

2025 SCLA ANNUAL EXECUTIVE BUSINESS FORUM

Supply Chain. Today. Tomorrow. *Together*

Monday, June 9th – Wednesday, June 11th, 2025

Wigwam Resort, Litchfield, AZ

MONDAY, June 9, 2025

1:00 PM – 8:30 PM	Registration
2:00 PM – 3:00 PM	Newcomers' Reception
4:00 PM – 6:00 PM	Welcome & Program Overview Amy Thorn, CEO, SCLA
4:00 PM – 6:00 PM	Supply Chain Women in Action Keynote Motivation Unlocked: Enneagram Insights for Sustainable Growth Presented by SCWA Committee, <i>Karoline Dygas</i> , VP & CPO, Nordstrom & SCWA Chair Featuring: <i>Deni Tato</i> , Executive Coach High-performing Teams, Enneagram for Business
6:15 PM -7:00 PM	PEER GROUPS • CONTINUOUS PROCESS IMPROVEMENT, ROBOTICS & AUTOMATION • Facilitated by: Chip White, PhD, Professor, Georgia Tech University • INFORMATION TECHNOLOGY & AI • Facilitated by: Deepak Iyenger, PhD, Professor, Georgia Southern University • PROCUREMENT & SOURCING • Facilitated by: Don Klock, PhD, Professor Procurement & Sourcing, Rutgers University • SUPPLY CHAIN MANAGEMENT PROCESSES • Facilitated by: Mike Knemeyer, PhD, Professor, The Ohio State University • SUPPLY CHAIN MANAGEMENT STRATEGY • Facilitated by: Facilitated by: Harry Haney, Professor & Consultant, The Caltagirone Group • TALENT MANAGEMENT • Facilitated by: Misty Bennett, Central Michigan University • TRANSPORTATION MANAGEMENT • Facilitated by: Terrance Pohlen, PhD, Professor, University of North Texas • SENIOR EXECUTIVE • Facilitated by: Thomas Goldsby, PhD, Professor, University of Tennessee Knoxville
7:00 PM – 8:15 PM	Welcome Reception
8:30 PM – 9:15 PM	Mandatory Speaker Meeting

TUESDAY, June 10, 2025

7:00 AM – 5:00 PM	Registration
7:00 AM – 7:45 AM	Breakfast
8:00 AM – 8:15 AM	Welcome Amy Thorn, CEO Supply, Chain Leaders in Action Introductions Shayne Wahlmeier, VP Supply Chain Automation, Walmart & SCLA Executive Committee Chair Opening Remarks & Program Overview Ben Massie, VP of Global Supply Chain – ISG, Lenovo & Education Committee Chair
8:15 AM – 9:15 AM	Keynote: Embrace Positive Chaos and Elevate your Supply Chain Operations Dan Thurmon, Keynote Speaker
9:15 AM – 9:30 AM	Break

