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Charcroft signs exclusive UK franchise agreement with X-REL Semiconductor

- **New franchise extends Charcroft's range of power ICs and discretes for harsh environments and adds signal conditioning and timing components**
- **The combination of X-Rel and Charcroft provides extensive specialist knowledge to support products designed for use in harsh applications**

Charcroft Electronics Ltd., – a specialist distributor of passive, power, mechatronics, interconnect and other components for harsh environments – has signed an exclusive franchise distribution agreement with X-REL Semiconductor to cover the UK and Ireland. The agreement brings together the specialist expertise that both companies have developed in supporting OEM and CEM customers whose products operate in some of the most extreme and challenging environments. These include the military and aerospace sectors as well as high-temperature applications in the industrial, oil and gas industries.

'Charcroft has maintained a consistent focus on supporting customers designing products for use in harsh and demanding environments and the addition of X-REL's portfolio of ICs and discretes will provide customers with a wider selection of rugged components for power management, signal conditioning, and timing,' said Ian Ford, Charcroft's purchasing manager.

Lydie Ferreira, marketing and partnerships manager at X-REL Semiconductor, comments; "It is important that our distributors are able to match X-REL's knowledge of, and commitment to, customers who use high-reliability components and need specialist support. Charcroft certainly fulfils these criteria with over 40 years of experience as an independent, specialist distributor."

Charcroft will sell and support X-REL Semiconductor's full range of high-reliability power ICs and discretes as well as components for signal conditioning and timing.