

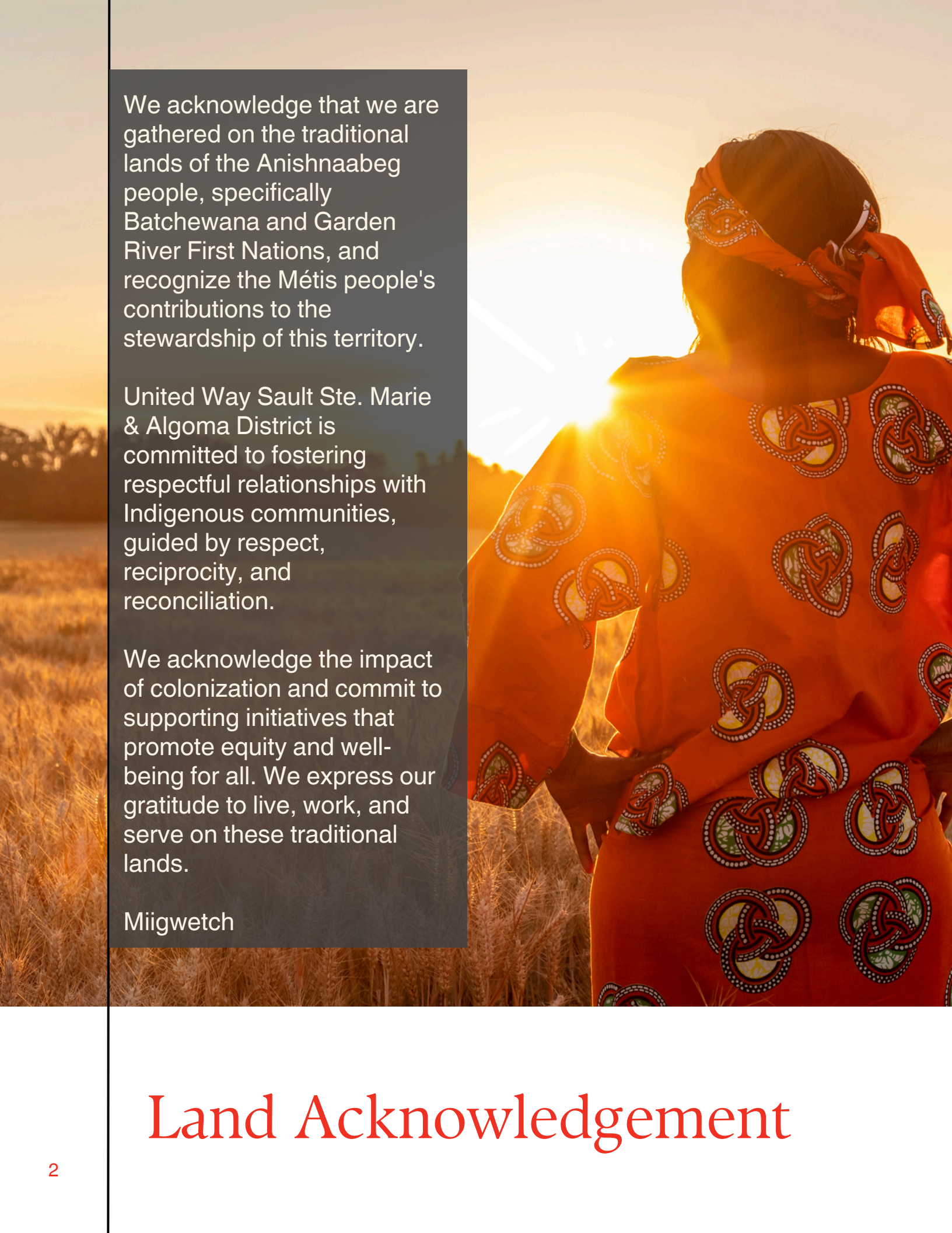
2024/2025 Annual Report



STRONGER
Together.



United Way
Sault Ste. Marie &
Algoma District



We acknowledge that we are gathered on the traditional lands of the Anishnaabeg people, specifically Batchewana and Garden River First Nations, and recognize the Métis people's contributions to the stewardship of this territory.

United Way Sault Ste. Marie & Algoma District is committed to fostering respectful relationships with Indigenous communities, guided by respect, reciprocity, and reconciliation.

We acknowledge the impact of colonization and commit to supporting initiatives that promote equity and well-being for all. We express our gratitude to live, work, and serve on these traditional lands.

Miigwetch

Land Acknowledgement

MESSAGE FROM THE

Board President & Executive Director

As we reflect on this past year, we are reminded of the strength and resilience that defines our community. At United Way Sault Ste. Marie & Algoma District, we continue to move forward with purpose responding to emerging needs, deepening our impact and staying grounded in the values that guide us.

