



PIERSON'S

FUNERAL SERVICE LTD.

Price & Information Guide

Our Mission Statement

To deliver, with pride, exceptional funeral and related services to Calgary and area communities, exercising honesty, integrity and compassion in all aspects of our business.

403-235-3602

www.piersons.ca

Main Office

Forest Lawn Chapel

4121 - 17 Avenue S.E.
Calgary, AB T2A 0T1
Tel: (403) 235-3602
Fax: (403) 235-1968
Toll Free: (877) 333-3131

Bow Valley Funeral Service

1508 Railway Avenue
Canmore, AB T1W 1P6
Tel: (403) 688-1031
Fax: (403) 675-0010
www.bowvalleyfuneral.ca

Cochrane Country Funeral Home

#6 - Sundance Mall,
402 Railway Street West
Cochrane, AB T4C 2B6
Tel: (403) 932-1039
Fax: (403) 851-1039
www.cochranecountryfuneral.com

Flower Gallery

4119 - 17 Avenue S.E.
Calgary, AB T2A 0T1
Tel: (403) 248-2400
Fax: (403) 235-1968
Toll Free: (800) 387-2400
www.flowergallery.ca

Pet Heaven

Crematorium and Funeral Chapel

5648A Burbank Road SE
Calgary, AB T2H 1Z4
Tel: (403) 266-2911
Fax: (403) 255-2998
www.petheavencalgary.com

FUNERAL COSTS - AN OVERVIEW

The following guide should assist any person who will make funeral arrangements or preplan a funeral. It clearly identifies the choices that are available and corresponding costs. Pierson's Funeral Service makes every attempt to keep our prices low while maintaining the best quality products and services. We are a family owned funeral home in Calgary that has succeeded by hard work and building an excellent reputation. We are proud of our no pressure policy as well as our knowledgeable, professional and outstanding staff.

As you review this section, please refer to the Funeral Contract Worksheet on the opposite side of this page. This should help you see the "big picture" of funeral costs.

There are three groups of charges that any family can expect to pay for a funeral:

1. PROFESSIONAL SERVICES:

A portion of the cost of any funeral, regardless of how simple or elaborate, is the basic service fee. This fee goes to pay for the many fixed overhead costs associated with running the funeral home. Our overhead includes our physical costs, but more importantly our experienced staff and the time they spend with you.

The following is a summary of the most common services we offer. On the next overleaf these services are explained in detail.

- Basic Services, Arrangements, Administration & Basic Documentation
- Transfer of Deceased to Funeral Home
- Embalming and Sanitation
- Additional Preparation of Deceased (dressing, etc)
- Family Viewing/ Public Visitation/Prayers
- Use of Chapel for Funeral Service
- Facilitation of Service Elsewhere
- Reception Facilities & Host
- Graveside Services
- Coordination with Crematorium
- Funeral Stationery (Register Book, Memorial Folders, Photos, Thank You Cards)
- Funeral Sedan (Lead/Clergy Vehicle)
- Funeral Coach (Hearse)
- Funeral Limousine

2. MERCHANDISE:

In the following pages you will see our price guides for an extensive range of funeral merchandise. We make every attempt to purchase our products from independent Canadian suppliers which helps us maintain high standards and low prices. Our policy is to ensure you have all the information you need to make any decision and not to pressure you in any way.

The following is a summary of the funeral merchandise we provide:

- Caskets
- Outer Burial Containers
- Urns
- Urn Vaults
- Keepsake Jewelry
- Flowers
- Memorials (Monuments and Headstones)
- Funeral Stationery (included in our "professional services" category)

3. DISBURSEMENTS:

Not all of the costs of a funeral or memorial service are funeral home charges. Many of the costs are items sourced outside the funeral home. Your funeral director can help with each item we have listed.

Here are some of the common disbursement costs associated with funerals:

- Cemetery
- Newspaper Notices
- Honoraria (Gifts to ministers, organists and soloists)
- Traveling Expenses
- Catering
- Government Death Certificates

These items are often added to the funeral invoice to save the family time and inconvenience.

