

Privacy Policy

Miracle Music and Entertainment GmbH is pleased to have you visit its website. The protection of your personal data when it is being collected, processed and used is very important to us. In the following, we inform you which personal data we collect and how it is used when you visit our website.

1. Name and Contact Details of the Controller

Miracle
Music and Entertainment GmbH
Brunnenstrasse 35
10115 Berlin
Germany

1.1 Name of the External Data Protection Officer

UJ-Consulting
Ulrich Jahnke
Schloß 1
74677 Dörzbach, Germany

For information, please contact us at the above address, or by emailing datenschutz@miracle-music.com

2. Processing of Personal Data, Legal Grounds and Purposes of Use

a) When visiting the website

When you visit our website at www.miracle-music.com, the browser used on your device automatically sends information to our website's server. This information is temporarily stored in a so-called log file. The following information will be collected without your intervention and stored until automated deletion:

- IP address of the computer making the request,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which access is requested (referrer URL),
- Browser used and, if necessary, the operating system of your computer and the name of your access provider.

The data mentioned above are processed by us for the following purposes:

- Ensuring a smooth connection to the website,
- Ensuring comfortable use of our website,
- Evaluation of system security and stability, and
- other administrative purposes.

The legal basis for the data processing is Article 6 paragraph 1 number 1 subparagraph f of GDPR. Our legitimate interests for the purposes of data collection are listed above. In no case will we use the collected data for the purpose of drawing connections to your person.

In addition, we use cookies and analytics services when you visit our website. Further details can be found under Points 4 and 5 of this privacy policy.

b) When subscribing to our newsletter

If you have expressly given your consent pursuant to Article 6 paragraph 1 number 1 subparagraph a of GDPR, we will use your email address to regularly send you our newsletter. To receive the newsletter, providing an email address is sufficient.

Unsubscribing is possible at any time, for example via a link at the bottom of each newsletter. Alternatively, you can also email your unsubscribe request to datenschutz@miracle-music.com.

c) By using our contact form

You can contact us via the form provided on the website with questions of any kind. A valid email address is required so that we know who sent the request, and so that we can respond to it. Further information can be provided voluntarily.

The data processing for the purpose of contacting us is based on your voluntarily granted consent per Article 6 paragraph 1 number 1 subparagraph a of GDPR.

The personal data collected by us for the use of the contact form will be automatically deleted after completion your request.

3. Disclosure of Data

Transfer of your personal data to third parties for purposes other than those listed below does not take place.

We only share your personal information with third parties if:

- You have expressly given your consent per Article 6 paragraph 1 number 1 subparagraph a of GDPR,
- Data transfer is required per Article 6 paragraph 1 number 1 subparagraph b of GDPR to comply with a contract with you or for the carrying out of pre-contractual activities that result from an enquiry you have made.
- It is required per Article 6 paragraph 1 number 1 subparagraph c of GDPR in order to comply with legal obligations to which the controller is subject
- This is under Article 6 paragraph 1 number 1 subparagraph f of GDPR necessary for the assertion, exercise or defence of legal claims and there is no reason to believe that you have overriding legitimate grounds for the non-disclosure of your data.

4. Tracking Tools

No tracking tools are used

5. Social Media Plug-Ins

On the basis of Article 6 paragraph 1 number 1 subparagraph f of GDPR, our website uses social plug-ins from the social networks Facebook, Twitter and Instagram to achieve greater recognition for our company. The underlying commercial purpose is to be regarded as a legitimate interest within the meaning of the GDPR. The responsibility for data-protection-compliant operation is to be guaranteed by the respective providers. The integration of these plug-ins by us is done by means of the so-called two-click method to protect visitors to our website in the best possible way.

Facebook

On our website, we use Facebook social media plugins to make use of the website more personalised. For this, we use the "LIKE" and "SHARE" buttons. This is a Facebook product.

If you visit a page of our website and it contains such a plugin, your browser establishes a direct connection to the Facebook servers. The content of the plugin is delivered from Facebook directly to your browser and embedded by the browser in the webpage.