This year marked a meaningful turning point as we introduced a new strategic direction. One rooted in local insight and built to respond to the unique challenges and opportunities in the Algoma District. This plan lays the foundation for a more focused and effective United Way, with clear priorities that align with the evolving needs of our region.

As part of this renewed direction, we undertook organizational restructuring to enhance how we operate and increase our capacity for community impact. These changes are helping us work more efficiently, clarify roles and better support the programs and partnerships that create lasting change.

With this foundation in place, we are excited to continue building relationships that reflect shared values and expand our reach across the district. Whether it's working with existing partners or exploring new collaborations, we are focused on creating solutions that are rooted in community and designed for long-term impact.

We are deeply grateful to our donors, volunteers, staff, and community partners who continue to stand with us in this work. Your commitment makes everything we do possible, from supporting individuals and families to strengthening the broader social fabric of our community.

United together, we are creating a community where everyone can thrive.

Sincerely,

Lori Huston, Executive Director

Jonathan Boyer Nolan, Board President



Lori Huston
Executive Director



Jonathan Boyer Nolan
Board President



United Way
Sault Ste. Marie &
Algoma District

Mission & Vision

Mission - To improve lives and mobilize collective action.

Vision - Everyone in Sault Ste. Marie & Algoma District has the opportunity to reach their full potential.



Our Values

TRUST - The foundation upon which United Way builds meaningful relationships, instilling confidence and reliability in all our endeavors.

RESPECT - We foster an environment of respect where every individual's voice is valued, honored and celebrated regardless of background or circumstance.

EMPATHY - Drives our dedication to understanding and addressing the diverse needs of those we serve, ensuring that compassion guides all our efforts.

EMPOWERMENT - Signifies our mission to uplift and equip communities, providing them with the resources, support and opportunities needed for growth and success and the ability to thrive and flourish.

TRUST, RESPECT, EMPATHY, AND EMPOWERMENT

serves as the guiding principles for United Way's commitment to creating positive and lasting change in Sault Ste. Marie & Algoma District.



Our Role

United Way Sault Ste. Marie & Algoma District is moving forward with a clear focus and renewed energy through our 2024–2027 Strategic Plan. This plan marks a new chapter in our work to create meaningful, lasting change throughout our region.

We are strengthening relationships, raising our profile in the community, and growing our fundraising efforts. These steps are helping us increase the resources available to support vital programs and reach more people in need.

We are a small team with a big commitment to this place we all call home. Like you, we believe in building a community where everyone feels they belong and has the chance to thrive.

Our Strategic Priorities

Community Investment and Impact

Visibility and Outreach

Donor Engagement and Diversity

Enhanced Campaign Effectiveness

Focus Areas

We address the most pressing needs in Sault Ste. Marie & Algoma District through three key focus areas:

- **Helping Kids Be All They Can Be** – Providing opportunities for youth to learn, grow, and succeed.
- **Moving People from Poverty to Possibility** – Supporting individuals with essential resources to break the cycle of poverty.
- **Building Strong Communities** – Empowering individuals and fostering connections to strengthen neighborhoods.

The programs we fund are carefully chosen to address root causes and create lasting impact in the community.



Helping Kids Be All That They Can Be

Big Brothers Big Sisters of SSM BIG FIT Program

The BIG FIT program gives Big Brother Big Sister matches access to health and wellness opportunities that support both mentors and youth. By providing resources for visits and encouraging personal fitness, mental health, and well-being, the program helps strengthen relationships and build healthier futures for the kids they serve.



Camp McDougall, District Program Camp McDougall

United Way funding helps ensure no child misses out on the experience of Camp McDougall because of financial barriers. By subsidizing registration costs, United Way makes it possible for more children to build confidence, friendships, and lifelong memories in a safe and welcoming environment.



155 Royal Canadian Air Cadet Cadet Program

The Royal Canadian Air Cadets program is free and open to all youth ages 13 to 18. It provides a safe, inclusive space where young people can connect, build friendships, and develop leadership and teamwork skills. Cadets also have the chance to take part in summer training and apply for staff roles that build confidence and responsibility.



United Way Sault Ste. Marie & Algoma District Initiatives

Backpacks for Success

Backpacks for Success is an annual fundraiser that equips students from kindergarten to grade 12 with backpacks full of essential school supplies. The program helps ensure every child starts the school year prepared and confident, no matter their financial situation.

Robert (Bob) Wilding Bursary

The United Way Sault Ste. Marie & Algoma District bursary program for Sault College students is now proudly named the Robert (Bob) Wilding Bursary Program. This fund supports students by helping remove financial barriers to post-secondary education. United Way is honoured to recognize Bob's lasting dedication to our organization and his commitment to the future of our community.