FUNERAL CONTRACT WORKSHEET

PROFESSIONAL SERVICES:

Funeral Service Option: _____ \$ _____

- | | |
|--|---|
| <input type="checkbox"/> Basic Services, Arrangements,
Administration & Basic Documentation | <input type="checkbox"/> Reception Facilities & Host |
| <input type="checkbox"/> Transfer of Deceased to Funeral Home | <input type="checkbox"/> Graveside Services |
| <input type="checkbox"/> Embalming and Sanitation | <input type="checkbox"/> Co-ordination with Crematorium |
| <input type="checkbox"/> Additional Preparation of Deceased (dressing etc) | <input type="checkbox"/> Funeral Stationery (Register Book, Memorial
Folders, Photos, Thank You Cards) |
| <input type="checkbox"/> Family Viewing/ Public Visitation/Prayers | <input type="checkbox"/> Funeral Sedan (Lead/Clergy Vehicle) |
| <input type="checkbox"/> Use of Chapel for Funeral Service | <input type="checkbox"/> Funeral Coach (Hearse) |
| <input type="checkbox"/> Facilitation of Service Elsewhere | <input type="checkbox"/> Funeral Limousine (Family) |

Cremation Fee: _____ \$ _____

Service Overtime Fee: _____ \$ _____

Other: _____ \$ _____

MERCHANDISE:

Casket: _____ \$ _____

Outer Burial Container: _____ \$ _____

Urn and Urn Vault: _____ \$ _____

Floral Arrangements: _____ \$ _____

Other: _____ \$ _____

Other: _____ \$ _____

Sub-Total: \$ _____

Federal G.S.T. (Reg. #104198049): \$ _____

Services and Merchandise: \$ _____

DISBURSEMENTS: (GST Included)

Press Notices: _____ \$ _____

Death Certificates: _____ \$ _____

Cemetery: _____ \$ _____

Catering: _____ \$ _____

Honouraria: _____ \$ _____

Other: _____ \$ _____

Other: _____ \$ _____

Disbursements Total: \$ _____

Total Services, Merchandise, GST & Disbursements: \$ _____

1. PROFESSIONAL SERVICES:

The following is a more detailed explanation of our professional services. Listed are the services we provide and a brief explanation of each. On the following overleaf, you will notice our funeral services are grouped into “packages” that represent the professional services typically chosen for most funerals. If there is no service package that represents your wishes, your funeral director will assist you in developing a service with the options you desire.

BASIC SERVICE FEE, ARRANGEMENT TIME, ADMINISTRATION AND BASIC DOCUMENTATION

A portion of the cost of any funeral regardless of how simple or elaborate is the basic service fee. There are many fixed overhead costs associated with running the funeral home. We do all we can to keep these costs down while providing you with a clean, modern, comfortable and dignified place to arrange the funeral. There is a great deal of work that occurs in the planning and presenting of a funeral. Our office staff is very busy securing necessary documentation, registering the death with the department of vital statistics, obtaining forms from the attending physician, the chief medical examiner and acquiring paperwork such as burial permits and shipping documents. There is also accounting and billing, regulatory compliance, legal and audit fees, supplies, telephones, insurance, salaries, employee benefits and taxes that all have to be accounted for.

When you sit down to make funeral arrangements, you are meeting with a trained, licensed and well qualified Funeral Director. The director will be able to answer all your questions and assist you in planning a meaningful ceremony. He or she will also assist you in the writing of a newspaper notice (obituary), helping find the appropriate Clergy, and directing you to any financial benefits that you may qualify for (Canada Pension, Insurance, Last Post Fund, Alberta Human Resources, etc.). Once you finish arranging the funeral with the director there is substantial work to be done. The director is responsible for the coordination of many aspects of the service: the attendance of the clergyman, musicians, and other participants; the ordering of all funeral merchandise including urn, casket, vault, flowers and memorials (headstones), memorial folders; and the coordination of other related services such as the cemetery, grave setup, church, caterer, police escorts and any other details the family requests.

TRANSFER OF DECEASED

The transfer of your loved one from anywhere within the Calgary local area to our funeral home in a professional and dignified manner. Whether the death occurs at home, in a hospital or care facility, our highly trained staff is on call 24 hours a day to assist you. We also ensure the safe, proper sheltering of the deceased, the transfer vehicle and equipment, linen, supplies and staff required to facilitate the removal process.

EMBALMING AND SANITATION

Embalming is not required by law except in certain circumstances. Pierson’s Funeral Service requires that any body receiving a public visitation be embalmed. There are many practical reasons for this procedure. First, embalming is the sanitation and disinfection of the body. It is a safe way to ensure the safety of public health in the presence of the deceased. Secondly, embalming will preserve the body. Decomposition begins immediately upon the onset of death and accelerates as time continues. By embalming the body, it allows us the necessary time for family to gather and to make all the preparations for a meaningful service. Thirdly, embalming assists in the natural presentation of the deceased. A final memory of the deceased resting peacefully is very comforting to many people. Our licensed Embalmers are highly skilled technicians who take great pride in their service to your family.