By integrating the plugins, Facebook receives the information that your browser has accessed the corresponding page of our website, even if you do not have a Facebook account or are currently not logged in to Facebook. This information (including your IP address) is transmitted from your browser directly to a Facebook server in the US and stored there.

If you are logged in to Facebook, Facebook can associate the visit to our website directly to your Facebook account. If you interact with the plugins, for example by pressing the "LIKE" or "SHARE" buttons, the corresponding information is also transmitted directly to a Facebook server and stored there. The information is also published on Facebook and shown to your Facebook friends.

Facebook may use this information for the purposes of advertising, market research and customising the design of Facebook pages. To this end, Facebook uses user, interest and relationship profiles. These are used, for example, to evaluate your use of our website in relation to the advertisements displayed on Facebook, to inform other Facebook users about your activities on our website, and to provide other services related to the use of Facebook.

If you do not want Facebook to associate the data gathered via your visit to our website with your Facebook account, you must log out of Facebook before you visit our website.

The purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as your related rights and settings options for the protection of your privacy, can be found in Facebook's **Privacy Policy** (<https://www.facebook.com/about/privacy/>)

6. Data Subjects' Rights

You have the right:

- To request information about personal data about you processed by us, in accordance with Article 15 of GDPR. In particular, you can request information about the processing purposes, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, limitation of processing or to object, the existence of a right of appeal, the origin of your data if not collected by us, as well as the existence of an automated decision-making process, including profiling and, where appropriate, information on their details;
- Pursuant to Article 16 of GDPR, to demand the immediate correction (of incomplete data) or completion of personal data stored by us;
- To demand, in accordance with Article 17 of GDPR, the deletion of your personal data stored by us, except where processing is required for the exercise of the right to freedom of expression and information, for the fulfilment of a legal obligation, for reasons of public interest or for the assertion, exercise or defence of legal claims;
- To demand, in accordance with Article 18 of GDPR, the restriction of the processing of your personal data, as far as the accuracy of the data is disputed by you; or as far as the processing is unlawful, but you reject their deletion and we no longer need the data but you require them to assert, exercise or defend legal claims; or as far as you have objected to data processing per Article 21 of GDPR;
- To receive, per Article 20 of GDPR, the personal data which you have provided us with in a structured, common and machine-read format; or to demand their transmission to another data controller;
- Per Article 7 Paragraph 3 of GDPR, to revoke your consent at any time. This will mean that we will no longer be able to carry out the data processing for which said consent was given;
- To complain to a supervisory authority per Article 77 of GDPR. As a rule, you can contact the supervisory authority of your usual place of residence or work, or of our office.

7. Right to Object

If your personal data are processed based on legitimate interests in accordance with Article 6 paragraph 1 number 1 subparagraph f of GDPR, you have the right to file an objection against the processing of your personal data in accordance with Article 21 of GDPR, provided that there are reasons for that arising from your particular situation or the objection is directed against direct advertising. In the latter case, you have a general right of objection, which we will implement without you being required to specify any particular situation.

If you would like to exercise your right of revocation or objection, please send an email to datenschutz@miracle-music.com

8. Data Security

We use the popular TLS (Transport Layer Security) and SSL (Secure Socket Layer) methods for site visits, in conjunction with the highest level of encryption supported by your browser. Typically, this is 256-bit encryption. If your browser does not support 256-bit encryption, we will use 128-bit v3 technology instead. Whether a single page of our website is encrypted is shown via a key or lock icon in the lower status bar of your browser.

We also take appropriate technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or total loss, destruction or unauthorised access by

third parties. Our security measures are continuously improved in line with technological developments.

10. Actuality of and Changes to This Privacy Policy

As a result of the further development of our website and its services or due to changed legal or official requirements, it may be necessary to change this privacy policy. The current privacy policy can be viewed on and printed from the website at [https://www. miracle-music.com/datenschutz](https://www.miracle-music.com/datenschutz) at any time.

This privacy policy is currently valid as of May 2018.

(Include a link on the privacy policy so that the information requirements for the user pop up as a pop-up window.....)