United Way
Sault Ste. Marie &
Algoma District

Building Strong Communities

Havest Algoma

Food Resource Center

Harvest Algoma gathers fresh, nutritious food from local farmers, donors, and partners and distributes it through food banks, agencies and community programs. In addition to food access, they offer cooking classes, gardening workshops and nutrition education to help people build practical skills for healthier, more self-sufficient lives.



Hope Air

SSM & Algoma District

Patients Medical Travel

Hope Air helps patients in Sault Ste. Marie and the Algoma District get to life-saving medical appointments by covering travel costs for those who can't afford it. Their support ensures that distance and financial barriers don't stand in the way of critical care.

Ken Brown Recovery Home

Recovery Program

The Recovery Program helps individuals build a strong foundation for lasting recovery by offering the support, structure and tools needed to overcome addiction. It empowers people to rebuild their lives and move forward with stability, dignity and hope.



Sault Search & Rescue

Search & Rescue

The Sault Search & Rescue program provides Search & Rescue to the community of Sault Ste. Marie and the surrounding district. It is an organization of trained personnel that responds to lost people, medical assistance, persons in distress, marine incidents and air incidents. In addition, they provide safety supports for many community events.

Sault Ste. Marie Innovation Centre

Vulnerable Persons

Registry (VPR) Sault Ste. Marie Program

The Vulnerable Persons Registry (VPR) provides updated information each month to local first responders to help them respond quickly and effectively during emergencies like power outages, home crises, or large-scale disasters. The program also includes an educational component that promotes personal emergency preparedness and connects registrants with additional community resources and support.



United Way
Sault Ste. Marie &
Algoma District

Building Strong Communities

United Way Sault Ste. Marie & Algoma District

211

211 is a free, confidential, 24/7 information and referral service that helps people navigate the complex network of community, social, health and government services. It is available by phone (dial 2-1-1), online at 211Ontario.ca, or by text and live chat. United Way Sault Ste. Marie & Algoma District is a key supporter and promoter of the 211 service.



YMCA

YMCA Building Stronger Communities

YMCA Building Stronger Communities gives deserving families and individuals access to wellness programs, youth activities, and other YMCA services. By removing financial barriers, the program helps more people stay active, connected and supported in their overall well-being.



Women In Crisis (WIC) Safety & Education for Women Fleeing IPV program

Women In Crisis plays a vital role in supporting women fleeing abuse and violence. By providing each woman with a copy of "When Love Hurts" WIC equips them with essential knowledge about Intimate Partner Violence and its various forms. In addition to the educational aspect, WIC recognizes the importance of safety. For women who can remain in their home but feel unsafe due to the presence of an ex-partner, WIC provides safety devices to enhance their security. This allows women and children to maintain living situations while feeling protected.

Sault Ste. Marie Innovation Centre

Vulnerable Persons Registry (VPR), District Program

The Vulnerable Persons Registry supplies key information to local first responders monthly. This timely access to updated information supports the development of effective responses during emergencies such as power outages, home crises, and large-scale disasters. The VPR also includes an educational component to promote personal emergency preparedness and provides registrants with additional community resources and support.



United Way
Sault Ste. Marie &
Algoma District

MOVING PEOPLE FROM POVERTY TO POSSIBILITY



Canadian Mental Health Association *Walk-In Counselling*

Walk-In Counselling offers free, confidential single-session support for individuals who don't have access to government-funded programs, insurance, or private counselling services. Participants receive immediate support from a professional counsellor and are also connected with information about other available services in the community.



2025/2026

Funded Partners

Pauline's Place *Warmer Days*

The Warmer Days Program provides food, shelter, and essential items to individuals accessing Pauline's Place Emergency Shelter. As colder weather approaches, the program ensures people have warm clothing, blankets, and other basic necessities to stay safe and cared for.



Grocer 4 Good *Monday Meals*

The Monday Meals initiative by Grocer 4 Good helps address food insecurity while also providing job-skill training for neurodiverse young adults and those facing mental health challenges. Participants gain hands-on work experience and build confidence in a supportive environment, all while giving back to the community through meaningful service.

Canadian Hearing Society *General Support Services (GSS)*

GSS supports Deaf and hard of hearing individuals in Sault Ste. Marie and the Algoma region through case management, system navigation, information, and advocacy. The program focuses on short-term crisis intervention to help address housing, legal, financial, health care, employment, and social benefit challenges. CHS also offers webinars in both English and ASL, ensuring people can access important information in their preferred language.



United Way
Sault Ste. Marie &
Algoma District

MOVING PEOPLE FROM POVERTY TO POSSIBILITY



United Way Sault Ste. Marie & Algoma District

Community Assistance Trust (CAT)

Community Assistance Trust provides emergency financial support as a last resort to individuals facing unexpected hardship. Help is available for emergency assistance in an unforeseen circumstance such as rental arrears, utility bills, emergency dental care (such as extractions and fillings), and prescription eyeglasses. The program offers a safety net when people need it most.