ADDITIONAL PREPARATIONS OF DECEASED

The final preparation of the body for services includes dressing the body, placing it in the casket as well as completing any necessary cosmetics and hair dressing. Other preparations include arranging the casket, floral tributes and other memorabilia in a pleasing and attractive manner.

FAMILY VIEWING / PUBLIC VISITATION / PRAYERS

Nearly all cultures and religions encourage a public time to console and support the family of someone who has died. We have appealing facilities designed to host these important occasions. Our staff will do all they can to create a positive experience for your family and friends.

USE OF FUNERAL HOME CHAPEL FOR THE FUNERAL SERVICE

Pierson’s Funeral Service operates three attractive chapels. Our Forest Lawn Chapel is located at 17th Avenue and 41st Street SE, Calgary and is equipped with modern sound equipment and a piano and organ. Our Cochrane Country Funeral Home location has a quaint chapel that can accommodate up to 30 people. Our Bow Valley Funeral Service Chapel has a chapel that can seat up to 60 people. They each have ample parking and our staff will accommodate these services to our highest standard.

STAFF & EQUIPMENT FOR SERVICE ELSEWHERE

Many funerals and memorial services are not held in the funeral home. We are experts in the coordination of services that are held elsewhere. We serve all faiths and work closely with the necessary clergy to facilitate the appropriate religious ceremony while in their place of worship. We can also facilitate ceremonies in other venues such as parks, community halls, hotels, public buildings or places that are significant to the family. In each case we will assist in ensuring that all details of the service are cared for, including music, seating, and any other necessary equipment.

RECEPTION FACILITIES & HOST

Receptions following a funeral are important occasions. Often people have travelled from out of town or family and friends have gathered after years of separation. The reception following the service allows for an opportunity to visit while enjoying something to eat. Both of our Calgary chapels include facilities for receptions or luncheons. We provide the serving tables, linens, beverages, plates, napkins, and a host or hostess to facilitate the reception. We offer a professional catering service and also allow families to use their own organization or caterer.

GRAVESIDE SERVICES

Many funeral and memorial services include traveling to the final resting place for a service of interment. Your funeral director will assist you in coordinating all the details of this service.

FUNERAL SEDAN

(LEAD/CLERGY VEHICLE)

Funeral customs through the years dictate that the clergy (of any religion) lead the funeral procession. Our lead car will comfortably transport the clergy. It will also let the public know that a procession is in progress with its flashing lights.

FUNERAL COACH (HEARSE)

The funeral coach is a specialized vehicle designed to transport its precious cargo with dignity and respect.

FUNERAL LIMOUSINE (FAMILY)

Many families find driving a difficult task while mourning. Our chauffeured limousines will ensure that the family is transported to all of the necessary destinations in comfort.

FUNERAL LIMOUSINE (CASKET BEARERS)

To assist with the transporting of those who will carry the casket, many families choose to provide limousine service for the casket bearers. This also ensures that they are together as a group when their services are required.

FUNERAL STATIONERY

Funeral Stationery includes items such as the register book, memorial folders, memorial cards, photo's, book marks, memorial candles, thank you cards and maps. The register book is much more than a list of the people who attended the service. There are introductory pages that include the name of the deceased and all the details of the service. There are pages to list the family, a page with a copy of the obituary, a page to document memorial tributes and a page to document floral tributes. Families can request pages for friends and family to add personal memories of the deceased. Memorial Folders are the "cards" that are handed out at the door of every funeral. We custom design the folder for each funeral. They are available in multiple sizes to suit the information they are to contain. Bookmarks are another option to have a laminated keepsake of the obituary that may not only be for the family but guests of the service as well. Our Stationery also includes enlarged photos, both 8 x 10 and 11 x 17 to display at the service. For the service we display the photos in a Pierson's frame, and following the service, the photos are provided to the family. Memorial candles are excellent keepsakes that the family can keep in their home that memorializes their loved one following the services. Thank you cards are provided to each family. Maps are often necessary to assist funeral processions. With Calgary growing and the traffic increasing, we make every effort to ensure all who want to attend will find their way.

OTHER SERVICES

Funeral Directors offer assistance in all areas of funeral service from dis-interring and re-interring remains to having them repatriated (shipped home) anywhere in the world. It would be impossible to list everything we do. If you are curious about some aspect of funerals or have a special request, we encourage you to consult with your funeral director.

FUNERAL SERVICE OPTION PACKAGES

When planning a funeral service the numerous options available can be overwhelming. To help simplify matters and assist families in making decisions, Pierson's has taken the most commonly requested services and placed them into packages.

The packages on the next page offer convenience over selecting each item separately. Whether you choose to build your service from the ground up or pick one of the available packages, our staff will be on hand to help guide you through the process.

