

Charcroft unveils 2018 specialist linecard

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Charcroft Electronics, a specialist distributor and manufacturer of electronic components for harsh and high-end applications – has published a new linecard highlighting specialist components for use in sectors where reliability and precision are critical.

The line-card provides a guide for engineers and buyers to design-in and source COTS, high-reliability and sector-approved components which are suitable for use in the avionics industry, among others.

“The combination of the new line-card, with expert support from field-based product specialists and comprehensive quality documentation, will help engineers and buyers to simplify the design process from component selection to volume production,” explained Debbie Rowland, director, Charcroft Electronics.

The linecard is also the first literature to introduce a new corporate strapline, Charcroft: Challenge Accepted. The strapline was suggested by Beverley Turner, sales support, following a competition within Charcroft’s employees to find a phrase which encapsulates the company’s key differentiator within the market.

The range of devices presented in the line-card covers passives, electromechanical, opto-electronic, RF and microwave components, as well as magnetics, power supplies, sensors and high-reliability semiconductors. The line-card also outlines components which operate at the extremes of temperature, power, voltage, current and precision.

The line-card can be downloaded from www.charcroft.com/linecard or a hardcopy requested by calling 01591 610408.

Tina Ford, (left) and Debbie Rowland with Charcroft’s 2018 Specialist Linecard

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