2025/2026

Funded Partners & Initiatives

United Way Sault Ste. Marie & Algoma District Community Volunteer Income Tax Program (CVITP)

A free income tax preparation service for low-income individuals and families. This program is run in partnership with trained volunteers who help ensure community members receive the benefits and credits they are entitled to.



United Way Sault Ste. Marie & Algoma District Northern Health Travel Grant

The Northern Health Travel Grant is a provincial program that helps Northern Ontario residents cover travel costs for medically necessary specialist care not available in their home community. United Way Sault Ste. Marie & Algoma District supports this program by advancing travel and accommodation expenses for eligible clients, ensuring they can access the care they need without delay.

United Way Sault Ste. Marie & Algoma District Initiative Period Promise

This initiative collects and distributes menstrual hygiene products to individuals who can't afford them, helping to reduce the stigma and barriers caused by period poverty. By ensuring access to these essential items, the program supports dignity, health, and inclusion in our community.



United Way
Sault Ste. Marie &
Algoma District

Campaign by Numbers

At United Way, every gift matters, no matter how it arrives. Our community comes together in so many meaningful ways: through individual donations, workplace campaigns, corporate contributions, special events, creative workplace fundraisers, and gifts of securities. Each source tells a story of people who care about making a difference.

Because our fundraising is supported in so many ways, it remains strong and resilient year after year. This diversity of giving makes it possible for us to invest in programs that support kids, families, and individuals right here at home. We are deeply grateful for every donor, workplace, and business that chooses to give.