FUNERAL SERVICE OPTION PACKAGES

FUNERAL SERVICE with CREMATION _____ \$ 8,340

Basic Service Fee, Arrangement Time, Administration & Basic Documentation Transfer of the Deceased to Funeral Home & Sheltering Embalming and Sanitation Additional Preparations of Deceased	Family Viewing/ Public Visitation/Prayers Use of Chapel for Funeral Service or Facilitation of Service Elsewhere Reception Facilities & Host	Co-ordination with Crematorium Adult Cremation Fee Standard Stationery Package Funeral Coach (Hearse) Funeral Limousine (Family) Family Care Program
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FUNERAL SERVICE with BURIAL _____ \$ 7,295

Basic Service Fee, Arrangement Time, Administration & Basic Documentation Transfer of the Deceased to Funeral Home & Sheltering Embalming and Sanitation	Additional Preparations of Deceased Family Viewing/ Public Visitation/Prayers Use of Chapel for Funeral Service or Facilitation of Service Elsewhere Graveside Services	Standard Stationery Package Funeral Sedan (Lead/Clergy Vehicle) Funeral Coach (Hearse) Funeral Limousine (Family) Family Care Program
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MEMORIAL SERVICE _____ \$ 6,595

Basic Service Fee, Arrangement Time, Administration & Basic Documentation Transfer of the Deceased to Funeral Home & Sheltering Basic Care of the Deceased	Co-ordination with Crematorium Adult Cremation Fee Use of Chapel for Funeral Service or Facilitation of Service Elsewhere Reception Facilities & Host	Standard Stationery Package Funeral Limousine (Family) Family Care Program
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CELEBRATION of LIFE _____ \$ 5,730

Basic Service Fee, Arrangement Time, Administration & Basic Documentation Transfer of the Deceased to Funeral Home & Sheltering	Basic Care of the Deceased Co-ordination with Crematorium Use of Chapel for Funeral Service or Facilitation of Service Elsewhere	Standard Stationery Package Family Care Program
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GRAVESIDE SERVICE _____ \$ 5,495

Basic Service Fee, Arrangement Time, Administration & Basic Documentation Transfer of the Deceased to Funeral Home & Sheltering	Embalming and Sanitation Additional Preparations of Deceased Family Viewing/ Public Visitation/Prayers	Graveside Services Basic Stationery Package Funeral Coach (Hearse) Family Care Program
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SIMPLE CREMATION with FAMILY FAREWELL _____ \$ 4,480

Basic Service Fee, Arrangement Time, Administration & Basic Documentation Transfer of the Deceased to Funeral Home & Sheltering	Embalming and Sanitation Additional Preparations of Deceased Family Viewing/ Public Visitation/Prayers	Co-ordination with Crematorium Adult Cremation Fee Simple Stationery Package Family Care Program
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SIMPLE CREMATION with GRAVESIDE _____ \$ 3,725

Basic Service Fee, Arrangement Time, Administration & Basic Documentation Transfer of the Deceased to Funeral Home & Sheltering	Basic Care of the Deceased Co-ordination with Crematorium Adult Cremation Fee Graveside Services	Simple Stationery Package Funeral Sedan (Lead/Clergy Vehicle) Family Care Program
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SIMPLE CREMATION _____ \$ 2,920

Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Transfer of the Deceased to Funeral Home & Sheltering Basic Care of the Deceased	Co-ordination with Crematorium Adult Cremation Fee Family Care Program
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CHILDREN, INFANTS & YOUTH

Ages 5 and Under _____ \$110 for our Basic Services and Facilities
Ages 6 to 17 _____ Regular Professional Fees are reduced by 35%

ITEMIZED PROFESSIONAL SERVICES

The following is an itemized list of services Pierson's offers. On the previous page we have carefully put together packages consisting of funeral services most families prefer. These packages offer convenience and savings over choosing individual components from the detailed list. We will assist you to make sure the final result is exactly to your wishes.

Professional Services:

Basic Service Fee, Arrangement Time, Administration & Basic Documentation _____	2,355
Repatriation Basic Service Fee, Arrangement Time & Administration _____	1,350
Simple Cremation Basic Service Fee, Arrangement Time, Administration & Basic Documentation _____	1,265
A Licensed Funeral Director to Consult or Administer the following (per hour) _____	150
(After hour's arrangements, Documentation for Foreign Consulates, Disinterment/Reinterment, etc)	
Documentation for International Repatriation _____	600
Embalming & Sanitation _____	795
Additional Preparation of Deceased (dressing, etc) _____	375
Additional Preparation for Simple Viewing _____	595
Basic Care of the Deceased _____	175
Storage of deceased for more than 14 days (per day) _____	35
Facilities for Ceremonial Bathing _____	310
Family Viewing / Public Visitation / Prayers _____	495
Included in Package _____	300
Extra or Extended Visitation (per hour) _____	135
Simple Viewing _____	200
Use of Chapel for Viewing (additional) _____	250
Facilities and Staff for Funeral Service _____	1025
Facilitation of Service Elsewhere _____	1025
Weekend Holiday Surcharge _____	425
Professional Casket Bearers _____	800
Graveside Service _____	315
Delayed Graveside Service (due to reception) _____	300
Grave Set-up fee _____	350
Tent & Chairs at Cemetery _____	350
Reception Host and Facilities _____	515
Coordination with Crematorium _____	315
Webcast from Pierson's Facility _____	375
Webcast from Alternate Location _____	575
Webcast from Graveside _____	300
Video Recording of Service _____	300
Family Care Program _____	300
Video Tribute _____	325
Additional Copies of DVD _____	20
A/V Equipment at Alternate Location _____	300

Funeral Stationery:

Packages:

Premium Package _____	825	Basic Package _____	495
<i>Large size folders, personalized book, 11x17, 8x10,</i>		<i>Memorial cards, book, 11x17, 8x10,</i>	
<i>keepsake laminated bookmarks and folders, candle</i>		<i>keepsake laminated cards</i>	
Standard Package _____	695	Economy Package _____	270
<i>Standard size folders, personalized book, 11x17, 8x10,</i>		<i>Economy folders, Economy book</i>	
<i>keepsake laminated bookmarks and folders</i>		Simple Package _____	265
		<i>Standard folders, 11x17, 8x10</i>	

Itemized: (40 card/folder/bookmark minimum)

Folders Set-up Fee _____	185	Memorial Book _____	85
Larger size Folders (each) _____	1.35	Inserts _____	100
Bulletin size Folders (each) _____	1.25	Economy Folders Set-up Fee _____	75
Standard size Folders (each) _____	1.15	Economy Folders (each) _____	0.80
Custom size folder surcharge _____	80	Economy Book _____	35
Card/Bookmark Set-up Fee _____	90	11 x 17 Photo _____	10
Cards/Bookmarks (each) _____	0.85	8 x 10 framed photo _____	30
Lamination (each) _____	2.15	Memorial Candle _____	75
Personalized Memorial Book _____	135	Maps _____	95

Transportation:

Transfer of Deceased to Funeral Home _____		Funeral Coach (Hearse) _____	450
and Sheltering _____	410	Funeral Limousine:	
Vehicle for Flower Transportation _____	175	Basic (Casket Bearer) _____	400
Delivery to Airport _____	175	Included in package _____	200
Mileage (per running km) _____	1.30	Full (Family) _____	550
Funeral Sedan _____	225	Included in package _____	350

Cremation:

Adult _____	755	After Hours and Expedited Cremations _____	200
Youth (age 6 to 17) _____	485	Witness Cremation _____	495
Children (age 5 and under) _____	No Charge	Storage of Cremated Remains (per month) _____	25

2. MERCHANDISE

CASKETS: Caskets include containers for burial, cremation and shipping. Caskets for burial vary in different materials, they include, Metal, Hardwood, Environmental, Veneer, and Cloth covered. Cremation containers range from simple cost effective options to full hardwood caskets. Containers for shipping can be organized from a wide variety of caskets and can also include cost effective options as well. For more information on caskets please see www.piersons.ca.

METAL STANDARD SEALING

Sienna.....	13,640
Primrose - 18 Gauge	11,065
Neopolitan Blue - 20 Gauge.....	7,585
White Pearl Rose - 18 Gauge	6,170
Farmstead - 18 Gauge	6,135
Kingston Blue/Purple	6,135
Crystal Ebony/Silver Rose - 18 Gauge	5,735
Going Home - 20 Gauge	5,975
Dalton Series - 20 Gauge	4,335

HARDWOOD

Princeton Crane.....	16,020
Morgan Cherry	15,755
Michelangelo Maple	10,220
60 Oak	10,175
Briar Hill Maple	9,315
Newport Cedar	8,995
Maxima Oak.....	8,820
Da Vinci	8,585
Elizabeth Ash	8,120
Dominion Maple	7,625
Barnwood Oak	7,440
Highfield Poplar	7,405
Bailey	7,380
Sherwood Oak.....	7,330
Homeward Poplar	6,910
Westfield Poplar.....	6,910
Hartvic.....	6,910
Families Are Forever	6,650
Western Ash.....	6,575
Mckenzie.....	6,535
Stewart Oak.....	6,470
Ivey	6,265
Timberland.....	5,770
Clifton	6,040
Cameo	6,000
Atlantic Poplar	4,655

