com/_____

Business/Organization Category _____

What are the top three things that the Chamber can do for you?

Business Description: Please write a brief overview of your business and products or services to be posted on your membership directory page on our website.

Important

Please make sure the Chamber has your business logo and we can also add up to ten photos on your directory page. Please inform us of your events, ribbon cuttings, anniversaries or promotions. It's our job to support you and your business.

Need advice on anything business related? Contact us!

Membership Amount Due (see previous page): \$ _____

Sponsorship Amount Due (if interested): \$ _____

Total Amount Paid for 2026: \$ _____

Signature

Date

Return this sheet and make checks payable to: *St. John Valley Chamber of Commerce*

356 Main Street, Madawaska, ME 04756
207-728-7000 · info@stjohnvalleychamber.org



Thank you!



Vision Statement

The St. John Valley Chamber of Commerce & Tourism, representing the Cyr Plantation, Frenchville, Grand Isle, Madawaska, St. Agatha, St. David, Sinclair, and Van Buren, is the voice of the business community leading the area's economic growth and enhanced quality of life.

Mission Statement

The mission of the St. John Valley Chamber of Commerce and Tourism is to strengthen and build our local economy through education, promotion, civic responsibility and collaboration while enhancing our quality of life through advocacy and staying true to our culture and heritage.

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