

MUSIC, FOOD & WINE BY THE MURRAY

# RIVER *daze*



## SPONSORSHIP PROSPECTUS 2026

[RIVERDAZEBARHAM.COM](http://RIVERDAZEBARHAM.COM)

MUSIC, FOOD & WINE BY THE MURRAY

# RIVER

## daze



River Daze is the ultimate weekend escape, a celebration of music, wine, and food, set in the stunning Murray River destination of Barham Koondrook. Held each March, the 2026 event will mark its ninth year of delivering unforgettable experiences in this picturesque setting.

The festival celebrates everything that makes the twin towns so special – the friendly locals, the laid-back vibe, and the natural beauty right on the river's edge.

With a backdrop of river red gums, festival-goers can soak up a full day of incredible live music, local wine, and gourmet food. The carefully selected lineup includes headliners Rogue Traders, plus a host of other live acts and entertainers to keep the party going all day long.

This family-friendly event also offers free amusements and activities for kids, making it perfect for all ages. Guests can indulge in a range of foods, local wines, craft beers, and a variety of popular treats. The party extends into the night, giving everyone a chance to truly unwind and enjoy the magic of River Daze.

Whether you're a music lover or simply looking for a great weekend away, River Daze promises something for everyone.

### MEDIA COVERAGE

River Daze 2026 will feature a comprehensive marketing campaign across audio, visual, and social media platforms. Our outreach will target previous attendees and a broad network of potential visitors, ensuring maximum exposure for the event and its sponsors.

**RIVERDAZEBARHAM.COM**



# SPONSORSHIP PACKAGES

## platinum

**\$5,500**

- Signage placed throughout event area (signage to be provided by sponsor)
- Company name/logo included in all marketing print material and newspaper advertising
- Logo inclusion on sponsor's recognition board at event Company logo included on all media releases
- Dedicated social media status's promoting your company and linking to your website
- Company name/logo on all promotional posters
- 8 complimentary tickets to the event
- 8 complimentary drinks
- Optional reserved table on the boardwalk

## gold

**\$2,750**

- Signage placed throughout event area (signage to be provided by sponsor)
- Company name/logo included in all marketing print material, and newspaper advertising
- Company logo included on all media releases
- Company name/logo on all promotional posters
- Social media posts acknowledging sponsor support
- 6 complimentary tickets to the event
- 6 complimentary drinks
- Optional reserved table on the boardwalk

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## silver

**\$1,100**

- Logo inclusion on sponsor's recognition board at event
- Company name/logo included in all marketing print material, and newspaper advertising
- Company name/logo on promotional posters
- Social media posts acknowledging sponsor support
- 4 complimentary tickets to the event
- 4 complimentary drinks
- Optional reserved table on the boardwalk

## bronze

**\$550**

- Logo inclusion on sponsor's recognition board at event
- Social media posts acknowledging sponsor support
- 2 complimentary tickets to the event
- 2 complimentary drinks

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## contributor

**\$250**

- Logo (for business) or name (for individuals) inclusion on contributors recognition board at event
- A social media post acknowledging all of our contributors
- 1 complimentary ticket to the event
- 1 complimentary drink

## donation

All donations welcome at a value that suits you to assist us to continue to bring this event to the area

**SATURDAY 14TH MARCH 2026**  
**3.00PM - 11.30PM**



BE PART OF 2026

Forward the sponsorship confirmation form below to Barham Inc via;

Email: [faye@obriensbarham.com.au](mailto:faye@obriensbarham.com.au)

Deliver to Trend (Noorong Street, Barham)

Contact name	
Company name	
Mailing address	
Contact number	
Email	

**WE WOULD LIKE TO ACCEPT THE FOLLOWING SPONSORSHIP PACKAGE**

Platinum \$5,500		Reserved table	Yes/No
Gold \$2,750		Reserved table	Yes/No
Silver \$1,100		Reserved table	Yes/No
Bronze \$550		<b>Direct Debit to Barham Consolidated BK Festival:</b> <b>BSB: 082572 Account: 773084461</b> <b>Please include your business name in bank remittance</b>	
Contributor \$250			
Donation \$			

Signature	
Date	

- Sponsorships need to be finalised by 30 January 2026.
- Sponsorship is conditional upon availability of the package, this form being completed and payment received.
- A tax invoice will be issued upon receipt of this form.
- Submit sponsor logos to [faye@obriensredgum.com.au](mailto:faye@obriensredgum.com.au)