ENVIRONMENTAL & VENEER

Burlington Select.....	5,060
Ruby Poplar.....	4,500
Fulton Ash.....	4,415
Natura - Environmental	4,490
Parwood Walnut Veneer	4,215
Diamond Aspen.....	3,475
Hudson Select	3,375
Pembina Cherry.....	2,905

CLOTH - TAPESTRY

Rosetta Beige/Blue Felt.....	3,580
Flat Top Caskenette - Cloth	2,825
Faith Ultralite - Cardboard – Cloth	2,265
#2 Flat Top - Cloth.....	1,735

OVERSIZE

Dominion Maple - 30”/27”	9,070/8,390
Parwood - 27”	5,760
Monarch - 28” (metal).....	4,775
Diamond Aspen - 27”	2,835
#2 Flat Top - 30”/28”	2,640/2,220

CREMATION, SHIPPING & OTHER

Horizon Birch.....	1,490
Oversize Belmont Birch.....	1,295
Belmont Birch	950
Oversize Plywood Cremation Box.....	1,105
Plywood Cremation Case	635
Plywood Cremation Tray	345
A1 Shipping Container.....	1,000
Metal Casket Liner.....	1,260
Metal Casket Liner with Window	1,870
BioSeal	550
Air Tray & Carton.....	540
Plywood Shipping Box	1,225

CEREMONIAL

Winfield	2,050...2,450
Dominion	2,450...2,850

OUTER BURIAL CONTAINERS:

Why use an outer burial container?

While some cemetery regulations require a burial container others leave the choice up to you. An outer container is intended to protect the casket and its precious contents. It does this in two ways. If the receptacle seals, it will prevent any outside elements from penetrating the casket. If the outer burial container is sturdy enough, it will also shield the casket from the enormous crushing forces that the earth, heavy machinery and tamping process exerts on the casket. It may also prevent the grave from sinking over time. The following outer burial containers should suit a variety of tastes and budgets.

Calgary Wilbert Vaults:

TRIPLE REINFORCED VAULTS

The Wilbert Bronze Vault27,950

Wilbert's strongest and finest vault is meticulously handcrafted to unsurpassed standards. It is the only vault that is triple reinforced. Constructed of high-strength concrete it is reinforced with a high-impact ABS interior and an ABS Marbleon® exterior. The cover is completely encased in bronze with a solid cast nameplate on the carapace.

CONCRETE LINERS

Whitex2,650

The Monarch concrete grave liner does not have any interior protection. It is a simple outer case consisting of reinforced concrete with a sealing convex top.

Concrete Box Liner1,995

Child (19X45)1,350

Muslim Concrete Box Liner ...2,250

Reinforced concrete box with a flat cover.

OTHER CHARGES

Overtime – Saturday, Sunday: 400

Holidays: 675

Out of town mileage: \$5.00 per km.
one way

Calgary Burial Vaults:

PROTECTIVE VAULTS

Triguard's reinforced concrete with arched cover and thermoformed polymer liner interior.

Bronze Reflection 9,100

Copper Reflection 8,600

Stainless Steel/Carolina 7,550

Trilogy 4,150

Heritage 3,400

Estate 3,150

DOUBLE VAULTS

All four Wilbert Triune® burial vaults feature the same high-strength concrete construction reinforced with high-impact ABS Trilon®. The vaults differ in the type of metal liner used to complete the interior of the vault and the exterior of the cover.

The Bronze Triune Vault 11,350

Bronze's timeless beauty and depth of richness is seldom matched by any other metal. The carapace features accent bars and special emblems.

The Copper Triune Vault 9,995

Copper's beauty and durability make it a fine material for vault construction. A customized name plate and emblem add to its attractiveness.

The Stainless Steel Triune Vault or

The Cameo Rose Vault 9,100

Stainless Steel is a strong, attractive and affordable finish. The Triune employs brilliant stainless steel while the Cameo Rose features a brushed, more feminine finish. Both offer your choice of special emblems and name plates.

REINFORCED

SINGLE REINFORCED VAULTS

Venetian Vault 5,350

The Venetian vault is constructed of high-strength concrete and lined with ABS Marbleon®. Created to suggest gothic Venetian styling it features a Marbleon design on the cover for a rich look.

The Continental Vault 4,150

The Continental vault is constructed of high-strength concrete lined with Strentex®. It features a two toned finish, decorative handles, a name plate and emblem of your choice.