2024 Campaign Results

53%

Individual

23%

Employee

12%

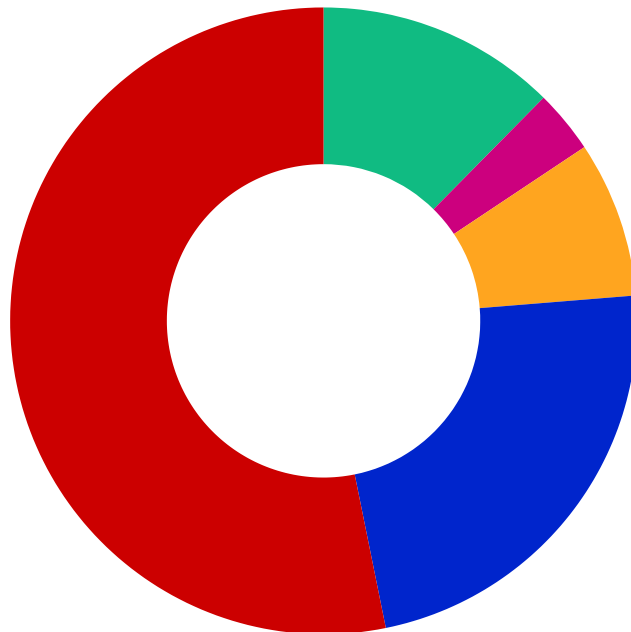
Corporate

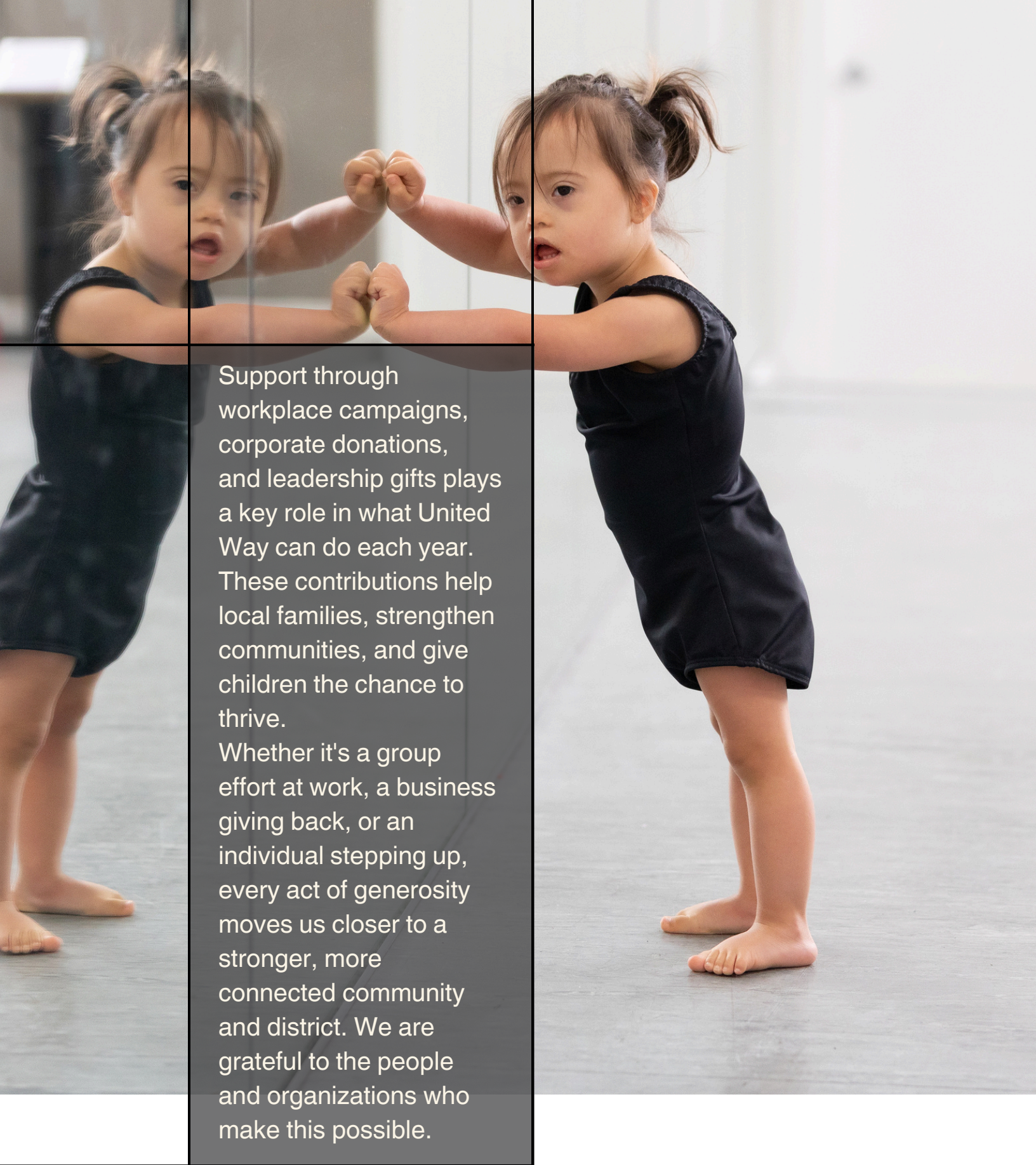
8%

Special Events

3%

Workplace Special Events





Support through workplace campaigns, corporate donations, and leadership gifts plays a key role in what United Way can do each year. These contributions help local families, strengthen communities, and give children the chance to thrive.

Whether it's a group effort at work, a business giving back, or an individual stepping up, every act of generosity moves us closer to a stronger, more connected community and district. We are grateful to the people and organizations who make this possible.

Leadership Giving

We are grateful for every United Way supporter who helps strengthen our community. We offer special thanks to our Leadership Donors, whose generosity creates lasting impact. Your commitment shows what is possible when true leaders come together for a common purpose, building a stronger and more caring community for all.



Anthony & Donna DeLuca

Stan Black

Donna & Bob Carricato

John & Ardys Fleming

Maggie Gasparetto

William & Kathryn Johnson

Tim & Marney Lavoie

Diane Marshall

D. McClure

Jill Morris

Dr. & Mrs. George & Catherine

Shunock

Gary L. Vipond

+ 186 Anonymous Donors

UNITED
Together.

Thank you 

Campaign Awards & Recognition

Employee Participation

Awards

Platinum 100%

Ken Brown Recovery Home
Ministry of Tourism, Culture & Sport

Gold 90-99%

John Howard Society

Silver 70-89%

BMO Nesbitt Burns
FedNor / Industry Canada

Friends 40-49%

Algoma Power
CIBC – Queen St. E.
City of SSM – Finance Division
Ministry of Government & Consumer Services
Ministry Natural Resources



Corporate Awards

Platinum \$10,000 - \$24,999

Algoma Power
Arauco Canada Ltd.
Rotary Club SSM
Soo Mill & Lumber Company

Gold \$5,000 - \$9,999

RBC Foundation
TD Canada Trust

Silver \$2,000 - \$4,999

BMO Bank of Montreal
Canada Life
Evolugen
Scotiabank
Wawanesa Mutual Insurance Company

Bronze \$500 - \$1,999

Bell
Final Touch/Alladin Carpets
Fountain Tire
George Stone & Sons
Intact Financial
Iron Workers Local 786
John Theriault Air Ltd.
Regent Property Group
USW Local 2724

2024-2025 Campaign Sponsors

A & W

Algoma University
Arthur Funeral Home – Barton
Kiteley Chapel
Aurora's Restaurant
Avery Construction
Benjamin Jewellers
Bennardo Jewellers
Big Ups Consulting
Body Vive
Boniferro Millworks
Cliffe Printing Inc.
COBS Bread
Dawson & Keenan
Days Ontario
DNM Plumbing & Heating
Eazy Express
Final Touch
Gateway Casinos
Gino's Fired Up Grill
Giovanni's
Grand Gardens
Great Northern Retirement
Home
Health Care Solutions Inc.
Hearth Pool & Patio
Henderson Heating & Cooling
Heritage Home Hardware
Hilsinger Hospitality
Interfor
Jackson Triggs

