

EXTREME EXPERIENCE

THIS IS HUMAN PERFORMANCE ENGINEERING





THIS IS NOT TEAM BUILDING.

— THIS IS —
HUMAN PERFORMANCE
ENGINEERING.

AI-ENHANCED CORPORATE EXPERIENCE

80%

**OF CORPORATE
EVENTS ARE
FORGOTTEN.**



DECISION UNDER PRESSURE



ADAPTATION & FOCUS



REAL-TIME PERFORMANCE DATA



PERFORMANCE PROFILE REPORT™

INSIGHT. TRANSFORMATION. RESULTS.

Performance is not taught. It is revealed

Extreme Experience is a new category of corporate performance platform. In a controlled high-performance environment, executives and teams face real decision scenarios that reveal leadership, adaptability, and cognitive performance under pressure. Our AI platform transforms human behavior into measurable performance intelligence.

Most corporate events are forgotten.

Conference rooms, presentations, predictable activities. For a few hours there is engagement — but days later, the impact fades. What if a corporate event could do more than entertain?

What if it could reveal how people truly perform under pressure, how they make decisions, how they adapt, how they lead — and transform that into real, actionable intelligence?

At Extreme Experience, we created a new concept: the AI-Augmented Corporate Performance Experience.

This is not an event. It is a real-world human performance lab.

In a controlled but emotionally authentic environment, participants face challenges that require:

- decision-making under pressure
- rapid adaptation
- emotional control and focus
- team coordination and leadership
- Learn the AI possibilities

At the same time, our AI platform analyzes performance patterns, consistency, learning velocity, and behavioral responses — generating an individual and team Performance Profile Report™.

The result goes far beyond engagement.

It gives organizations something they rarely have: objective insight into human performance in dynamic conditions.

Forward-thinking companies understand that the future of leadership development is not built in classrooms alone — but through real, measurable, transformative experiences.

Because true leadership is not revealed in theory.

This is not an event. This is performance engineering.

AI Performance Profile

The AI Performance Profile is a proprietary artificial intelligence system that transforms real-world performance into measurable human intelligence. By analyzing decision-making, adaptability, consistency, and learning velocity under pressure, it reveals how individuals truly perform in dynamic environments. This provides organizations with objective insight into leadership capability, resilience, and executive potential.

Each participant receives a personalized AI Performance Profile™ with advanced visual analytics, including performance indices, behavioral patterns, and evolution curves. Organizations also gain team-level performance intelligence, enabling them to identify leadership potential, strengthen team effectiveness, and make more informed strategic decisions about talent and development.



Corporate Event

For corporate events with AI and focus on Human Performance Engineering, exercises must be carried out to reveal and measure critical competencies — not just fun.

You will structure the exercises into 5 categories, each linked directly to business competencies and metrics that we can feed into the Performance Profile Report.

Decision Under Pressure Exercises

Exercise: Progressive Speed Challenge

Objective: measure adaptation and decision on pressure.

Format:

4 attempts on the same path

difficulty increases progressively

The participant choose his limits

AI med:

Learning Velocity

Risk Management Profile

Adaptation Rate

Reveals:

burn better quickly

blockage on press

burn the cliff correctly



Unexpected Change Scenario

During normal attempt, move:

- trajectory
- instruction
- aim

No notice.

- AI med:
- reaction to moving
- cognitive flexibility

Extremely relevant for leadership.



Precision and Consistency Exercises

Exercise: Consistency Challenge

Aim:

Do 3 turns at the closest possible times.

It's not about being faster.

It's about being consistent.

AI med:

Consistency Index

Emotional Control

This is one of the best indicators of emotional stability.

Exercise: Precision Line Challenge

Aim:

follow the exact line on the ground.

Measure:

fine control

focus

Extremely correlated with professional performance.



Team Performance Exercises

Exercise: Team Relay Performance

Teams of 3–5 people.

Aim:

best collective time.

Reveals:

emerging leadership

communication

strategy

AI med:

Team Efficiency Index

Leadership Emergence

Exercise: Blind Navigation Challenge

One drive. Other instructions.

Reveals:

communication

trust

clarity

Very powerful.



Exercise: Cognitive + Strategic Exercise

Equipment we receive given and we must optimize the approach.

After execution.

AI med:

Decision Efficiency

Strategic Thinking

Exercise: Risk vs Reward Challenge

Escolhe participant:

conservative option

aggressive option

Reveals behavioral profile.

Extremely valuable.

Elite Level Exercises (high emotional impact)

Last attempt.

