Web Development Solutions That Scale with Your Business

| Platform Expertise | SEO & Performance-First |
| End-to-End Delivery | Proven Track Record |

Smart Websites. Custom Functionality. Built for Business.

www.website-developer.co.uk

Contents

www.website-developer.co.uk

WEBSITE
DEVELOPER

Core Services

Website Design & Development

We design and build custom websites that are fast, secure, and scalable. From brochure sites to full-scale platforms, each build is tailored to your brand and business goals — fully mobile-responsive and SEO-ready.

Ecommerce & Online Ordering

We create user-friendly online shops with seamless checkout flows and inventory control. Whether you're selling physical products or integrating food ordering systems, we ensure every ecommerce touchpoint is optimised for conversion.

Landing Pages & Conversion Funnels

From high-impact PPC pages to lead-gen funnels, we craft landing pages that drive action. Every page is designed with persuasive content, clean UX, and clear CTAs to maximise ROI on your ad spend.

Integrations & Automation

We streamline your workflows by connecting websites with CRMs, booking tools, payment platforms, and third-party APIs. Automate your operations and unlock efficiency with tailored integrations.

//03

Why Choose Us

Proven Expertise

We've delivered high-performance websites across sectors from foodservice and healthcare to property and professional services in both the UK and Ireland.

Platform Flexibility

Whether it's Duda, Webflow, Wix, Wordpress, Weebly, Ecwid, Squarespace, Shopify, Woocommerce or a custom HTML/CSS build, we work with the right tools for your goals.

Strategic Thinking

We don't just build websites; we solve business problems. Every project begins with understanding your audience, goals, and growth plans.

Reliable & Responsive

Fast turnaround, clear communication and ongoing support - we treat your website like a business asset, not just a design project.

//04

www.website-developer.co.uk

WEBSITE
DEVELOPER

Project Approach

We follow a streamlined, collaborative process to ensure quality, speed, and clarity at every stage.

1. Discovery & Strategy

We begin by understanding your business goals, user needs, and brand personality to define the project scope and key outcomes.

2. Wireframes & Content Planning

We map out the page structure and key messaging, ensuring clear information flow, persuasive call-to-actions, and SEO-friendly layout.

3. Design & Build

We develop a fully responsive, visually engaging website or landing page, ensuring a seamless experience across desktop and mobile.

4. Interactive Features

If required, we integrate smart tools like quizzes, booking flows, or ecommerce modules, always user-first and conversion-focused.

5. Testing & Optimisation

We rigorously test across browsers and devices, fine-tune for performance, and set up analytics to track success from day one.

6. Launch & Support

We ensure a smooth go-live, provide backend handover or training, and remain available for ongoing support or future enhancements.

//05

www.website-developer.co.uk

Platforms & Integrations

We work with a curated stack of platforms to deliver performance, reliability, and scale.
Our approach is always solution-first, we recommend what's best for your business goals, not just what's trending.

duda   WIX   shopify   weebly
                                             eCommerce by Square

SQUARESPACE   WORDPRESS   Webflow

WEBSITE
DEVELOPER

Testimonials

See how businesses have transformed their online presence with our expert web development services.

★★★★★

Sunny has been a lifesaver for our business. The support ensures that our website is always up and running, allowing our staff to operate efficiently. Sunny is always professional, quick to resolve issues and a true pleasure to work with.

YVONNE KELLY

★★★★★

My beauty salon's digital transformation was seamless and stress-free. The new website is stunning and user-friendly, making client bookings effortless. Sunny is available and always just a call away.

RAQUEL LOPES

★★★★★

Reliable help with everything from SEO and marketing to updates and technical support. Both big and small issues are resolved quickly and effectively. Highly recommend Sunny for web development services.

GURSHARAN SINGH

★★★★★

Sunny made building my custom website a stress-free experience and the final result works perfectly for client bookings. Continued support and guidance, even years later has been invaluable.

NIAMH CASSIDY

//07

WEBSITE
DEVELOPER

Testimonials

Trusted by brands across industries from retail to restaurants to professional services

★★★★★

Our new website and online store are well-built and optimised for SEO. Support and training have helped improve digital performance significantly. Sunny's service consistently goes above and beyond expectations.

NIRAN KULAR

★★★★★

Each restaurant's website has its own distinct online presence while maintaining a unified brand. The layout, design and user experience were handled with great attention to detail.

ASHEESH DEWAN

★★★★★

Every project has been executed with passion, innovation and real results. Creative direction and technical quality are consistently excellent. Trusted across multiple ventures for good reason.

PETER VIRDEE

★★★★★

Our new website's performance and visibility have noticeably improved. Sunny's attention to detail and smart implementation made a real difference. Proactive and modern approach throughout!

MARTIN YANNI

//07

Testimonials

Real stories of impact, growth and seamless digital transformation.

★★★★★

★★★★★

★★★★★

★★★★★

Our website beautifully captures our brands. From concept to completion, everything reflected care and creativity. We continue to benefit from Sunny's ongoing support and creative input.

