



Dear valued member of the community,

The Winnebago County Fair runs July 15th to the 19th in 2026. We were fortunate to find a carnival for this year along with a unique line-up of grounds entertainment and great motor events in the grandstand. We cannot achieve our goals without the continued support of our community. Thank you for partnering with us to put on a great fair!

The county fair brings people together across all backgrounds & generations. It creates a welcoming space where neighbors connect, local businesses are celebrated, and community relationships are strengthened. In a time when meaningful connection is increasingly rare, the fair remains a place where people gather face-to-face, share experiences, and build lasting bonds. There are a lot of negative influences that work very hard to influence our youth. We hope that you will partner with us to make a difference bringing a safe, fun, and educational experience to all the youth and families in the county. Our county youth enrollment numbers are up, especially clover kids, so the future is bright!

The annual fair fundraiser is set for Friday, February 27th at 6:00 pm. Last year was our first year in the Exhibit Hall and it went very well and will be even better this year with WIFI and sound system installed. We will have the traditional silent and live auctions, great food, entertainment, and cash bar. It's a very fun and interactive atmosphere. Most of the sponsor levels have fundraiser tickets included so please get your sponsorship in to claim those in time for a great evening!

Please take some time to look through this packet and please do not hesitate to call us with questions. We can arrange to meet you in person as well.

Thank you for supporting the Winnebago County Fair!

Sincerely,

Winnebago County Fair Board

Contact us:

Tom Thompson: 515-538-0163, four.t.farms@hotmail.com

TJ Hanson: 641-590-5288

Meggon Jacobs: 847-708-3208

Mike Hanson: 641-590-0561, hillsidefarm4000@gmail.com

See reverse for event highlights

Winnebago County Fair Sponsorship

2026

2026 Winnebago County Fair Events

Bingo fundraising- Saturdays thru March at Bucket's & VIP Too

February 27th- Annual Fair Fundraiser in Fairgrounds Exhibit Hall

July 15th-19th -- Get R Fried Midway and Food Trucks

July 15th - Fair Queen & Lil Miss & Mister Coronation

July 16th-19th - Rock-N-Circus

July 17th-19th - Grace Good Cirque

July 18th & 19th - Orissa Kelly, Foot Archery

July 16th-18th- Doyle Carving Niche, Chainsaw Artist

July 19th - Monster Arm Wrestling

July 19th - Fair Parade at 12:30 pm

Grandstand

July 16th- Antique Tractor and Pick-up Pull

July 17th- ATV Rodeo

July 18th- Tuff Trucks

July 19th - Autocross Race

General Sponsorship Levels

Supreme Sponsor- \$2,000 +

- 24 Grandstand event tickets.....\$320 value
 - 8 ATV Rodeo, 8 Tuff trucks, and 8 Autocross tickets (Tractor Pull is free will at the gate)
 - Or swap tickets for up to 8 livestock trophy sponsorships. (2 tickets = one \$30 trophy)
- 10 Fair fundraiser tickets, **\$200 value**
- Banner provided by fair displayed in grandstand (see page 5 for example)
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media
- **Name/logo on mailer sent to all county residents prior to fair. (We will need your logo by June)**

Champion Sponsor- \$1,500-\$1,999

- 18 Grandstand event tickets.....\$240 value
 - 6 ATV Rodeo, 6 Tuff Trucks, and 6 Autocross tickets (Tractor Pull is free will at the gate)
 - Or swap tickets for up to 6 livestock trophy sponsorships. (2 tickets= one \$30 trophy)
- 6 Fair fundraiser tickets, **\$120 value**
- Banner provided by fair displayed in grandstand (see page 5 for example)
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media
- **Name/logo on mailer sent to all county residents prior to fair. (We will need your logo by June)**

Purple Ribbon Sponsor- \$1,000-\$1,499

- 12 Grandstand event tickets.....\$ 160 value
 - 4 ATV Rodeo, 4 Tuff Trucks, and 4 Autocross tickets (Tractor Pull is free will at the gate)
 - 4 fundraiser tickets.....\$80 value
- Banner provided by fair displayed in grandstand (see page 5 for example)
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media

Blue Ribbon Sponsor- \$500-\$999

- 4 Grandstand event tickets.....\$50 value
 - 2 ATV Rodeo, 2 Autocross or Tuff Trucks tickets
 - 2 Fundraiser meal tickets.....\$40
- Display your banner at the fair
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media

Red Ribbon Sponsor- Under \$500

- Name on large sponsor posters throughout fair and on our website

 **See page 4 for carnival booster information.** 

Carnival Booster



We found a carnival! We are excited to have Get R' Fried Midway for all our kids and fair food lovers! **As a carnival booster you will receive advance ride tickets, valued at \$15 per 20 ticket pack, to hand out as you please. You will receive recognition on a special midway banner and the fair mailer.** Our goal is to get people, especially families, to the fair and make it affordable.

Supreme Booster Level: \$3,500

- Includes everything in the Supreme General Sponsorship plus 100 carnival ticket packs (2000 tickets)
- Name listed on Midway banner as Supreme Carnival Sponsor

Blue Booster Level: \$500

- Add to any General Sponsorship level and receive 30 ticket packs(600 tickets)
- You may add multiples of \$500 to any general sponsorship level.
 - Name listed on Midway banner at appropriate level

Questions? Don't hesitate to call or text Tom at 515-538-0163

Winnebago County Fair Sponsorship Agreement

Thompson, Iowa * July 15-19th, 2026

Business Name _____

Business Address _____

Contact Person _____

Contact Phone Number _____

Contact Email _____

Sponsorship Pledge \$ _____

Carnival Booster Pledge \$ _____

 Total \$ _____

Please circle: Check included Send Invoice

[Let us know if you have an auction item to donate for the fundraiser February 27th!](#)

Sponsor Signature _____ Date _____

Winnebago County Fair Association

PO Box 293

Thompson, IA 50478

Example Grandstand Banner (included for \$1,000 and up)