The Monticello Vault 3,550

Monticello vault is an entry level, single-reinforced burial vault, constructed of high-strength concrete lined with Strentex. It is available in a selection of colours with your choice of name plate and emblem.

Also available in the following sizes:

Oversize (34X90) 4,700

Child (20X64) 2,700

WOOD LINER

Plywood Rough Box 1,135

CONCRETE LINERS

Triguard's reinforced concrete with domed lid.

Premiere 2,550

Standard 2,250

Grave Liner 1,900

OTHER CHARGES

Weekend/Holiday overtime 400

Out of town Mileage 3.25 per km

CREMATION URNS: Over many years of helping families choose appropriate urns for their loved ones, we have carefully studied what families choose and why. Here are some of the considerations that families make when selecting an urn: beauty; a focal point for a memorial celebration; suitable for burial, placing in a columbarium, scattering, or keeping at home; a small keepsake; biodegradable; personalized with names, dates and images; inexpensive; unique; feminine/masculine. For more information on urns please see www.piersons.ca. Prices start at \$25 and range as follows: Wooden urns from \$200; Stone and Metal from \$400; and Keepsake urns from \$50.

3. DISBURSEMENTS:

As mentioned in the overview, disbursements are funeral costs that are not associated with the funeral home. We have highlighted a few of these items for your information. As the funeral home has no control over these costs, we encourage you to discuss these items with your funeral director who has valuable information specific to your needs.

Cemeteries

Cemetery charges consist of the property costs and interment (grave opening and closing) fees. There are three cemetery operators in Calgary; The City of Calgary, The M.D. of Rocky View and the Memorial Gardens Group. In the Calgary Area, Cochrane, Airdrie and Okotoks all have cemeteries that are operated by their respective town administrations. As a rule, cemeteries operated by governmental organizations are more reasonably priced than their corporate counterparts. Whether traditional burial or cremation is chosen as the final means of disposition, local cemeteries now offer a wide variety of options for families to select. Cemetery offerings and fees vary widely and are almost always billed directly to the family. It would be wise to speak to your funeral director who is familiar with all the local cemeteries and the options available.

Catering

For receptions in our Forest Lawn Chapel following the funeral service a caterer is available to assist you. The rates are as low as \$7.00 per person. Pierson's caterer offers buffet luncheons with fresh rolls, meat and cheese trays, sandwiches, vegetables, salads, warm appetizers, dessert trays, and condiments. Other catering options are available including food trays from our local grocery stores. Please contact your funeral director for full details and options available.

Government Certificates

Government certificates are needed only in special circumstances. Nearly all agencies which need proof of death (Death Certificate) to settle an estate will use the "Funeral Director's Statement of Death," a number of which are included in your basic service fee. Your funeral director can let you know if other certificates are needed and how much they cost.

FLOWERS: Pierson's Flower Gallery 403-248-2400

Pierson's Flower Gallery creates lovely floral tributes for all occasions and specializes in sympathy arrangements. All flowers are guaranteed to be beautiful and fresh. Casket sprays are designed to grace the casket whether the casket be open or closed. Arrangements are also available for memorial services. Wreaths, crosses, baskets, vases and other containers assist in creating a beautiful atmosphere for the service. Arrangements are available in silk as well as fresh flowers. Prices are seasonal and depend on the specific flowers chosen (Roses, carnations, tropical, etc.). Fresh flower arrangements range in cost as follows: casket sprays from \$ 195; wreaths from \$ 125; arrangements from \$ 50. Arrangement and design options can be found on their website www.flowergallery.ca.

Honoraria

An honorarium is a payment made to a professional who performs a service on behalf of the family but has no set fee. This fee is normally paid by the funeral home upon consultation with the family and billed along with the other funeral charges. A sample of who would receive a payment and a guideline of what would be considered an acceptable starting range would be as follows:

Clergy/Celebrant - \$350 minimum or Church - varies
Organist - \$125 minimum or Soloist - \$125 minimum
Bagpiper - \$175 minimum

Transportation

If a death has occurred away from home, there will be transportation fees to repatriate the remains. There may also be fees from the local funeral home at the place of death.

Our society is so mobile that many people will travel to attend a funeral service. While these expenses are rarely shown on the funeral account, they certainly do contribute to the overall cost of a funeral. For those traveling by air for a funeral, please enquire about a "Compassionate Travel Discount" which is available through many airlines. We provide the necessary documents to assist in receiving these discounts.

Newspaper Notices

Newspaper notices (obituaries) let the public know that the death has occurred and when services will take place. They also make the death a matter of public record and can aid in tracing family histories in the years to come. The preparation of obituaries and coordination with the newspaper is included in the funeral home's basic service fee. The price of the actual obit is billed to the family at cost. The funeral home receives a discount from the local newspapers so there is an advantage to having the funeral home deal with the newspaper on your behalf.

