



# **NEWSPEED AUTOSPORTS**

*2026 Racing Partnership Opportunity*



## About Us:

Newspeed Autosports is a racing team with over three decades of experience based out of Broomfield, Colorado. Our team members have competed and performed at the highest levels of professional auto racing across the globe, bringing deep technical knowledge, proven race craft, and a championship-driven mindset to everything we do.

In partnership with Rocky Mountain Car Care, the Newspeed Autosports team is preparing to defend our title as the 2025 Late Model Class Champions at Colorado National Speedway. From race-day preparation to in-season execution, our program is built on precision, consistency, and relentless improvement. Come join us to experience the competition and excitement of the 2026 racing season.

Newspeed Autosports will be fielding two cars in 2026. This expanded effort allows our partners increased visibility, more on-track exposure, and deeper integration into a winning program while creating additional opportunities for fan engagement, brand activation, and shared success throughout the season.

### **Team Owner: Steve Newey**

Newspeed Autosport team owner, Steve Newey, has been in the professional auto racing business in a variety of positions including Team Owner, Race Engineer and Team Manager. The highlight of his career was winning the 2011 Indianapolis 500 as the team co-owner. In addition, Steve has multiple wins and championships in IndyCar, NASCAR, and sports car racing to his credit. As the Managing Partner of Rocky Mountain Car Care, Steve has combined his racing expertise with operating one of the finest auto repair facilities in the Northwest Denver area.

### **The Drivers: Brandon Newey & Ryan Newey**

In 2025, Brandon claimed the Late Model Class Championship at Colorado National Speedway. The championship came down to the final race of the season with Brandon coming out on top against a very competitive field. Ryan had a very competitive Rookie season showing a lot of speed he looks to carry into 2026.

### **The Car: Late Model Stock Car**

Late model race cars are the highest class of local stock car racing vehicles at many race tracks in the United States and Canada. These purpose-built race cars weigh around 3,000 pounds and utilize both factory-designed crate and custom-built racing engines. The power plants produce over 430 horsepower underneath a fiberglass body built to withstand the rigors of short track racing.



## About Colorado National Speedway

Colorado National Speedway is a paved oval in Dacono, Colorado spanning 3/8 of a mile. The track is currently a member of the NASCAR Advance Auto Parts Weekly Series and hosts the ARCA Menards Series West, and the King of the Wing Sprint Car Series.

Founded in 1965, CNS is a short drive north of Denver and sits at the foot of the Rocky Mountains at Exit 232 off of I-25.

Each summer, CNS hosts some of the best local racing in the country; along with several national touring series, car and motorcycle shows, swap meets, and an annual Father's Day Sunday Super Show featuring Monster Trucks, Stunt Bikes, and more!



### Partner Opportunities - Per Car

#### Primary Partner Contribution: \$12,500

- Control over the design of the car and crew uniforms with dominant signage on the race car.
- Display of company logo on all team hats, crew shirts, and banners in the pit area.
- Photo opportunities with car and driver at desired locations as well as at the track.
- Press release announcing sponsorship and a feature in all team press releases.
- Multiple meet and greet opportunities with the driver and crew.
- Four complimentary tickets and pit passes to each event.
- Full access to the car, driver, and team for promotional events.
- Featured on all social media including Facebook, Instagram, and Youtube with prominent exposure on the team's website.

#### Co-Primary Partner Contribution: \$6,000

- Signage on the race car in a prominent position.
- Company logo on team hats, crew shirts, and banners in pit area.
- Press release announcing sponsorship and a feature in all team press releases.
- Meet and greet with driver and crew with two complimentary tickets and pitpasses to each race.
- Access to the car, driver, and team for promotional events.
- Featured on all social media including Facebook, Instagram, and Youtube with prominent exposure on the team's website.

CONTACT INFO





**Contact Information:**

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**2026 Colorado National Speedway Late Model Schedule**

Race 1	Saturday,	May	2	Race 6	Saturday,	July	11
Race 2	Saturday,	May	16	Race 7	Saturday,	July	25
Race 3	Saturday,	June	6	Race 8	Saturday,	August	15
Race 4	Saturday,	June	20	Race 9	Saturday,	September	12
Race 5	Friday,	July	3	Race 10	Saturday,	September	26