


# Helping **YOU** change the world.



**Mona Foundation Growth Plan 2022-2025**

A close-up photograph of a young girl with dark, curly hair, wearing a white school uniform shirt. She is smiling and resting her chin on her hand. A pink wristband with star and heart patterns is visible on her left wrist. In the background, another child in a white shirt is partially visible.

**Rising to educate  
and empower  
10 million children  
by 2030.**

# The State of our World

COVID-19 drove an additional **97 million people** into extreme poverty in 2020.

World Bank Update on Global Poverty, 2020-2021 Outlook

## SINCE COVID19

**9.1%**

or **711 million people** live on less than \$1.90/day

**23%**

or **1.8 billion people** live on less than \$3.20/day

**42%**

or **3.3 billion people** live on less than \$5.50/day

**13%**

of **7.9 billion people** cannot read or write



We are on a mission to alleviate global poverty through education, gender equality, and community transformation. **Together we can.**

**1=10**

**\$1** invested in education and skills equals **\$10** in economic growth. World Bank Update on Global Poverty, 2020

**1=100**

Educating **1** woman impacts **100** lives for the better.

# We are ready.

## Proven Approach

We provide long term support and partner with proven grassroots organizations in underserved communities that **educate children and empower women and girls**, enabling them to transform their own lives and contribute to the social good.

## Capacity to Scale

Twenty-two years of experience in the global field have taught us how to select and effectively invest in local programs with potential to grow. Since 2020, our partners have grown their reach from **430K students** to **over 800K students**, both in class and online.

## Efficient

Private donors cover our administrative costs so that **100% of donations from individuals support the education of students in need.**

## Trusted

We are accredited and consistently receive the highest rankings for accountability and transparency. **Nearly 70% of donations from individuals and foundations are unrestricted.**



# Our Invitation to You

Make a lasting impact by supporting our growth plan. The needs are great and the capacity of our partners to grow and scale has never been greater. With your help we can realize our collective mission for a better and more equitable world for all children.

## Our 3-Year Goals

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|--|---|--|---|
| <b>1 Expand Reach</b><br>Support our partners to scale their proven initiatives from 800K to 10M students in need by 2030. | <b>2 Build Capacity</b><br>Strengthen institutional and organizational capacity and leadership to sustain growth. | <b>3 Secure Our Future</b><br>Deepen the connection and collaboration of our global community of change makers and grow our endowment from \$1.7M to \$5M by 2025. | <b>4 Contribute to Social Discourse</b><br>Share with like-minded organizations locally and globally Mona's unique approach to development to accelerate lasting positive change. |
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## Our Promise to You

As the trustee of your goodwill, we maintain the highest standards of integrity and accountability, keep you informed of how and where your donation is used, and measure and report the impact of your investment.

# How?

## Shared Leadership

Enhance leadership capacity at all levels of the organization to ensure that Mona has the depth and breadth of talent to sustain its critical mission in the coming decade.

## Partner Collaboration

Deepen relationships with our field partners to learn from experience, support the scale of their proven initiatives, and expand our portfolio to address the digital divide in areas we serve.

## Corporate Sponsorship

Grow relationships with small- and medium-sized businesses, including B corporations, to secure their long-term support.

## Community Engagement

Maintain the highest standards of transparency and accountability with our donors, deepen their connection with the impact of their giving, and launch the major gifts initiative.

## Thought Leadership

Contribute to social discourse by sharing insights gained from experience in the field with applying our core values and principles to improve impact and sustain positive change.



“As a philanthropist I am always looking for worthy nonprofits and to me Mona is a no-brainer. Here are the things I love about Mona: You are very conservative with money, you are spiritually oriented, you are working with the communities and empowering communities, and everything you do is really well done. ...It is very, very hard in this world to find an organization that is so pure and worthy as the Mona Foundation. I consider it an honor to give to you and a privilege.”

*Steve Sarowitz, Founder and Chairman of Paylocity*

# Measuring our impact

Our **Monitoring & Evaluation Framework**, developed in collaboration with our partner projects and an advisory committee, uses common indicators and case studies to measure sustained positive change in three areas:

## Program Outcomes

**Improved access to education** as indicated by the number of students directly benefiting from educational programs.

## Student Outcomes

**Improved quality of teaching** and learning as indicated by the number of students graduating to the next level or employed.

## Societal Outcomes

**Transformed communities** as indicated by the number of individuals engaged in developing themselves and contributing to the betterment of their families and communities.



“ We must reorient our education to teach the lessons of equality and service in addition to math and sciences; and we must empower our teachers to reinvent their roles from that of transferring information to enabling learning through diverse high-tech and low-tech sources.

