

# *Helping Kids Be All That Kids Can Be*

Children and youth are our community's greatest assets, but many face challenges like poverty, food insecurity, mental illness, and lack of support. These struggles can impact their future, including their ability to finish high school. At United Way, we see their potential and believe youth engagement and community support are key to lifelong success.



**Our Commitment** At United Way, we believe every child deserves the chance to thrive, regardless of their circumstances. By supporting youth and creating safe spaces for them to grow, learn, and connect, we help them overcome challenges like poverty and mental health struggles, enabling them to reach their full potential and build brighter futures.

**Our Impact** When we invest in children, we invest in the future of our community, ensuring they have the tools and opportunities to succeed. Together, we will break down barriers and create lasting change, empowering the next generation to lead with confidence.

**What Can We Do Together?** Invest in the future of your community by supporting local children and youth.

## Helping Kids Be All That They Can Be - Funded Partner's & Initiatives

Royal Canadian Air Cadets - Cadets Program

Big Brothers Big Sisters - The BIG FIT Program

United Way - Bob Wilding Bursary Program

United Way - Backpacks for Success

Camp McDougall - Subsidized Campers

# *Moving People From Poverty to Possibility*

For many people in our community, Poverty is a daily and difficult struggle. It forces people to make impossible decisions like paying rent or putting food on the table. The complexity of poverty has many contributing factors. Its social and economic issues impact entire communities and everyone who lives in them.



**Our Commitment** We are focused on breaking the cycle of poverty by improving access to basic needs, financial stability, and opportunities for personal growth. Recognizing that poverty is complex and tied to challenges like unemployment, housing instability, and food insecurity, we provide targeted support to help individuals and families move toward financial independence and long-term well-being.

**Our Impact** We aim to empower people by addressing the root causes of poverty, ensuring access to resources that foster financial stability and personal growth. By removing barriers, we create pathways for individuals and families to thrive and build stronger futures.

**What Can We Do Together?** Create opportunities for a better life for everyone in the community.

## From Poverty to Possibility - Funded Partner's & Initiatives

Canadian Mental Health Association - Walk In Counselling    Pauline's Place - Warmer Days Program  
Canadian Hearing Services - General Support Services (GSS)    Grocer 4 Good - Monday Meals  
United Way - Community Assistance Trust - Community Volunteer Income Tax Program - Period Promise



# *Building Strong Communities*

A community is only as strong as its most vulnerable citizens. On far too many occasions, residents find difficulty in accessing essential services they need to succeed. These barriers are often amplified for seniors, people living with disabilities and newcomers, leading to challenges like social exclusion and mental illness.



**Our Commitment** We are dedicated to building strong, inclusive communities where everyone feels a sense of belonging. We understand that isolation, mental health challenges and access to essential supports are ongoing needs. By fostering community connections, we ensure that individuals and families have the resources they need to thrive.

**Our Impact** Through our efforts, we strengthen the bonds within our community, providing vital support systems that enhance well-being. By addressing social isolation and mental health, we create an environment where everyone can participate fully and contribute to a healthier, more resilient community.

**What Can We Do Together?** Invest in services and supports for people and families in need. We all share in the benefits of a healthy, vibrant, prosperous community.

## Building Strong Communities - Funded Partner's & Initiatives

YMCA - Building Strong Communities Program  
United Way Essential Services - 211 North Data Base  
Harvest Algoma - Food Resource Centre  
Ken Brown Recovery Home - Recovery Program  
Women In Crisis - Safety and Education for Women Fleeing Intimate Partner Violence

Hope Air - SSM & Algoma District Patients Medical Travel  
Sault Ste. Marie Innovation Centre - Vulnerable Persons Registry (SSM & District)  
Sault Search and Rescue - Search and Rescue