



# RCAMA Sponsor Opportunities

**Commercial  
Leaders in Action**

[www.RealtorsCommercialAllianceMA.org](http://www.RealtorsCommercialAllianceMA.org)

**2026**



# REALTORS® COMMERCIAL ALLIANCE OF MASSACHUSETTS

## 2026 RCAMA Sponsorship Opportunities

The REALTORS® Commercial Alliance of Massachusetts (RCAMA) is pleased to present our 2026 sponsorship opportunities, created exclusively for our valued business partners. These opportunities offer strategic visibility and engagement within the commercial real estate industry across Massachusetts. By collaborating with RCAMA, your business aligns with a respected network of professionals committed to leadership, advocacy, and community impact.

Sponsors benefit from increased brand recognition through event exposure, social media marketing, and promotional materials. Whether you are looking to grow your business, expand your network, or demonstrate your support for the commercial real estate community, RCAMA sponsorship offers flexible options to help you achieve your goals.

Explore the events and education offerings that align best with your brand – and connect directly with professionals who drive this industry forward.

**For further information on RCAMA's sponsorship opportunities and programs, please contact Elyse Powell at [elyse@rcama.org](mailto:elyse@rcama.org)**

# Digital Marketing Opportunities

Connect to the REALTOR® community on a consistent basis.  
Become a Sponsor and watch your business grow!

- **Website**

The REALTORS® Commercial Alliance of MA (RCAMA) website is an effective advertising venue for reaching an audience of commercial real estate brokers, investors, and professionals involved in the highly-specialized field of commercial real estate.

Advertising for one year on the RCAMA website alone is available for **\$1200 per year or \$100/month**.

You will need to provide a finished 264×60 pixel advertisement for the RCAMA website.

- **Social media outreach - \$250 (limit 2 per year)**

\*Featured post across all RCAMA social media channels

1. Facebook – 300+ followers
2. LinkedIn - 450+ followers

\*RCAMA reserves the right to review all advertisements for content and design approval before placement. Ads may be rejected if they do not meet our editorial standards. Advertisers assume liability for all content of advertisements, and shall also assume responsibility for any claims arising therefrom. It is the responsibility of the Digital Sponsors to submit all ads in a timely manner. RCAMA assumes no responsibility for "lost time" if advertisements are not submitted by due dates.

- **Monthly Newsletter - \$250**

Display your company logo on our monthly newsletter. This dedicated newsletter reaches all members showcasing our education and event offerings.



# Educational Opportunities

Join our approved instructors in a continuing education class.

As a sponsor, you will receive:

1. Company logo and link on RCAMA website
2. Registration list from course
3. Exclusive networking access
4. Speaking opportunity and recognition at course
5. Promotion via social media, web, and monthly newsletter

## Course Offerings

- Code of Ethics (Quarterly) - 4/year: \$1,000 (exclusive)
- Safety (Sept)
- Fair Housing - 2/year: \$500 (exclusive)
- Sustainability: \$500
- Introduction to Commercial 2/year: \$500
- 1031 Tax Deferred Exchanges \$500

*More courses will be offered throughout the year  
based on instructor availability and member needs.*



# Event Sponsorship Opportunities

## Installation of Officers & Directors

The premier event of the REALTORS® Commercial Alliance of Massachusetts is the Installation of Officers & Directors. It is a great way to celebrate with RCAMA leadership.

### **Speaker Sponsor - \$1,500**

- 4 Tickets
- Opportunity to speak to attendees
- Introduce Speaker
- Banner displayed at event
- Recognition at event
- Company name and logo on all marketing material

### **Drink Sponsor - \$1,000**

- 3 Tickets
- Customized napkins at bar
- Premier signage placement at bar
- Recognition at event
- Company name and logo on all marketing material

### **Centerpiece Sponsor - \$750**

- 2 Tickets
- Premier signage placement at each table
- Introduce Speaker
- Recognition at event
- Company name and logo on all marketing material

### **Take-home Gift Sponsor - \$500**

- 1 Ticket
- Customized gift for each attendee
- Recognition at event
- Company name and logo on all marketing material

## RPAC Advocacy Event

Join us in shaping the future of real estate. As a sponsor, you will stand alongside industry leaders committed to protecting property rights, strengthening communities, and ensuring a thriving market for generations to come.

### **Advocacy Sponsor - \$1,000**

- 2 Tickets
- Opportunity to speak to attendees
- Introduce Speaker
- Registration list post-event
- Banner displayed at event
- Recognition at event
- Company name and logo on all marketing material