— Dr. Urvashi Sahni, Founder and CEO, Study Hall Educational Foundation

# Impact

## Meena is now a lawyer



Meena graduated from Prerna Girls School in 2014. She recently completed her Bachelor of Law degree from the University of Lucknow and is now pursuing her master's degree in law. Meena's father could not study or go to school because he is categorized as a dalit (the lowest caste in India). Meena says that her father is very proud of her achievements. In his youth, her father was falsely convicted and imprisoned because he did not have access to a lawyer to argue his case. This is why Meena chose to become a lawyer.

"The teachers welcome every girl at Prerna along with the problems that girls face in their life. They help each girl to solve these problems. The education that Prerna gave me empowered me to fight my battles on my own and become the person I am today."

## From our partners

“ We have been able to do the things we do because Mona has been very responsive. Mona has been very, very caring. When there was assistance needed for meals and masks, you were there. You were standing by when there was need because of the economic downturn of the pandemic. You were there with us. Whatever we've been able to do, whatever we are able to accomplish, the credit for all of that stays with you. You are a dream partner. We have other supporters but nobody matches the love that we have for you.”

– Siddarth, Study Hall Educational Foundation, India

## From our students

“ The Youth Apprentice Program changed my life. It gave me the knowledge and skills to get my first job. When you come from poor surroundings, you don't know how to handle yourself in a professional environment. The teachers helped us on both a personal and professional level. I'm studying to be an administrative assistant and I'm so grateful for this opportunity.”

– Adria, ADCAM, Brazil

# Help build a better world

With Mona you address the root causes of poverty and inequality. Your support educates and empowers students in need, particularly women and girls. It enables them to lift themselves out of poverty and lead a life with dignity and respect while contributing to the betterment of their families and communities.

## Become a Champion

Introduce and connect Mona to two others in your network, share why you support Mona, and secure their sponsorship in support of Mona's mission.

## Make a 3-year commitment

Sponsor our 3-year growth plan at any level you wish to empower the grassroots educational initiatives we support to scale their reach from 800K to 10M students by 2030.

## Honor a Loved One

Honor someone who has helped you along by educating a child in their name, or keep the legacy of a loved one alive by creating an enduring tribute fund in their memory.

## Planned Giving

Preserve your values by leaving a legacy. Whether you designate a specific amount or leave a percentage of your estate, your legacy gift will empower Mona Foundation's continued work.

## Become a Monthly Donor

Regular giving is the lifeblood of our organization. A monthly donation keeps a child in school all year long and gives them a fighting chance for a better life.

## Support our Endowment Fund

Give or make a pledge to Mona's Endowment Fund to provide a lasting legacy and ensure Mona Foundation meets critical needs into the future.

# Impact

## Your Impact



**\$10K**

Builds a classroom in Colombia or Sierra Leone.



**\$3.5K**

Trains 10 Women at Barli Institute, India.



**\$5K**

Provides scholarships for 10 students in Haiti, Panama or Brazil.



**\$1,750**

Educates 25 girls at Study Hall Educational Foundation, India.



**\$700**

Trains one student apprentice in Brazil.



**\$500**

Provides teacher training to 50 teachers for a year in Mongolia.

## From child bride to community activist



Preeti, a 24-year-old mother of four, came to Study Hall Educational Foundation (SHEF) almost three years ago to enroll her daughters at Perna School. Preeti had a troubled childhood and at age 8 started working

with her mother as domestic help and looking after siblings and house chores. She was forced into a child marriage to a 30-year-old man when she was 11 and had her first child at age 13.

By the time Preeti was 19, both her parents and her in-laws had passed away. The same year, she became a widow as her husband died from liver failure due to alcohol abuse. Determined to give her daughters a good future, Preeti worked in five houses to barely make ends meet and to send her daughters to school. When she came to Perna to enroll her 11-year-old daughter, Rakhee Panjwani, principal of Perna, asked Preeti to also enroll herself and her two other daughters. Her 4 year old son will be enrolled later when he is 6 years old.

Preeti is now studying in an accelerated learning program and has left the informal working sector to work part time in SHEF's outreach office focused on prevention of child marriage and violence against women and girls.





# The time is **NOW.**

## Educate **a child.**

## Change **a world.**

## Join us.

### **Recognition:**

Catalyst 2030 “Accelerator of Systems Change” Award finalist

Microsoft Alumni Foundation Integral Fellow

UN DGC Associate NGO

Peter F. Drucker Award for Nonprofit Innovation

Gratitude Network Fellow

Member Leadership Council, Brookings Institute Center for Universal Education

Best of Western WA Nonprofits

GuideStar Platinum Status

BBB Wise Giving Alliance, give.org, “Accredited Charity”

Charity Navigator “Give with Confidence” Rating



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