Extremely professional and easy to work with from start to finish. Every stage of the website build was well-guided and easy to follow. We'd happily recommend Sunny!

Sunny guided us through all stages of building our website, added creative touches that made our site truly stand out. The entire process of building our site was smooth, timely and really easy. Highy recommend!

Sunny developed our Website and App, the final result works perfectly for clients. We have had continued support and guidance, even years later, which has been invaluable.

COLLETE HANKEY

KATE O'DONNELL

ALAN MILEY

AIMEE NOLAN

www.website-developer.co.uk

Testimonials

From startups to established companies results that speak for themselves.

★★★★★

★★★★★

★★★★★

★★★★★

Sunny developed a fully bilingual French-English website with seamless language switching and optimised it for multilingual SEO. Sunny is highly skilled, approachable and great to work with.

Sunny did a complete overhaul of our existing websites. Ongoing support is smooth and communication is always easy. Highly recommended for any businesses looking to grow online.

Sunny is clear, focused and professional from start to finish. Delivered great ideas with website development services for my digital marketing agency. A high-level developer who adds value to any business.

Every project Sunny has worked on for me has been executed with passion, innovation and real results. Creative direction and technical quality are consistently excellent.

FABRICE FOLLIOT

JAGAN MUTHUMULA

GARY HANAPHY

MARGIE BURNS

//07

Pricing & Packages

We offer flexible pricing models to suit different project needs:

Support Hourly Rate - £50/hour

Ideal for content updates, plugin issues, minor fixes, small updates or ad-hoc requests. Time is tracked transparently and billed weekly or monthly.

Developer Hourly Rate - £90/hour

Perfect for custom functionality, integrations, technical debugging, or advanced feature work. Time is tracked transparently and billed weekly or monthly.

Custom Project Rates – Available on Request

Fixed-Price Packages

Designed for clarity and predictability. Every project includes discovery, design, development, testing, and basic handover. We offer a range of professionally designed packages to suit different industries and functionality levels. Every package is built on a responsive, performance-optimised framework with SEO best practices baked in.

//08

www.website-developer.co.uk

WEBSITE
DEVELOPER

Fixed-Price Packages

Website

Perfect for service-based businesses needing a professional online presence.

£2,000

- ✓ Fully mobile-responsive website
- ✓ Social media integration
- ✓ Google Search & Business integration
- ✓ 5 custom pages (Home, About Us, Services, Contact, Blog/News)

CRM Website

Perfect for service-based businesses needing a professional online presence.

£2,500

- ✓ CRM with booking system
- ✓ Real-time online appointments
- ✓ Secure payment processing
- ✓ Email/SMS reminders
- ✓ Client management features

//09

www.website-developer.co.uk

Fixed-Price Packages

Website & eCommerce

Built for sellers of physical or digital products.

£3,000

Includes Website package, plus:

- ✓ 1,000 products, 300 variants
- ✓ 0% transaction fees
- ✓ Inventory management
- ✓ Sell digital products or subscriptions
- ✓ Automatic taxes & shipping

Food Ordering Website

For restaurants, cafes or takeaways needing a direct ordering system.

£3,500

Includes:

- ✓ Online ordering system
- ✓ Table reservation functionality
- ✓ Real-time restaurant app
- ✓ Social media integration
- ✓ Restaurant website with menu/reservation pages

//10

www.website-developer.co.uk

WEBSITE
DEVELOPER

What's Included

- Strategic consultation and project scoping

- Custom design (UX/UI)

- Fully mobile-responsive layout

- CMS configuration and handover

- Basic SEO setup

- Light testing and performance optimisation

//12

WEBSITE
DEVELOPER

Application for Businesses

We build digital solutions tailored to your business,

whether it's selling online, taking bookings, or streamlining

operations.

Service & Booking Websites

- Appointment-based businesses (salons, consultants, therapists)
- Integrated booking calendars with automated reminders
- CRM dashboards for customer management

eCommerce & Online Stores

- Retail & wholesale stores
- Multi-location ordering & fulfilment
- Digital product sales and subscriptions

Corporate & Brochure Sites

- High-conversion landing pages
- Branded company websites with blogs and case studies
- Investor-ready one-pagers and microsites

Lead Generation Funnels

- SEO-driven landing pages
- Lead capture forms linked to email automation
- Performance tracking and analytics integration

Food Ordering & Hospitality

- Online food ordering with real-time restaurant apps
- Table booking systems and QR menu integration
- Multi-location support for franchises

//13

www.website-developer.co.uk

WEBSITE
DEVELOPER

Ready to get started?

We're accepting new projects for this quarter let's build something brilliant.

Schedule a free discovery call to get expert insight and a tailored proposal.

Free Discovery Call

Let's Work Together

Your business deserves more than just a website , it needs a digital partner that understands performance, growth, and quality.

We combine design, strategy, and technology to deliver solutions that convert and scale.

Book a Discovery Call

Let's discuss your goals and map out the right solution for your business.

PHONE NUMBER —————————————————— +44 7831 543172

EMAIL ADDRESS ——————— sunny@website-developer.co.uk

WEBSITE ——————— www.website-developer.co.uk