Kevanna Studios
Lajambe Financial
Lyons Tim-br Mart
Marcel's Automotive
Maximus Rose
McDougall Energy
Metro
Molson Coors
Moosehead
Northern Baskets
Northern Insurance Brokers
OC Beauty
Pathways Retirement Home
Pino's Get Fresh
Purvis Marine
RBC Dominion Securities –
Justin Comeault
Rogers Sports & Media
Rome's Independent Grocer
Root River Golf Club
Royal Canadian Legion Branch
25
Sault College
Sault Ste. Marie & District
Labour Council
Service Rentals & Sales
Soo Greyhounds
Soo Mill & Lumber Company
Sootoday
Spadafore Johnson Lepore LLP
Sport Chek
Stone's Office Supply

Storey Home Furniture
Superior Chrysler Dodge Jeep
Ram
Superior Staff it Inc.
Superior Suds
Suraci & Olszewski Chartered
Professional Accountants
Sweet Change
Sysco
Tania Taraniuk-Caputo
TD Canada Trust
Terrain Construction
The Medicine Shoppe
Pharmacy
The Oaks Golf Course
Think Kitchen
Tory Tee Time
Total Tire
Trimount Construction
Tyler Dunn Guiding
Up & Down Lounge
USW District 6
USW Local 2724
Wacky Wings
Water Tower Inn
Wholesale Club
WINMAR
Wishart Law Firm
Xerox
Youngs Insurance



2024-2025 Campaign Report

This year's fundraising campaign closed at \$1,068,928, just short of our \$1.2 million goal. While we didn't reach the full target, we are proud of the result. The campaign took place during a time of economic uncertainty. The impact of steel tariffs and widespread layoffs hadn't fully arrived yet, but the looming threats were already affecting workplace morale and campaign participation across several sectors.

Algoma Steel, our largest workplace contributor, was unable to run a campaign due to concerns around job security. That absence was significant, but other sectors and donors stepped up - proving once again how deeply this community cares.

Compared to previous years, our campaign remains strong. Last year's total exceeded \$1.2 million, and the year before that, we raised \$850,000. Holding steady in the face of change shows this community's ongoing commitment.

Campaign Highlights

- A \$70,000 matching donor helped inspire giving during the campaign.
- New funded partners joined in this year's campaign.
- Planning began for Docs on Ice 2025, which has since become a major success.
- Major donors increased their giving, recognizing the growing need.

This year was part of a larger effort to rebuild trust and return to our roots. After some difficult years, we focused on what matters most—funding programs that help kids thrive, support people living in poverty, and strengthen local communities. That renewed clarity is resonating. We are seeing stronger connections with long-time supporters and renewed interest from new ones.

The full impact of the economic downturn came after this campaign closed, and the year ahead will bring even more challenges. But thanks to the generosity of our supporters, we are ready to keep showing up for the people and programs who need us most.

We are grateful for every donor, sponsor, volunteer, and advocate who stood with us during this campaign. Every effort counts. While the landscape around us continues to shift, one thing remains constant – when this community comes together, good things happen.

Rayna Evoy

Director of Development and Community Impact





Community Spotlight

Algoma Power Inc.

For more than 30 years, Algoma Power Inc. has stood beside United Way Sault Ste. Marie & Algoma District. Their support began in the early 1990s when they operated as Great Lakes Power, and their commitment has only grown stronger since.

Algoma Power demonstrates this commitment each year through a combination of corporate giving and employee-led workplace campaigns. Their annual campaign kick-off breakfast, held at their main facility in Sault Ste. Marie, has become a tradition that brings colleagues together in support of local programs. The company also encourages hands-on volunteering, giving employees meaningful opportunities to connect with the communities they serve. Our team makes a yearly visit to their Wawa office as well, to thank employees in person, not only for fundraising, but for their continued efforts to strengthen communities across the region.

Algoma Power corporately matches employee contributions to United Way annually, directing the company's portion to our District Grants Program, giving back to the communities within the Algoma District that Algoma Power serves. This support allows local organizations to respond to urgent needs and deliver programs that change lives close to home. Since 2009, Algoma Power and its employees have donated \$376,744 to the United Way Sault Ste. Marie & Algoma District.

“Supporting the United Way Sault Ste. Marie & Algoma District is something we are truly proud of, and we’re excited to continue making a difference together.” — Jennifer Rose, Regional Manager, Algoma Power Inc.

To Algoma Power and its employees, supporting United Way means investing in lasting, local change. We are deeply grateful for their continued partnership and the energy they bring to every campaign season.

Community Volunteer Income Tax Program

The Community Volunteer Income Tax Program (CVITP) remains a vital service for individuals and families with low incomes, offering free tax filing support to help them access the government benefits they are entitled to. Operating through to February 2024, the program continued to break down financial and systemic barriers by helping people file their taxes safely and efficiently.

