



PITCH DECK 112RESCUE

*THE FIRE SAFETY, RESCUE AND
CIVIL DEFENCE TRADE SHOW*

JUNE 10 - 12, 2027
MESSE DORTMUND



*For a safer
tomorrow.*

FACTS THAT CONVINC: *EVERYTHING YOU NEED TO KNOW*



112RESCUE 2025 marked the third time that an event has been held in Dortmund (North Rhine-Westphalia) combining a trade exhibition, knowledge transfer, and interactive forums.

The trade fair location in the heart of Germany presents a wide range of innovative solutions, modern materials, and technical innovations – thus covering the entire professional offering of the industry.

Key Facts about the 2025 trade fair

315

Exhibitors
+10% compared
to 2024

7%

Percentage from
abroad exhibitors
11 countries

~15,600

Visitors

+30

Content Creators

WORTH SEEING: *THE SUPPORTING PROGRAM*

Important topics such as rampage and threat situations, security research, extreme weather events, and the construction of new fire stations were discussed on the Main Stage in Hall 6 and the Open Stage in Hall 5.

Interesting conferences and congresses with important experts, opinion leaders, and decision-makers took place at the same time as the trade fair. In 2025, these were:

- › AGBF NRW conference
- › Association of Cities and Municipalities of NRW
- › Various meetings and conferences of the VDF NRW
- › German Rescue Service Symposium
- › Tactical situation in rescue services (S+K Verlag)
- › N4 Netherlands network meeting

and many other congresses, conferences, and meetings.



COMPREHENSIVE AND INFORMATIVE: *THE FOCUS OF THE TRADE FAIR*

Rescue robotics: aerial & ground robotics

Dealing with extreme weather events

Digitalization & AI

Threat situations and tactical medicine

Communication

Traffic safety

Control technology

Fashion shows for protective clothing

Women in Rescue

Planning & Construction of Fire Stations

Research & Future

MISSION ACCOMPLISHED: *THE GOALS OF THE VISITORS**

* Multiple answers possible
(Source: Visitor survey, Gelszus 2025)



- › Information about new products: **48.4%**
- › Exchange of experiences and products: **38.0%**
- › Further training: **36.8%**
- › New business contacts & maintaining existing contacts: **21.8 %**
- › Preparation of investments: **10.8 %**

IMPRESSIVE IN EVERY WAY: KEY FACTS AND FIGURES ABOUT 112RESCUE

315

Exhibitors

+10%

Increase in exhibitors compared to 2024

82.2%

of visitors came from North Rhine-Westphalia.

54.8%

of visitors were able to make new contacts.

+30

active Content Creators

84.6%

stated that the visit was worthwhile

32.3 yrs

Average age of visitors

15,600

Visitors, of which:

> 40.8%

full-time

> 52.4%

volunteer

7%

Percentage of exhibitors from abroad

89%

of exhibitors are already planning to participate again in 2027.

Visitors rate the range of services as **good**

(Source: Survey of exhibitors and visitors, Gelszus 2025)

TOP MARKS ALL ROUND: *HOW VISITORS RATE 112RESCUE*

Assesment of the trade fair using school grades from 1 to 6
(1 = very good to 6 = not satisfied)
(Source: visitor survey, Gelszus 2025)



SEE AND BE SEEN: THE REACH OF SOCIAL MEDIA

112RESCUE works with over 30 content creators such as **5_sprechwunsch, FeuerwehrWilli, and others.**



975

Followers



13,400

Followers



1,900

Followers

6,800

Likes

PRICES 2027:

THE STAND AND PACKAGE PRICES OF 112RESCUE

TYPE OF STAND	PARTICIPATION FEE
Row stand (1 side open)	EUR 175 /m ²
Corner stand (2 sides open)	EUR 190 /m ²
Head stand (3 sides open)	EUR 201 /m ²
Block stand (4 sides open)	EUR 212 /m ²
Outdoor area	EUR 105 /m ²
Marketing package	EUR 325
Package Research & Future	EUR 1,550
Package Campus	EUR 1,550
Package Rescue robotics	EUR 2,225



**SEE YOU IN 2027!
JUNE 10 - 12**



www.112rescue.com

IDEELLER PARTNER:

VdF NRW

**MESSE
DORTMUND**

**112
RESCUE**

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