Rate Card

Village Connect



Helping To Grow Your Business

About Village Connect

Now in its 22nd year, Village Connect is much loved by its readers and advertisers alike, bringing local businesses and news direct to 24,000 homes in 75 Northamptonshire villages. Used regularly by our readers to source local businesses, advertisers can be sure that their advert will be seen by a loyal potential customer base who enjoy and trust the publication.

Here's what one of our advertisers told us recently:

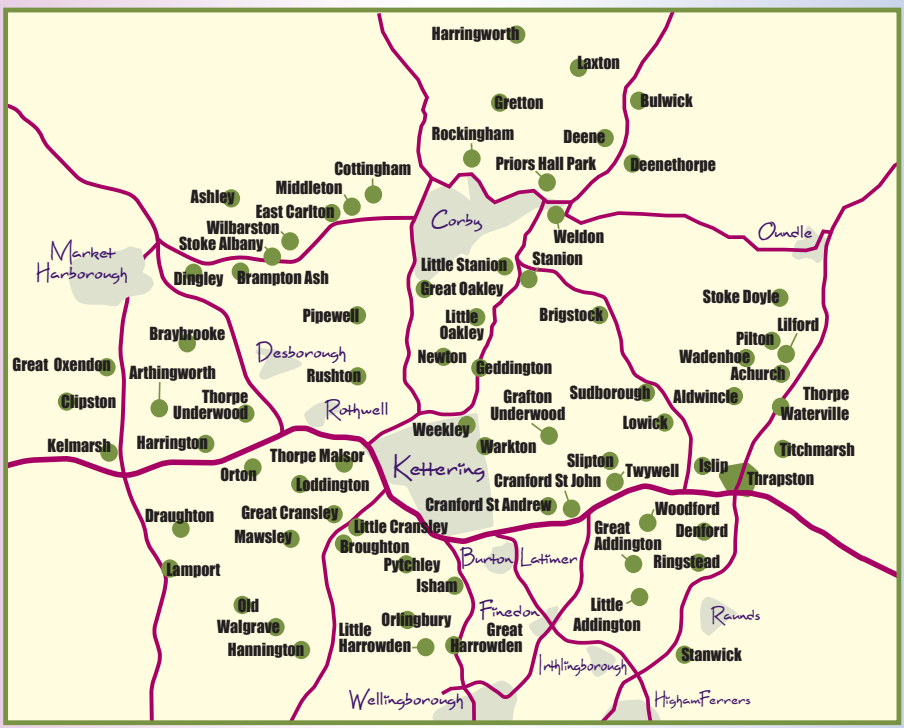
"Thank you so much for putting the advert and the article in Village Connect. The response has been really good and it is evident the magazine is really popular and read from cover to cover."

Graham Fletcher, FitSteps.



Distribution – Unrivalled Reach

Village Connect is hand delivered to **24,000 homes in 75 Northamptonshire villages** and is also available in a wide range of libraries, garden centres, visitor centres, train stations and retail outlets across North Northamptonshire towns, enabling your advert to be seen by an unrivalled amount of potential customers. For details on the villages that receive the publication, please see the map below:



Shelf Life –

A Full Two Months

Village Connect is published bi-monthly and contains an extensive What's On guide which our readers refer to throughout the two months, ensuring that the publication has a genuine two month shelf life and that your advert will be seen for a full two months.

Advertising Options –

For All Budgets

From black & white quarter pages to full page colour adverts, there is something for all budgets. Many of our advertisers choose to advertise in more than one edition and there are series discounts for this.

Editorial Options –

Tell Your Story

In addition to advertising, there are also editorial options which help reinforce your advertising campaign. Let our editorial team help you connect with our readers by telling your story. Prices on application.

Free Of Charge Advert Creation –

Let Us Do The Work For You

We know that many of our advertisers are busy with the day job and don't have time to create an advert. Our fantastic designer is always on hand to create an advert for you free of charge; all we need is the text you would like to include, plus your logo or images if you have them.

Online Exposure –

Expanding Your Reach

A digital version of each edition is published online at www.villageconnect.com which further expands the number of potential customers who see your advert. In addition, your company details will also be automatically listed in our online Advertisers' Directory, enabling potential customers to find your business both online and in print.

Social Media –

Another Benefit of Being Part of Village Connect

We regularly post on Facebook and Instagram and are always very happy to help promote our advertisers' businesses. Let us know your news and we will add it to our Social Schedule.

2026 Rate Card

Quarter Page

SIZE: (65 x 93mm)

FULL COLOUR

1 issue	£159
3 issues	£149/issue
6 issues	£139/issue

TWO COLOURS (Black + 1 Colour)

1 issue	£130
3 issues	£125/issue
6 issues	£120/issue

BLACK/WHITE

1 issue	£99
3 issues	£95/issue
6 issues	£89/issue

Full Page

SIZE: (133 x 190mm)

FULL COLOUR

1 issue	£589
3 issues	£545/issue
6 issues	£499/issue

TWO COLOURS (Black + 1 Colour)

1 issue	£470
3 issues	£440/issue
6 issues	£410/issue

BLACK/WHITE

1 issue	£389
3 issues	£355/issue
6 issues	£335/issue

Cover Positions

Outside Back Cover	£699
Inside Front Cover	£659
Inside Back Cover	£599

Double Page Feature

£850

Half Page

SIZE: (133 x 93mm Landscape or 65 x 190mm Portrait)

FULL COLOUR

1 issue	£299
3 issues	£279/issue
6 issues	£259/issue

TWO COLOURS (Black + 1 Colour)

1 issue	£239
3 issues	£229/issue
6 issues	£219/issue

BLACK/WHITE

1 issue	£199
3 issues	£189/issue
6 issues	£179/issue

All prices are subject to VAT. All advertisers will be listed in the index of the printed publication and will also be automatically included in the online Advertisers' Directory on the Village Connect website, www.villageconnect.com

Supplied Artwork Specifications

Please supply **pdf artwork** to correct size and colour as shown on page 4 of this ratecard. We prefer artwork **without crops / bleeds**.

A **jpeg** can be accepted at 300dpi to scale in cmyk.

Copy Deadlines

- 2027 -

January/February - 3rd December 2026

March/April - 4th February 2027

May/June - 8th April 2027

July/August - 3rd June 2027

September/October - 5th August 2027

November/December - 7th October 2027

- 2028 -

January/February - 2nd December 2027

Contact

For further details or to make a booking please contact Jo at: **info@villageconnect.com** or telephone 07920 200626 and we will be delighted to find the right solution for your business.

www.villageconnect.com