This year, our team of committed volunteers completed 2,386 tax returns. Their efforts not only put money back into the hands of local residents but also helped connect clients with important federal and provincial benefits. For more than 40 years, this program has played a key role in supporting financial stability in our community, in partnership with the Canada Revenue Agency.

CVITP runs nearly year-round, pausing only briefly in February to prepare for the next season. It continues to be a trusted and accessible service for those who need extra support navigating the tax system.

Lori Huston, Executive Director, reflects on its value:

“The Community Volunteer Income Tax Program demonstrates how we can lift up our community, one person at a time. By helping individuals access essential government benefits, we are not only relieving financial stress but also creating opportunities for them to move forward. It’s a small yet impactful step toward building a stronger, more resilient community.”

For more information about the program, please contact:

Kylie Little
Client Services Coordinator
705-256-7476 ext. 200
klittle@uwssmalgoma.ca



District Grants

At United Way Sault Ste. Marie & Algoma District, your dollars stay local. Through our District Grants Program, donations raised in communities across the district are invested back into those same communities.

When employees donate using a district postal code, their gift is directed to the fund, no matter where they work. Several corporations also give directly, helping strengthen local programs.

District Grants are open to not-for-profit organizations throughout the region, and while we continue to build awareness, we're proud to support programs that make an immediate difference. Here are a few that were supported in 2024 / 2025:

- **Community Assistance Trust:** helping individuals with one-time emergency needs like rent, heating, and utilities, with payments made directly to vendors.
- **Harvest Algoma:** addressing food insecurity by growing and distributing fresh produce to food banks, soup kitchens, and social service agencies across the district.
- **Vulnerable Persons Registry:** providing first responders with critical information to improve safety during emergencies.

The District Grants Program ensures that generosity in the district stays in the district, meeting local needs and strengthening communities close to home.



The Water Tower Inn Big Cup Scramble

The 2024 Water Tower Inn Big Cup Scramble, held on June 10, 2024 at the Sault Ste. Marie Golf Club, was a wonderful success. Thanks to the generosity and spirit of everyone involved, we raised just over \$70,000 to support children, families, and communities across our community.

This achievement would not have been possible without our sponsors, golfers, and raffle prize donors, whose generosity made the day both fun and impactful. Your support ensures we can continue supporting vital programs and resources that strengthen families and build healthier, more resilient communities. We are truly grateful for your commitment and for helping us make a lasting difference year after year.



A special thank you to our major sponsors:

- **Presenting Sponsor:** The Water Tower Inn
- **Dinner Sponsor:** SooToday
- **Media Sponsor:** Rogers Sports & Media
- **Entertainment Sponsor:** Molson
- **Design and Print Sponsor:** Cliffe Printing Inc.
- **Cart Sponsor:** Casey's Grill Pub
- **Lunch Sponsor:** Arthur Funeral Home, Barton & Kiteley Chapel





Trades Day of Caring

With the incredible support of Sault College trades students, our Trades Day of Caring helped prepare more than 30 seniors' homes for the winter months.

From weather stripping and window caulking to sealing drafts and handling outdoor prep, these volunteers generously donated their time and skills to ensure local seniors would be safe and warm throughout the colder season.

We are especially grateful to Sault College for their continued partnership, and to Service Rentals & Sales for donating gloves that helped keep the work safe and efficient.

We are committed to supporting our most vulnerable neighbors. Events like this are a reminder of what we can accomplish when our community comes together with care, compassion, and a willingness to help.



Period Promise

Period Promise is our community's response to this challenge, raising awareness and providing menstrual hygiene products to those who need them most. This year, we were proud to partner with OC Beauty once again, helping us expand our reach and deepen our impact.

Thanks to the generosity of our community, we collected over 1,200 unopened packages of menstrual products through Period Promise and other collection efforts. More than 30 community drop-off locations and local partners stepped up to support menstrual equity, and we are incredibly grateful for their commitment.

Special thanks to our sponsor, AETFO, for making this work possible, and to guest speaker Erica Justine Hogan, whose inspiring words added passion and energy to our mission. We also want to recognize businesses like Superior Staff It Inc. for going above and beyond to make a difference.



Backpacks for Success



United Way Sault Ste. Marie & Algoma District continued the Backpacks for Success program in 2024 to help ease some of that financial strain and ensure local children were prepared for the year ahead.

We initially set out with a modest goal, but thanks to the incredible support from our partners, donors, and volunteers, we were able to distribute 305 backpacks filled with essential school supplies to children across the district.