9:30 AM – 10:45 AM	PEER GROUPS • CONTINUOUS PROCESS IMPROVEMENT, ROBOTICS & AUTOMATION • Facilitated by: <i>Chip White, PhD, Professor, Georgia Tech University</i> • INFORMATION TECHNOLOGY & AI • Facilitated by: <i>Deepak Iyenger, PhD, Professor, Georgia Southern University</i> • PROCUREMENT & SOURCING • Facilitated by: <i>Don Klock, PhD, Professor Procurement & Sourcing, Rutgers University</i> • SUPPLY CHAIN MANAGEMENT PROCESSES • Facilitated by: <i>Mike Knemeyer, PhD, Professor, The Ohio State University</i> • SUPPLY CHAIN MANAGEMENT STRATEGY • Facilitated by: <i>Harry Haney, Professor & Consultant, The Caltagirone Group</i> • TALENT MANAGEMENT • Facilitated by: <i>Misty Bennett, Central Michigan University</i> • TRANSPORTATION MANAGEMENT • Facilitated by: <i>Terrance Pohlen, PhD, Professor, University of North Texas</i> • SENIOR EXECUTIVE • Facilitated by: <i>Thomas Goldsby, PhD, Professor, University of Tennessee Knoxville</i>	
10:45 AM – 11:00 AM	Break	
11:00 AM – 12:00 PM	Powering Business Outcomes: AI+ Supply Chain Moderator: Fotini Petroula, VP Systems Technology Lifecycle Services Supply Chain, IBM Panelists: Ben Massie, VP Global Supply Chain – ISG, Lenovo Amy Rardin, Sr. Director - SC Digitization & Strategic Partner, P&G Mark Heinrich, RADM US Navy (ret) CEO, Oakleaf Software Matthias Gräfe, Global Transformation Executive, IBM Mike Bassani, SVP, Supply Chain and Corporate Technology, Starbucks	Passing the Torch: Developing Future-Ready Skills and Competencies Moderator: Tracey Noffke, VP Customer Logistics, Kimberly Clark Panelists: Tom Goldsby, Chair & Professor, University of Tennessee at Knoxville Mark Hagar, VP of Supply Chain, Ferguson Enterprises Sarah Woods, Sr. Mgr., Strategic Sourcing, Nordstrom John Hickey, SVP, Supply Chain and Operations, Acme United Corporation
12:00 PM – 1:15 PM	Networking Lunch	
1:15 PM – 2:15 PM	Combatting Cargo Theft & Fraud: An Integrated Approach Moderator: Gregg Zody, General Director, Consumer Products, BNSF Railway Panelists: Raina Avalon, EVP, Chief Logistics Officer, TJX Companies Jordan Strawn, VP Logistics, Werner Enterprises Mike Hane, Director, Transportation Management, Descartes Systems Group Terrance Pohlen, Professor, University of North Texas Chief Will Johnson, Chief Special Agent, BNSF Railway Police Department & 2nd VP International Association of Chiefs of Police of Fort Worth, Texas Stephan Chance, VP Director of Supply Chain Loss Prevention, TJX Companies	The Digital Transformation Trifecta: Mindset, Skillset, and Toolset Moderator: Don Klock, Professor Procurement, Rutgers University. Panilists: Ryan Hutcherson, SVP Customer Experience & Demand Fulfillment, Georgia-Pacific Rick McDonald, CSCO, Clorox (ret) & CEO, Rick McDonald Supply Chain Advisory, LLC Bill Durbin, Head of Logistics & Planning, Kraft Heinz Company Christine Barnhart, CPIM, PMP, Chief Industry & Ecosystems Officer, Nulogy
2:15 PM – 2:30 PM	Break	

2:30 PM – 3:30 PM	Beyond the Horizon: Leveraging Data & Technology for Comprehensive Supply Chain & Transportation Visibility Moderator: Heidi Benko , VP, Product Management & Strategy, InforNexus Panelists: John Fitzgerald , VP Business Development, Project44 David Lande , VP Customer Success & Demand Planning, Caliber Collision Stanley Fulk , VP Supply Chain Quality, Walmart Jerry D’Adessi , Chief Revenue Officer, Konexial Doug Cantriel , Head of North American Transportation & Modernization, Ford Motor Company	Becoming a Supply Chain Rockstar: Building Winning Business Cases Moderator: Michael Knemyer , Professor, The Ohio State University Panelists: Steve Holic , CEO, Holic Supply Chain Solutions, LLC. Geri Pyle , VP Manufacturing & Operational Excellence, Champion Petfoods Todd Kleinow , VP Strategic Distribution and Operations, McKesson Mark Hagar , VP Supply Chain, Ferguson Enterprises
3:30 PM – 3:45 PM	Break	
3:45 PM – 4:45 PM	Supply Chain Master Class Super Session Moderator: Tom Goldsby, Haslam Chair in Logistics, University of Tennessee Panelists: Shayne Wahlmeir , VP Supply Chain Automation, Walmart Bill Durbin , VP NA Logistics & Planning, The Kraft-Heinz Company Amy Rardin , Sr. Director, SC Digitization & Strategic Partner, P&G Ben Massie , VP of Global Supply Chain – ISG, Lenovo Greg Kovach , VP Supply Chain, Ferguson Enterprises	
4:45 PM – 5:00 PM	Wrap-Up and Closing Remarks	
6:00 PM – 9:00 PM	Cocktail Reception & Circle of Excellence and Distinguished Service Awards Dinner	

