

2026

SPONSORSHIP PACKAGE



OUR HISTORY



The United Way Charity Golf Scramble has been a key fundraiser in Sault Ste. Marie since 1998. Hosted initially at Sault Ste. Marie Golf Club, it raised \$9,000 in its first year with support from Investors Group, then grew to \$14,000 the next year. In 2000, Bearskin Airlines' sponsorship helped the event raise \$25,622, marking the beginning of consistent, significant donations to the United Way.

In 2003, a partnership with the United Way of Eastern Upper Peninsula launched the International Charity Golf Scramble, expanding its reach and format. By 2008, the event rebranded as the Sault Ste. Marie & District Annual Golf Scramble, forming four-person teams and raising funds for ARCH Hospice. Later sponsors like RBC Dominion Securities in 2011 and Algoma's Water Tower Inn in 2015 further boosted contributions, with funds reaching up to \$57,436.

The tournament adopted the Big Cup Scramble format in 2017, enhancing participation. This transition was further bolstered by the ongoing support from The Water Tower Inn, whose involvement has been instrumental in expanding and elevating the tournament. Their commitment has helped bring in new participants, increase sponsorships, and foster greater community engagement, making the event a mainstay in Sault Ste. Marie's charitable landscape.

Despite the COVID-19 pandemic, it resumed successfully in 2021. The latest event, held on June 10, 2024, continued its legacy as a cherished community event, uniting local businesses and participants to support vital causes in Sault Ste. Marie.

SPONSORSHIP LEVELS



Presenting Sponsor \$10,000 SOLD	Medical Sponsor \$22,000 SOLD
Dinner Sponsor \$5,000	Entertainment Sponsor \$3,000 SOLD
Golf Cart Sponsor \$2,500	Raffle Sponsor SOLD
Design & Print Sponsor \$2,500 SOLD	Swag Sponsor \$2,500
Lunch Sponsor \$2,000 SOLD	Wine Sponsor \$2,000
Hole-in-One Sponsor \$1,300	Hole Sponsor \$1,000
Tee-Box Sponsor \$500	Community Sponsor \$200 + \$100 Prize



PRESENTING

SPONSOR

\$20,000

- Large sign on course
- Promoted at dinner
- Logo and link to website in e-newsletter with opportunity to include an offer
- Logo on event website with link to your website
- Logo in Dinner Program
- Full page ad on inside cover of event booklet
- Option for Facebook live interview on game day
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- Mentioned in any press communications
- 3 exclusive social media posts, 1 general social media post & 1 boosted post



SOLD

MEDIA SPONSOR \$22,000

- Promoted at dinner
- Logo and link to website in e-newsletter with ability to include offer
- Logo on event website with link to your website
- Logo in Dinner Program
- 1/2 page ad in event booklet
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- Mentioned in any press communications
- Sponsor recognition at tee box
- 3 exclusive social media posts, 1 general social media post & 1 boosted post



DINNER SPONSOR \$5,000

- Large sign on course
- Promoted at dinner
- Option for booth on course
- Corporate Logo featured in additional advertising materials
- Logo and link to website in e-newsletter with opportunity to include an offer
- Logo on event website with link to your website
- Top banner ad on event website
- Full page ad on inside cover of event booklet
- Option for Facebook live interview on game day
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- Mentioned in any press communications
- Opportunity to send exclusive offer to golfers post-event
- 3 exclusive social media posts, 1 general social media post & 1 boosted post
- 6 dinner tickets
- 25% off golf entries





SOLD

ENTERTAINMENT

SPONSOR

\$3,000

- Exclusivity- only sponsor in business category
- Option to hand out offer at course
- One beer cart branded with your logo and exclusively selling your product
- Takeover of shack at hole 6, including a large sign
- Logo and link to website in e-newsletter with option to include offer
- Logo on event website with link to your website
- Ad on event webpage
- 1/2 page ad in event booklet
- Mention on Kiss 100.5 - What's Happening SSM & The Fox 104.3's In Touch feature
- Mentioned in any press communications
- 3 exclusive social media posts, 1 general social media post
- 4 dinner tickets
- 25% off golf registrations



GOLF CART SPONSOR \$2,500

- Large sign at golf cart staging area
- Exclusive logo on golf carts (36)
- Logo and link to website in e-newsletter with ability to include offer
- Logo on event website with link to your website
- Ad on event website
- 1/2 page ad in event booklet
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- Mentioned in any press communication
- 3 exclusive social media posts, 1 general social media post
- 4 dinner tickets
- 25% off golf entries





RAFFLE SPONSOR \$2,500

- Logo and link to website in e-newsletter with ability to include offer
- Logo on event website with link to your website
- Ad in event booklet
- Ad on event website and auction site
- Networking at dinner
- Mention on Kiss 100.5 - What's Happening SSM & The Fox 104.3's In Touch feature
- Mentioned in any press communications
- Sponsor recognition at Tee box
- 3 exclusive social media posts, 1 general social media post & 1 boosted post
- 4 dinner tickets
- 25% off golf entries





DESIGN & PRINT SPONSOR

\$2,500

- Signage on-course and at dinner
- Corporate logo featured in additional advertising materials
- Logo/link to website in e-newsletter with opportunity to include an offer
- Logo on webpage with link to your website/Facebook page
- 1/2 page ad in dinner program
- Networking at dinner
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- Mentioned in any press communications
- 3 exclusive social media posts, 1 general social media post
- 4 dinner tickets
- 25% off golf entries



SWAG SPONSOR

\$2,500

- On-course recognition
- Option for on-site booth
- Advertising material in swag bag
- Corporate logo on swag
- Logo and link to website in e-newsletter with opportunity to include an offer
- Logo on event website with link to your website
- Ad on event website
- ½ page ad in event booklet
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- 3 exclusive social media posts, 1 general social media post
- 4 dinners
- 25% off golf entries



SOLD

LUNCH SPONSOR \$2,000

- On-course recognition
- Corporate name and logo on lunch packaging
- Opportunity to include offer in lunch boxes
- Featured in Golf Card
- Logo and link to website in e-newsletter with opportunity to include an offer
- Logo on event website with link to your website/facebook page
- Ad on event website
- 1/2 page ad in event booklet
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- 3 exclusive social media posts, 1 general social media post
- 4 dinner tickets
- 25% off golf entries



WINE SPONSOR \$2,000

- On-course recognition
- Advertising material in swag bag
- Opportunity to provide tasting on course
- Logo or location of tasting featured in Golf Card
- Corporate logo featured in additional advertising materials
- Logo and link to website in e-newsletter with opportunity to include an offer
- Logo on event website with link to your website
- Ad on event website
- 1/2 page ad in event booklet
- Mention on Kiss 100.5- What's Happening SSM & The Fox 104.3's In Touch feature
- 3 exclusive social media posts, 1 general social media post
- 4 dinners
- 25% off golf entries





HOLE-IN-ONE/ GAME SPONSOR \$1300

- Sponsor recognition on the course
- Opportunity to include offer in swag bag
- Game/Hole-In-One prize featured on event webpage
- 1/4 page ad in the event booklet
- 1 exclusive social media post, 1 general social media post
- 4 dinner tickets
- 25% off golf entries



HOLE SPONSOR \$1000

- Logo on event webpage with link to website
- Recognition in event booklet
- Sponsor recognition at Tee-box
- Sponsor Recognition at hole
- One general social media post
- 2 dinner tickets





TEE BOX SPONSOR \$500

- Logo on event webpage with link to website
- Recognition in event booklet
- Sponsor recognition at Tee-box
- One general social media post



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