Backpacks were delivered to community organizations who work directly with families, including:

- Indigenous Friendship Centre
- Algoma Family Services
- Algoma District School Board
- Huron-Superior Catholic District School Board
- Women in Crisis
- Big Brothers Big Sisters
- Nogdawindamin Family and Community Services
- Thrive Child Development Centre
- Children's Aid Society
- Batchewana Health Services
- Pauline's Place
- École Publique Écho-des-Rapides / Conseil scolaire du Grand Nord
- Social Services Hubs (SOYA)

This work was made possible by our Co-Presenting Sponsors, TD Canada Trust and McDougall Energy, along with generous contributions from Storey Home Furniture, DNM Plumbing & Heating, Gateway Casinos, Stone's Office Supply, Youngs Insurance, Northern Insurance Brokers, Spadafore Johnson Lepore LLP, Royal Canadian Legion Branch 25, Pathways Retirement Home, Soo Greyhounds, Great Northern Retirement Home, and Xerox.

Treasurer's Report: Joal Suraci, CPA, CA

The 2025 fiscal year reflected a period of focused stability and renewed momentum for United Way of Sault Ste. Marie & Algoma District. The audited financial statements, approved on June 23, 2025, highlight a year where we consolidated our operations, deepened our investment in local programs, and strengthened our ability to respond to community needs.

Through the commitment of our donors, workplace campaigns, community partners, and volunteers, United Way was able to maintain strong fundraising activity while continuing to operate efficiently. This year's results show meaningful progress toward sustainable financial health and long-term impact.

Key highlights for the year include:

- \$355,796 invested in funded partner payments and developmental grants, an increase from last year, enabling us to support more programs that align with our mission.
- A 26.7% reduction in essential services expenses, from \$257,443 to \$188,754, reflecting greater operational efficiency.
- Continued delivery of the Community Assistance Trust Program, providing \$52,479 in direct support to individuals and families facing urgent needs.
- Campaign revenue of \$999,938, supported by diverse fundraising efforts and strong community engagement.
- A year-end deficit of \$8,954, a significant improvement from the prior year's \$179,211 loss, showing the positive impact of prudent financial management.

Looking ahead, United Way will continue to build on this stronger foundation, focusing on expanding partnerships, enhancing fundraising capacity, and directing resources where they can make the greatest difference. With your continued support, we will work to ensure that vital programs and services remain accessible to those who need them most in Sault Ste. Marie and across the Algoma District.



Statement of Revenue & Expenses

Statement of Revenue & Expenses

Year Ended March 31, 2025	2025	2024
REVENUE:		
Campaign (Net of Uncollectibles)	\$ 999,938	\$1,228,881
Prior year campaign revenues	\$ -	\$ 37,754
Uncollectable pledges— current	\$ (39,732)	\$ 25,380
Government Grants	\$ 64,637	\$ 140,205
Amortization of Capital Contributions	\$ -	\$ 57,651
Miscellaneous	<u>\$ 17,138</u>	<u>\$ 65,568</u>
	<u>\$1,041,981</u>	<u>\$1,555,439</u>
EXPENDITURES:		
Campaign expenditures (schedule 1)	\$ 443,518	\$ 373,773
Funded partner payments and developmental Grants (schedule 2)	\$ 355,796	\$ 278,060
Essential Services (schedule 3)	\$ 188,754	\$ 257,443
Community Assistance Trust Program (schedule 5)	\$ 52,479	\$ 72,229
Food Security Program (schedule 6)	\$ -	\$ 744,805
Special Projects	\$ 10,000	\$ 7,500
Agency Services	\$ 388	\$ 735
Administration	<u>\$ -</u>	<u>\$ 105</u>
	<u>\$1,050,935</u>	<u>\$1,734,650</u>
Excess (Deficiency) of revenues over expenditures	\$ (8,954)	\$ (149,211)

STATEMENT OF FINANCIAL POSITION March 31, 2025

Assets		
Cash	\$ 479,159	\$ 294,874
Pledge receivable (note 3)	\$ 214,108	\$ 316,275
Other receivables	\$ 29,194	\$ 33,208
Prepaid expense	<u>\$ 7,536</u>	<u>\$ 7,111</u>
	\$ 729,997	\$ 651,468
Restricted due from general fund	\$ 50,000	\$ 50,000
Investments	\$ 10,968	\$ 10,394
Capital Assets (note 4)	<u>\$ 4,654</u>	<u>\$ 6,196</u>
	<u>\$ 795,619</u>	<u>\$ 718,058</u>
Liabilities & Fund Balances		
Current liabilities	\$ 372,190	\$ 278,908
Deferred revenue	\$ 65,245	\$ 72,012
Externally restricted	\$ 50,000	\$ 50,000
General fund surplus	<u>\$ 308,184</u>	<u>\$ 317,138</u>
	<u>\$ 795,619</u>	<u>\$ 718,058</u>

UNITED *Together.*



United Way
Sault Ste. Marie &
Algoma District



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www.uwssmalgoma.ca

