



CONNECT
Social Care Summit
2026

Sponsorship Toolkit

We're excited to announce the dates for the 6th annual Connect Summit, the nation's leading social care summit, on May 13-14, 2026! As Findhelp continues to invest in the social care safety net, we invite you to invest in sharing about this work at our annual Connect Summit. Join Findhelp and social care leaders from across the country as we dive into the future of the social safety net. Please reach out to summit@findhelp.com to learn more.

| | Platinum (1) \$10,000 | Gold (5) \$5,000 | Silver (10) \$2,500 | Bronze (10) \$1000 |
|----------------------------------|---|---|---|---|
| Elevated presence with video | Pre-recorded between-session video | | | |
| Inclusion in event announcements | Announced in event press release | | | |
| Keynote highlight | Opening Keynote introduction (5 min) | | | |
| Social media mentions | Dedicated social post ahead of the event | Dedicated social post ahead of the event | Pre and post event sponsorship group shoutout | |
| Newsletters | Dedicated placement in newsletters leading up to the event | Dedicated placement in newsletters leading up to the event | Logo in newsletters leading up to event | |
| Exhibit space | Virtual booth in exhibit hall | Virtual booth in exhibit hall | Virtual booth in exhibit hall | Virtual booth in exhibit hall |
| Lead generation | Event attendee contact list (name, title, org, email) | Event attendee contact list (name, title, org, email) | Booth traffic list (name, title, org, email) | Booth traffic list (name, title, org, email) |
| Logo placement | Primary logo placement on event landing page + all event emails | Secondary logo placement on event landing page + all event emails | Logo placement on event landing page + all event emails | Logo placement on event landing page + all event emails |



Last Year's Summit | By the Numbers

1,271

attendees

61%

attendance rate

410

visitors to virtual
exhibit hall

57

average minutes
spent by visitors

Why Sponsor the 6th Annual Connect Summit?

The Connect Summit brings together more than 1300 healthcare, social care, and public sector leaders to shape the future of the American social safety net. By sponsoring, your organization gains unparalleled access to decision-makers, thought leaders, and innovators dedicated to improving community outcomes.

1. Showcase Your Leadership

Position your organization as a champion of social care by aligning with the industry's most influential voices. Demonstrate your commitment to addressing the social determinants of health (SDoH) and strengthening the social care ecosystem.

2. Engage with Key Decision-Makers

Attendees represent leadership roles in healthcare, government, and nonprofit organizations. Build relationships with a highly engaged audience of 1300+ attendees, including policymakers, providers, and payers.

3. Amplify Your Impact

Millions of individuals are served through Findhelp's platform. Be featured in pre-event marketing campaigns, website content, and summit materials viewed by thousands.

4. Be Part of the Movement

Last year's attendees reported gaining actionable insights to implement in their organizations. Your support helps advance crucial conversations and solutions for the social safety net.



Sponsorship Tiers & Benefits

1 AVAILABLE

Platinum Sponsorship | \$10,000

Position your organization as a leader in the industry with our exclusive Platinum Sponsorship. This premier package offers unparalleled visibility and engagement opportunities, including:

- **Prime visibility:** Your logo will take center stage on the event landing page, emails, and promotional materials, ensuring maximum exposure.
- **Premium speaking opportunity:** Kick off the event by introducing the Opening Keynote with a five-minute spotlight for your brand.
- **Dedicated promotions:** Enjoy a dedicated social post and newsletter feature leading up to the event, placing your brand in front of our targeted audience.
- **Engage attendees directly:** Connect with attendees through your virtual booth and receive an exclusive contact list to continue the conversation post-event.
- **Pre-event buzz:** Be announced in our press release and featured in between-session video content for even more recognition.

The Platinum Sponsorship is your opportunity to make a lasting impression and solidify your position as a thought leader. Secure your spot today - we're only offering one Platinum level sponsorship!

5 AVAILABLE

Gold Sponsorship | \$5,000

The Gold Sponsorship offers exceptional opportunities to amplify your brand and connect with a targeted audience. With this package, you'll receive:

- **High-impact visibility:** Your logo featured prominently on the event landing page, emails, and promotional materials, ensuring consistent brand recognition.
- **Targeted promotions:** A dedicated social post and newsletter feature will spotlight your organization ahead of the event.
- **Direct engagement:** Showcase your offerings with a virtual booth in our exhibit hall and gain valuable connections through the exclusive attendee contact list.

The Gold Sponsorship is the perfect way to elevate your presence and drive meaningful engagement.



Sponsorship Tiers & Benefits Continued

10 AVAILABLE

Silver Sponsorship | \$2,500

The Silver Sponsorship provides a cost-effective way to showcase your brand while connecting with industry leaders and decision-makers. This package includes:

- **Consistent brand exposure:** Your logo featured on the event landing page, emails, and newsletters ensures visibility throughout the event campaign.
- **Engage booth visitors:** Host a virtual booth in our exhibit hall and gain valuable insights with a detailed traffic list of attendees who visit your booth.
- **Shoutouts that shine:** Receive recognition as a valued sponsor with group acknowledgments before and after the event.

The Silver Sponsorship is the perfect opportunity to make an impact without breaking the budget.

10 AVAILABLE

Bronze Sponsorship | \$1,000

The Bronze Sponsorship offers a streamlined way to showcase your brand and connect with event attendees. This package includes:

- **Direct Engagement:** Host a virtual booth in our exhibit hall and access a detailed list of visitors who explore your booth.
- **Essential Visibility:** Your logo will be featured on the event landing page and all event emails, ensuring consistent exposure.

The Bronze Sponsorship is an excellent option for organizations seeking meaningful engagement at an accessible level.

Let's make an impact together!

Learn more about our sponsorship tiers and benefits by contacting summit@findhelp.com.