WEDNESDAY, JUNE 11, 2025

7:00 AM – 5:00 PM	Registration
7:00 AM – 8:00 AM	Education Committee Meeting
7:15 AM – 8:00 AM	Breakfast
8:15 AM – 8:30 AM	Opening Remarks
8:30 AM – 9:30 AM	Aligning CSCO Strategy with CEO Vision Michael Jacobs , SVP, Supply Chain, Ferguson Enterprises Mary Rollman , Partner, KPMG Mary McNelly , SVP/GM, Global Distribution and Logistics, Fender Musical Instruments Corporation Renee Ure , COO & VP, Lenovo (ret) & Executive Leadership Insights Stephanie David , Partner, KPMG Brent Koslo , Chief Supply Chain Officer, Williams Sonoma
9:30 AM – 9:45 AM	Break
9:45 AM – 11:00 AM	Navigating Regulatory and Geopolitical Risks Ben Massie , VP of Global Supply Chain – ISG, Lenovo Kate Gerdes , Integrated SC Strategy Leader, Philips, John Hickey , SVP Supply Chain and Operations, Acme United Don Klock , Professor, Rutgers University Rodger Baker , Executive Director, Stratfor Center for Applied Geopolitics at RANE Brian Hodgson , General Manager, Descartes Systems Group

11:00 AM – 11:15 AM	Break	
11:15 AM – 12:15 PM	PEER GROUPS • CONTINUOUS PROCESS IMPROVEMENT, ROBOTICS & AUTOMATION • Facilitated by: <i>Chip White, PhD, Professor, Georgia Tech University</i> • INFORMATION TECHNOLOGY & AI • Facilitated by: <i>Deepak Iyenger, PhD, Professor, Georgia Southern University</i> • PROCUREMENT & SOURCING • Facilitated by: <i>Don Klock, PhD, Professor Procurementds & Sourcing, Rutgers University</i> • SUPPLY CHAIN MANAGEMENT PROCESSES • Facilitated by: <i>Mike Knemeyer, PhD, Professor, The Ohio State University</i> • SUPPLY CHAIN MANAGEMENT STRATEGY • Facilitated by: <i>Harry Haney, PhD, Professor, Loyola University</i> • TALENT MANAGEMENT • Facilitated by: <i>Misty Bennett, Central Michigan University</i> • TRANSPORTATION MANAGEMENT • Facilitated by: <i>Terrance Pohlen, PhD, Professor, University of North Texas</i> • SENIOR EXECUTIVE • Facilitated by: <i>Thomas Goldsby, PhD, Professor, University of Tennessee Knoxville</i>	
12:15 PM – 1:30 PM	Circle of Excellence Luncheon Sustainability in Action: Driving Enterprise Value through Supply Chain Innovation Moderator: Harry Haney, Professor & Consultant, The Caltagirone Group Panelists: Dimitri Fleitman, Head of SC & Business Strategy, Dole Packaged Goods Canada Julia Bedanova, COO, Million Dollar Baby, Inc. Jason MacFarlane, SVP Operations, Good 360 Nick Banich, CRO, USA & Canada, Miebach	
1:45 PM – 2:45 PM	Charting Your Next Personal and Professional Chapter Presenter: Amy Rardin, Sr. Director - SC Digitization & Strategic Partner, P&G	Forecasting Remix: From Intuition to Generative AI Presenter: Sara Hoorman, Head of GTM, Lyric
2:45 PM – 3:00 PM	Break	
3:00 PM – 4:15 PM	Pitch Tank Pitch Tank Judges: Marcus Olsen, VP, Procurement, Supply Chain, TCO, Surplus City Michael Jacobs, Ferguson Enterprises SVP, Supply Chain Pat Martin, Estes Express, VP-Corporate Sales & Strategic Planning Renee Ure, COO & VP Lenovo (former), Executive Leadership Insights Shayne Wahlmeier, VP, Supply Chain Automation, Walmart	
4:15 PM – 4:30 PM	Wrap-Up and Closing Ceremony	
4:30 PM – 5:30 PM	Closing Reception	