

The All-in-One Remedy: Tapping into the \$X Billion Market for Natural Skincare Solutions



Our Opportunity

Problems worth solving

1. Cosmetics contain toxic ingredients that cause health problems
2. Prevent health conditions caused by synthetic chemicals in products
3. FDA exercises no control over toxic ingredients in cosmetics
4. Hormone-disrupters in our products: lack of healthy personal beauty
5. Supply chains vulnerable to climate and politics

Our solutions

1. Prevent health problems caused by synthetic chemicals in products
2. Use only natural, organic, food-grade ingredients
3. Scaling responsibly through building trust and accountability
4. Manufacturing and selling products based on highly-sustainable model
5. Integrating into community through local marketplace affiliations

Target market

- 1. Naturopathic advocates who manage their healthcare alternatively
- 2. Sufferers of allergies, skin sensitivities, skin conditions-disorders
- 3. Conscious consumers who want to integrate environmental principles
- 4. Life long learners who strive for environmental impact
- 5. People who value organically supported economic systems

Competitors	How our solution is better
Thrive Market	Online Affiliate Technology System
Imperfect Foods	Deliver the best quality and customizes
Whole Foods	Strong social platform including courses
Farmers Markets	Opportunities to take courses and more
Night Markets	Integrated year-round online community

Funding needed

\$6K

Funding required to launch initial operations, procure essential supplies, and begin production of our minimum viable product (MVP) for our revolutionary line of new hand-made, health and beauty products.

Sales channels

1. Co-Op stores, Farmer's Markets, and online platforms
2. Hand-made products in local stores and online channels
3. TikTok campaigns and affiliate marketing networks
4. Multi-channel: stores, markets, social media, affiliates
5. Local retail, e-commerce, and digital marketing platforms

Marketing activities

1. Insider Newsletter
2. Tier-Based Subscription Service
3. In-Person Networking
4. Canvassing activism-related causes championing congressional policies
5. Showcase hyper-local events by neighborhood in the Insider newsletter

Forecast

Revenue streams

1. Skin Care Product Line Sales
2. Online Courses
3. Affiliate Marketing (online)
4. Freelance Art Projects

Major costs

1. New facility for production of products and storing inventory
2. Marketing: Facebook/LinkedIn ads, customer acquisition costs
3. App development, cloud services, marketing, and equipment

Milestones



Dec 13, 2025

**Get product onto Market for
retail sales**



Jan 12, 2026

Launch App

Partners and Resources



Compliance Officer and Chairman

We partner with the non-profit Business Impact NW through Kellen Ball.



Financial Advisor

Michael Grosso is eager to connect with more community members as potential clients and embraces our holistic mission wholeheartedly,



Financial Empowerment Network

I have been partnering with FEN doing presentations and attending their classes and networking events to stay connected to banking partners.



Financial Empowerment Network

The Annual Bank On Conference Presenter