DISTRICT 26 • 2026–2027 INCENTIVE OVERVIEW

Link, Lead, Launch

Every achievement counts. Every achiever is recognized.

AWARD OPTIONS BY TIER

ASPIRE	ACHIEVE	EXCEL	SMEDLEY
• District Focus pin • 20 Toastmasters branded pens • Social media recognition • $10 of TI gear • TI journal (while supplies last) • TI water bottle (while supplies last) • TI glass mug (while supplies last) • 50 club-specific business cards	• 100 club-specific business cards • $25 of TI gear • District-level International Speech Contest ticket • Personalized Zoom background • 20 TI thank-you cards • New Pathways path	• 500 club-specific business cards • Set of officer pins • $50 of TI gear • Newsletter shout-out • Pathways path (Vintage paths)	• Club banner • Lectern • Timing light • $100 of TI gear • Letter of recommendation from District Director

WHO CAN EARN INCENTIVES — AND HOW

Who	Achievement / Incentive	Award / Recognition
MEMBERS	Pathways level achievement	Name on the Wall of Fame
MEMBERS	Triple Crown achievement	Name and picture on the District Crown
MEMBERS	Pay 1 year of dues by 8/3	Drawing: 15 members win a District Focus pin
MEMBERS	Pay 1 year of dues by 9/15	Drawing: 30 Excel winners
CLUBS	4 club officers trained in both rounds	50 club winners selected • Achieve
CLUBS	7 club officers trained in both rounds	15 winners selected • Excel
CLUBS	Club Success Plan	First 75 clubs • Aspire
CLUBS	Distinguished Ready by 12/31: dues paid through Sep. 2027 + 5+ goals	Qualify to win: 15 Smedley awards
CLUBS	Distinguished Ready by 2/28: dues paid through Sep. 2027 + 5+ goals	Qualify to win: 10 Excel awards
CLUBS	Smedley Distinguished by 4/10	Recognition at D26 Conference + walk the stage
CLUBS	Open House Event resulting in at least 2 new member conversions	Aspire*
CLUBS	Open House Event resulting in at least 5 new member conversions	Excel*
CLUBS	Membership growth of 8	First 20 to achieve • Achieve
CLUBS	Grow to at least 25 paid members if program-year base started below 25	First 12 • Smedley
CLUBS	Grow to at least 20 paid members if program-year base started below 20	First 20 • Excel
CLUBS	Travel over 90 miles one way with 4 members to Area/Division Contest or officer training	Smedley

Who	Achievement / Incentive	Award / Recognition
AREA DIRECTORS	Area Distinguished by 4/10	Excel or Sunday conference ticket
AREA DIRECTORS	Club visits completed by 9/15 & 1/31	Achieve or Gold medallion
AREA DIRECTORS	Club visits completed by 9/30 & 2/28	Aspire or Silver medallion
AREA DIRECTORS	Club visits completed by 10/30 & 3/31	Bronze medallion
AREA DIRECTORS	All clubs reach at least 20-member base by 5/1	Excel
AREA DIRECTORS	All clubs reach at least 25-member base by 5/1	Smedley
AREA DIRECTORS	75% of clubs paid for 1 year of dues by 9/30	Excel
DIVISION DIRECTORS	Division Distinguished by 4/10	Smedley or Fri/Sat conference ticket
DIVISION DIRECTORS	All clubs reach at least 20-member base by 5/1	Excel
DIVISION DIRECTORS	All clubs reach at least 25-member base by 5/1	Smedley
DIVISION DIRECTORS	75% of clubs in the Division paid for 1 year of dues by 9/30	Excel

District 26 recognition principle: Every qualifying club that does not receive at least one incentive award will be entered into an end-of-year Club Excellence drawing. Every achiever is recognized.

*** Open House verification:** To receive an Open House incentive, the club must contact the District Director to verify that the Open House was held and that the required achievement was met.

Award choice: Winners may select an incentive from the tier they earned or from any lower tier.