



family fun run + resource fair



Saturday, October 18, 2025, 9:00AM- 1:00PM  
C.O. Greenfield Academy of Design and Innovation  
7009 S. 10<sup>th</sup> Street, Phoenix, AZ 85042

## SPONSORSHIP PACKAGE





## ABOUT MOVIMIENTO

To support underserved families in South Phoenix by promoting physical activity, mental health resources, and civic engagement opportunities.

### **SPONSOR** the 3rd Annual *Movimiento Family Fun Run + Resource Fair*

The 3rd Annual *Movimiento* is scheduled to take place on October 18, 2025, at C.O. Greenfield Academy of Design and Innovation. This event is Valle del Sol's annual community event, presented in conjunction with the Hispanic Leadership Institute (HLI) and Roosevelt School District.

Your sponsorship will help us:

- Increase awareness of health and wellness, financial stability, education, employment, and utility resources available in the local community.
- Remove the barriers to health services that our community faces by having access to services through Valle del Sol and other providers.

By sponsoring Movimiento, you will:

- Increase visibility for your organization within Arizona's South Phoenix community
- Network with local community leaders participating in the event
- Receive coverage by major media organizations in attendance

2024 Movimiento was a hit with just over 200 participants! Help us grow in 2025! Our goal is to reach 500 attendees and expand our impact for families in South Phoenix.

Sponsorship donations are tax-deductible, as Valle del Sol is a 501 (C) 3 organization. All our sponsorship levels secure your organization's participation in the Health & Wellness Fair. In-kind donations are also accepted.

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The Hispanic Leadership Institute and Valle Del Sol have been supporting Arizona's Hispanic communities since 1986. Valle del Sol's mission is to transform lives through compassionate, culturally centered care that empowers individuals and communities. We are dedicated to fostering a new generation of diverse, visionary leaders who champion equity, inspire progress, and drive lasting positive change.

To drive this positive change, we are excited to help bring our communities Movimiento this Fall and offer access to health resources, and services, community resources and celebrate la salud del valle (health in our valley). This year we are partnering with Roosevelt School District.

We invite you to join us in making the Movimiento Family Fun Run & Resource Fair a reality!

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**C.O. Greenfield Academy of Design and Innovation**  
**7009 S. 10th Street, Phoenix, AZ 85042**

Sponsorship levels range from a Title Event sponsor (exclusive opportunity for 3 sponsors) to Booth Sponsor. In-kind sponsorships/donations accepted where you can contribute to the event by providing water, snacks, or other items of need to ensure we meet our goal of supporting the community! We are excited to work directly with you to create a sponsorship experience that works best for your brand.

Sponsorship donations are tax deductible, as Valle del Sol is a 501(C)3 organization.

**Questions?** Please contact Matthew Sotelo, Director of Leadership at:  
(719) 360-1836 or [matthews@valledelsol.com](mailto:matthews@valledelsol.com).

## **TITLE SPONSOR - \$5,000 (3 Available)**

### **Sponsorship Benefits**

- Labeled as *Title Sponsor* on all event collateral and communications (*Exclusive*)
- Logo on stage back drop banner (logo must be received by Sept. 5)
- Organization name/logo on the event webpage
- Logo on event t-shirt (logo must be received by Sept. 5)
- Larger and prominent company logo placement on event t-shirt
- Public "thank you" at starting line and event stage
- Preferred booth location at health fair (includes a 6-foot table and 2 chairs)
- Feature in event press release
- Exclusive Video/Post on Valle de Sol's social media platforms
- Inclusion in any secured media coverage day of event
- Recognition in communication to the Hispanic Leadership Institute Alumni network and Valle de Sol's contact list

## **GOLD SPONSOR - \$2,500**

### **Event Benefits**

- Organization name/logo on the event webpage
- Logo on event t-shirt (logo must be received by Sept. 5)
- Preferred booth location at health fair (includes a 6-foot table and 2 chairs)
- Public recognition on event stage
- Feature in event press release
- Recognition on Valle de Sol's social media platforms

## **SILVER SPONSOR - \$1,000**

### **Event Benefits**

- Organization name/logo on the event webpage
- Logo on event t-shirt (logo must be received by Sept. 5)
- Booth location at health fair (includes a 6-foot table and 2 chairs)
- Public recognition on event stage
- Recognition on Valle de Sol's social media platforms

## **BOOTH SPONSOR - \$200 (FOR-PROFIT)**

### **Event Benefits**

- Booth location at health fair (includes a 6-foot table and 2 chairs)
- Recognition on Valle de Sol's social media platforms

## **BOOTH SPONSOR - \$25 RAFFLE PRIZE (NON-PROFIT)**

### **Event Benefits**

- Booth location at health fair (includes a 6-foot table and 2 chairs)
- Recognition on Valle de Sol's social media platforms

**For sponsorship information and interest inquiries, contact Matthew Sotelo at**

**[matthews@valledelsol.com](mailto:matthews@valledelsol.com) or (719) 360-1836**

**In-Kind donations and volunteer support are also invited. Please contact us if interested in these opportunities.**