Participant decides:

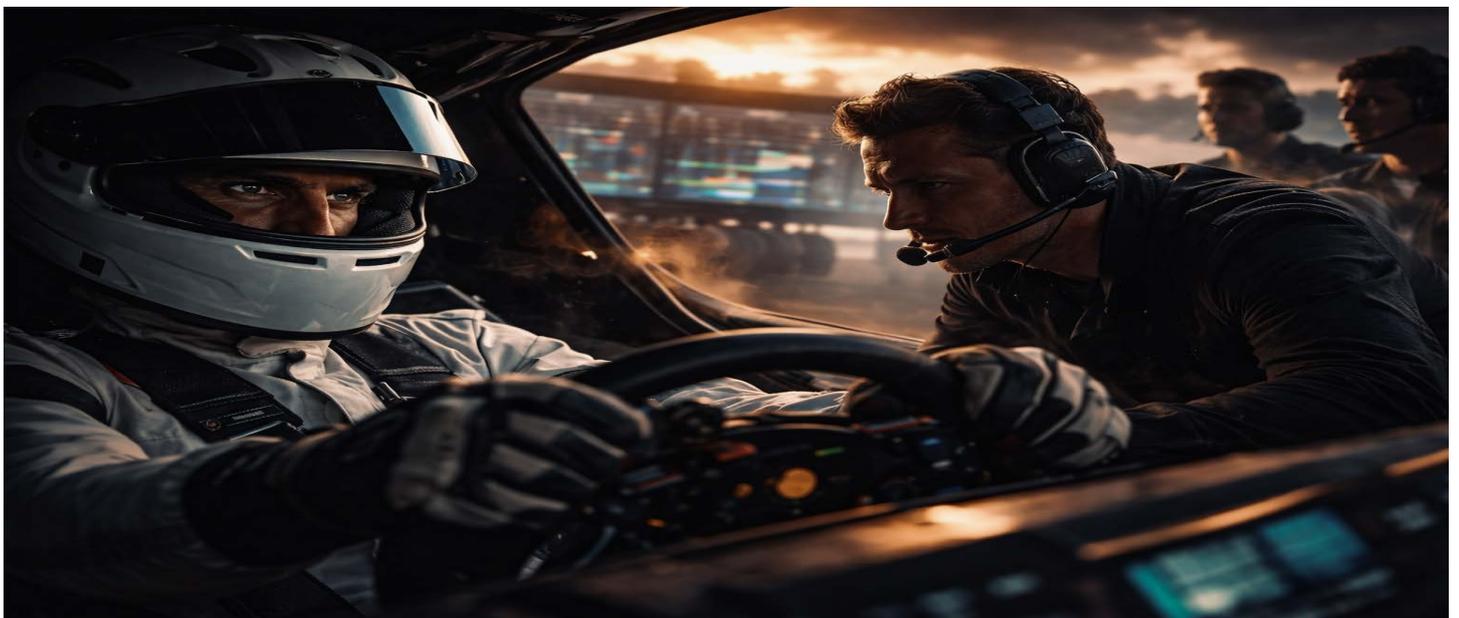
keep safe or tempt maximum performance

This moment reveals the true profile.

AI med:

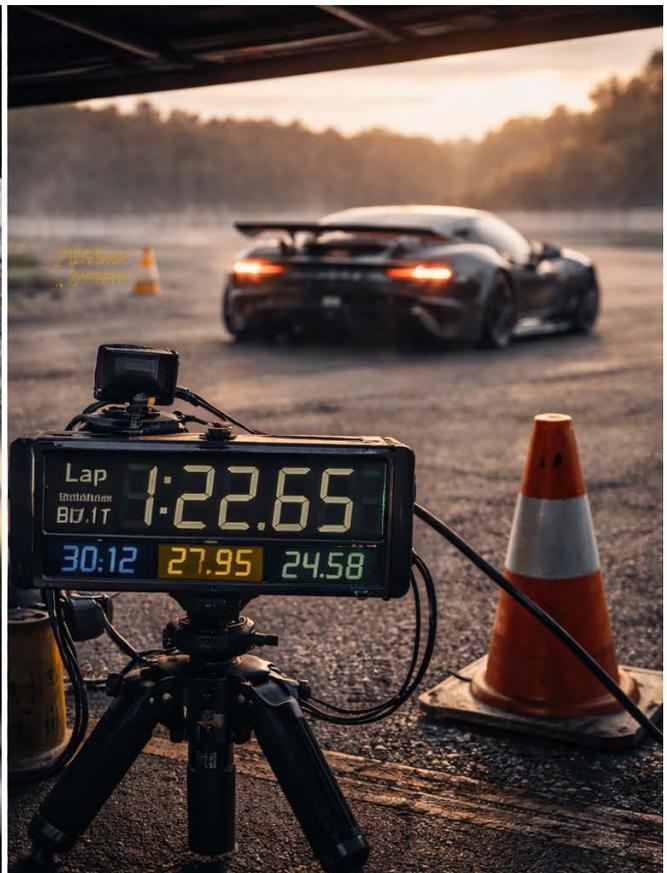
Pressure Response

Performance Ceiling



Performance Measurement Methodology

Extreme Experience utilizes a proprietary performance measurement methodology combining high-precision timing systems, GPS telemetry, and physiological monitoring to capture objective performance data during each exercise. Key parameters such as reaction time, adaptation rate, consistency, and decision efficiency are measured across multiple attempts, while wearable sensors provide insight into physiological responses including heart rate and stress indicators. This multidimensional dataset is processed by our AI engine to identify behavioral patterns, performance evolution, and individual response to pressure. The result is the AI Performance Profile™, a scientifically grounded and objective assessment of human performance, adaptability, and leadership potential in dynamic, real-world conditions.



Organizations Trusted by high-performance

Designed for executive leadership teams, innovation leaders, and corporate decision-makers. Extreme Experience provides measurable performance insight while delivering a premium, unforgettable experience.

