



KATS
KAIAPOI ALIGNMENT & TYRES



QUICK REFERENCE GUIDE

2026 Edition

GOODYEAR



GOODYEAR

Why GOODYEAR?

Established in 1898, Goodyear is a tyre manufacturing pioneer and one of the most recognised and respected brands in the world, committed to pushing the boundaries of performance, quality and technology.



GLOBAL AWARENESS

One of the world's most recognised brands.



ICONIC ASSETS

The Wingfoot and Goodyear Blimp create instant recognition and long-lasting brand recall.



BRAND STRENGTH

Confidence at point of sale that reassures customers and supports purchase decisions.



**Top-three
recognised tyre
brand in NZ*.**

**Perceptive Survey NZ*

INNOVATIVE TECHNOLOGIES



SealTech automatically seals punctures of up to 5mm in diameter, even if the object causing the puncture becomes dislodged. There's no need to stop and change the tyre straight away and no discernible difference in tyre performance.



A new tyre technology to tame interior noise by up to 50%, Sound Comfort Technology works by adding a foam ring to the inner surface of the tyre, absorbing and dampening vibrational noise for a quieter driving experience.



By increasing sidewall strength, the Tri-Shield Technology levels up penetration resistance, adds extra protection from abrasions and cuts, and boosts the tyre defences for trouble free driving over rocks and sharp objects



FuelSaving Technology uses a scientifically advanced formula of tyre compounds to reduce rolling resistance for improved fuel consumption or range between charges, cutting CO2 emissions and saving money for drivers.



For added grip when traversing side slopes, DuraEdge technology extends the tread over the upper sidewall to the shoulder, where it bites down for added grip and provides enhanced protection against sharp objects.



An innovative three-dimensional tread block design increases the contact between the tyre and the road surface under hard braking, adding grip on wet and dry roads, shortening the braking distance on both for improved driving safety and confidence.



RANGE OVERVIEW



PSR/SPORT/EV



GOOD



Optilife3

BETTER



Assurance
MaxGuard

BEST



Eagle F1
Asymmetric 6



Eagle F1 Sport

ALL TERRAIN / OFF ROAD



ON/OFF ROAD



Wrangler AT
SilentTrac

ON/OFF ROAD



Wrangler
DuraTrac RT

OFF ROAD



Wrangler
Boulder MT

HIGHWAY SUV



GOOD



Optilife3 SUV/+

BETTER



Assurance
MaxGuard SUV

BEST



Eagle F1
Asymmetric 6 SUV



PASSENGER CAR & SUV

EAGLE F1 ASYMMETRIC 6 & ASYMMETRIC 6 SUV

GOODYEAR

The Goodyear Eagle F1 Asymmetric 6 and 6 SUV represent the pinnacle of Goodyear's high-performance tyre technology.

Recognised with multiple international awards and consistently achieving top results in independent testing, these tyres have demonstrated outstanding capability against leading global competitors.

Engineered to deliver exceptional grip, precise handling, and refined driving comfort, they exemplify the standards expected of a premium, top-tier offering. For customers seeking world-class performance and reliability, the Eagle F1 Asymmetric 6 range stands as a benchmark in its category.

FEATURES & BENEFITS



Handling Performance

Improved handling performance on dry roads through Dry Contact Plus technology, an adaptive contact patch and optimised cavity to aid increased grip and reactivity.



Wet Performance

Wet Braking Pro technology provides better grip on damp or wet roads with an innovative resin compound that allows the tyre to have more micro-contact with the road surface.



Braking Performance

Greater micro-contact with the road surface supports improved wet braking and handling on damp or wet roads.



SUV



PASSENGER CAR

ASSURANCE MAXGUARD SUV EAGLE F1 SPORT

FEATURES & BENEFITS



Treadwear

Built and designed to go further with 28% longer lasting tread*.



Grip

Designed with ActiveGrip technology to deliver improved handling and shorter braking.



Low Noise

Designed to produce less tyre noise. When tested for noise level, it delivered a 5% improvement in interior noise*.

FEATURES & BENEFITS



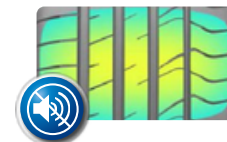
Handling Performance

Eagle claw grip tread pattern and enhanced cavity shape provides precise and responsive handling during cornering.



Braking Performance

Enhanced cavity shape and high silica loaded tread compound provides superior braking performance on both wet and dry roads.



Low Noise

Closed tread pattern with narrow grooves and noise dampening layer reduces noise for a comfortable and quiet ride.



PASSENGER CAR

ASSURANCE MAXGUARD

FEATURES & BENEFITS



Treadwear

Improved Treadwear – Increased tread depth by 10%*.
New compound with increased wear resistance.



Wet Performance

ActiveGrip Technology – Tread compound with more silica. Increased number of tread edges allowing more water evacuation.



Durability

DuraGuard Technology – Robust carcass configuration with higher cord density and strength to help protect against cuts and impacts*.



PASSENGER CAR & SUV

OPTILIFE 3 SERIES

FEATURES & BENEFITS



Low Noise

Acts like noise-canceling headphones by blocking out road noise.



Comfort

A thicker shock-absorbing layer reduces vibration from the road resulting in a comfortable ride.



4WD



4WD

WRANGLER AT SILENTRAC WRANGLER DURATRAC RT

FEATURES & BENEFITS



All-Terrain

Designed with DuraWall Technology, the robust compound and thick gauge layer provide greater resistance against cuts and punctures for off-road terrains.



Low Noise

A thicker rubber layer under tread to absorb vibration and an angled block tread design deliver superior quiet performance.



Mileage

With more wearable rubber volume and optimised cavity shape, the tyre is designed for superior mileage performance.

FEATURES & BENEFITS



Rugged Terrain

Optimised tread pattern provides superior grip and traction in rugged conditions.



Traction

DuraEdge Technology – Delivers greater protection against rocks and extreme off-road hazards whilst side biters enhance traction.



Durability

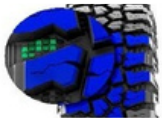
Proven long-lasting tread compound resists cutting and chipping in extreme conditions.



4WD

WRANGLER BOULDER MT

FEATURES & BENEFITS



Big Time Grip

TractiveGroove Technology® helps keep the tyre moving through rugged terrain. Large void tread design with built-in stone ejectors helps off-road traction.



Bold Design

Featuring aggressive side biters to improve grip in mud, sand and on rocks.



Built Tough

Three-ply Duraply Technology™ for extra protection against damage to sidewall and treads.





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