PRE-PLANNED FUNERALS:

A funeral should be a reflection of a person's life, a final tribute that will leave surviving friends and loved ones with memories they can treasure for years to come. What better way to make certain that your own funeral is just that than to plan it in advance for your family?

Our funeral home's professional staff counsels people just like you every day, explaining all of the options and choices that have to be made. They can help you make those tough decisions wisely and help spare your family unnecessary anxiety, inconvenience and expense.

There are monthly, semi-annual or yearly payment plans available to suit any budget. You will be pleased to note that a pre-paid funeral will lock in the cost against future inflation. A Pierson's Funeral Service Pre-planning Counselor or one of our Funeral Directors would be pleased to offer you more information on any of our preplanning products. Call our office at 403-235-3602 for more information.

CHOICES RELATED TO PAYMENT

To lose someone you love is a devastating experience. It can be traumatic and seriously impact one's judgment. Therefore, it is important to be realistic with respect to funeral expenditures. We do not want your choices to be more than is affordable nor less than you would like to arrange. What is important is that the arrangements be in keeping with your wishes and budget. We believe in the recognition and meaningful celebration of a life that has been lived and will assist in creating an appropriate service to meet your needs.

We want to give each family a clear and concise understanding of the financial matters related to the services they chose. Our experience shows that families like to know their options and how payment is expected. It is our commitment to you to offer selections and services in many price ranges for you.

All financial arrangements for the funeral or memorial services we provide must be settled prior to services or final disposition. Our funeral home does not have sufficient resources to extend credit over a period of months or years and so are unable to provide in-house financing or monthly payment arrangements. We are not a licensed lending institution. You may wish to contact your financial institution to provide financing if one of the following options do not meet your needs.

We encourage your frank discussion of these matters with your funeral director, and we will attempt to assist you in any way possible. You may select one of the following or combination of the following options:

Payment Options:

- ☐ Payment with Cash, Interac Debit or E-transfer
- ☐ Payment with Cheque (service charge of 100 will apply for all returned NSF cheques)
- ☐ Payment with an approved Visa or Master Card
- ☐ Pre-paid funeral arrangements with our funeral home, subject to verification that the policy is valid
- ☐ Assignment of proceeds of a verified life insurance policy, subject to verification that the policy is valid and assignable

The funeral home cannot be in a position for family to file for insurance, then wait for proceeds to pay the funeral account. If your family wants to do this, payment will be expected by other options above, allowing family to be reimbursed when proceeds are remitted.

In cases where the deceased's estate must stand the burden of paying the funeral expenses, we ask that family representatives pay the funeral expenses and file claim for reimbursement with the deceased's estate.

In all cases where total payment has not been received as agreed, a late payment penalty will be charged at the rate of 2% per month (26.82% per annum) on the unpaid balance.

Death Benefits and Government Assistance are often available from many agencies such as Canada Pension, Last Post Fund and Social Services (Seniors, Community and Social Services). For families with a limited income and are in need of assistance please ask your funeral director who will assist in determining what funds are available and how to help access them.

Our Commitment to You

Pierson's Funeral Service employs kind, principled and compassionate men and women who believe in personal service, kindness, integrity, and value. It is our core belief that the most valuable thing we own cannot be seen or touched - it is our reputation. It honours our business philosophy and reputation when you select us for your needs or recommend us to someone in need.

Every family we serve is sent a survey and asked to evaluate our services. Almost 100% of the surveys returned indicate that the family would call on us again or recommend us to others. Still we strive to be even better by making continual improvements in our staff, facilities and procedures.

The Pierson family has been serving Calgarians for 40 years. In a day of large funeral home conglomerates Pierson's is still a family owned and operated business. We've built our reputation on superior service at a fair and moderate price. A ceremony facilitated by Pierson's is a beautiful and meaningful tribute that honours the person who has died and, of equal importance, honours relationships with the living.

WHY HAVE A FUNERAL?

Funerals initiate the grieving process.

Acknowledges the importance of a life well lived

A personalized service allows mourners to remember and honour their loved one in ways that are special and meaningful

Serves as a gathering place for family and friends to give emotional support to one another

Provided closure for the bereaved

Confirms the reality and finality of the death

Encourages mourners to face the pain of their loss and express their thoughts and feelings.

Helps survivors better cope with their grief and assists in enabling them to move on with their lives.

Provides a context for expression of religious and other beliefs

Grief Shared is grief diminished - and grief denied is grief delayed



www.piersons.ca

403-235-3602