



# WASHINGTON CAPITAL UNITED

SPONSORSHIP OPPORTUNITY

Family - Community - United

**EMPOWERING YOUTH, BUILDING FUTURES**



# A MESSAGE FROM OUR DIRECTOR OF SOCCER OPERATIONS

Thank you for considering a partnership with Washington Capital United. Your interest in supporting our sponsorship program highlights the vital role that generosity and community backing play in nurturing the youth of Washington D.C. Metropolitan Area. Through contributions from partners like you, we are empowered to offer young athletes not only the chance to excel in soccer but also to develop into commendable leaders within our communities.

Our commitment extends beyond the soccer field, aiming to instill values of teamwork, dedication, and sportsmanship. These lessons, learned through the beautiful game, prepare our players for challenges both on and off the pitch, fostering growth that transcends sports.

Should you have any inquiries regarding the Washington Capital United Sponsorship Program, or if you wish to explore how your organization can contribute to the development of our region's youth soccer talents, please do not hesitate to reach out. Your support can make a significant difference in the lives of these young athletes, and we are here to provide any additional information you may need.

Thank you for your potential support and for believing in our mission.

Warm regards

**Tudor Stanciu**  
**Director of Soccer Operations**  
**[DSO@WCUnited.org](mailto:DSO@WCUnited.org)**





# WASHINGTON CAPITAL UNITED

## OUR MISSION

Washington Capital United (WCU), a 501(c)(3) non-profit organization, is dedicated to fostering a competitive, nurturing, challenging, and enjoyable environment for over 300+ players to realize their full potential through the beautiful game of soccer.

WCU encompasses 20 teams and offers U7 through U18 programs and Development Academy. This growth signifies WCU's commitment to providing a robust, year-round soccer program for boys and girls in the Washington D.C. area who are eager to advance their skills.

Our involvement in competitive leagues such as the Elite Development Program (EDP), National Capital Soccer League (NCSL), and USYS National League ensures that our teams and players are continuously pushed to excel.

At Washington Capital United, we believe in the power of soccer to transform lives, foster community connections, and create pathways to success both on and off the field. Through our dedicated efforts, we strive to ensure that soccer is accessible to every child, empowering them to achieve excellence, cultivate sportsmanship, and embrace teamwork.



# UNLOCKING POTENTIAL

## THE BROAD SPECTRUM OF YOUTH SOCCER BENEFITS

According to the United States Youth Soccer Association (USYSA), soccer holds the title as the most beloved and swiftly expanding sport among the youth in the United States. The array of advantages stemming from engagement in organized youth sports like soccer is extensive, covering everything from physical enhancements to the cultivation of social skills..

PERSONAL DEVELOPMENT	PHYSICAL BENEFITS	SOCIAL BENEFITS
LEADERSHIP	FLEXIBILITY	TEAMWORK
SELF ESTEEM/SELF CONFIDENCE	ENDURANCE	INTERPERSONAL SKILLS
GOAL SETTING	MUSCLE STRENGTH	SPORTSMANSHIP / RESILIENCE
COMMITMENT	BALANCE	CONFLICT RESOLUTION
TIME MANAGEMENT	COORDINATION	DIVERSITY
VALUING PREPARATION	WEIGHT CONTROL	COMMUNITY ENGAGEMENT
LONG-TERM THINKING	INJURY PREVENTION	RELATIONSHIPS WITH ADULTS



# WHY SPONSOR WCU

Washington Capital United (WCU) actively seeks partnerships with businesses and community organizations to play a pivotal role in fostering the growth and success of our young athletes. Through your sponsorship, you become a crucial part of our mission to nurture and develop soccer talent. Your support will enable us to:

- Enhance our training and game facilities by funding the use of high-quality fields, advanced equipment, and top-tier resources that enable our athletes to reach their full potential.
- Open doors for young athletes from underprivileged backgrounds, providing them with high-level training opportunities and a pathway to higher education that they might not otherwise have. Your sponsorship directly contributes to leveling the playing field and offering life-changing opportunities through soccer.
- Offer our teams and coaching staff the chance to participate in tournaments and events at the local, national, and international levels. Such experiences are invaluable for exposure, learning, and development, fostering a competitive spirit and teamwork.
- Support the professional development of our coaching staff through attendance at clinics, seminars, and licensure courses. This commitment to coaching excellence ensures that our players receive top-tier instruction and guidance, keeping WCU at the forefront of youth soccer development.
- Facilitate participation in soccer camps, and ID clinics and showcases beyond our club environment. These opportunities allow our players to experience a variety of coaching styles and methodologies, enhancing their skills and understanding of the game. Additionally, it introduces them to potential college scouts, opening doors to scholarships and further educational opportunities.







# SPONSORSHIP LEVELS

Washington Capital United proudly introduces our sponsorship packages, thoughtfully designed to support the development of youth soccer while providing valuable exposure for our partners.

## **GOLD PACKAGE - \$50,000 ANNUALLY – TWO YEAR COMMITMENT**

- Placement of your company logo on game jerseys for over 300+ WCU club players from Spring 2025 through Spring 2027.
- A full-page advertisement featuring your company logo and marketing message on the WCU website, including a link to your site.
- Inclusion of your company logo in all email communications from WCU, under the club sponsors section.
- Display of your company banner at WCU events, including tryouts, camps, and activities for the 2025-2026 and 2026-2027 seasons.
- Monthly promotion of your business to WCU's Facebook followers and Instagram followers.
- A significant tax deduction for your charitable contribution to WCU, a qualified 501(c)(3) organization.

## **SILVER PACKAGE - \$30,000 ANNUALLY – TWO YEAR COMMITMENT**

- Your company logo on practice jerseys for over 300+ WCU club players for two full seasons (Spring 2025 through Spring 2027).
- Your company logo and marketing message on the WCU website sponsors section, with a link to your company website.
- Your company logo and marketing message included in all email communications from WCU, under the club sponsors section.
- Promotion of your business every other month to WCU's Facebook followers and Instagram followers.
- Eligibility for a significant tax deduction as a charitable donation to a 501(c)(3) organization.



## PREMIUM PACKAGE - \$15,000 ANNUALLY – ONE YEAR COMMITMENT

- Your company logo on camp and clinic jerseys for over 300 players from June 2025 through May 2026.
- Your company logo and marketing message on the WCU website sponsors section, with a link to your company website.
- Your company logo included in all WCU email communications under the club sponsors section.
- Quarterly promotion of your business to WCU's Facebook followers and Instagram followers.
- Eligibility for a significant tax deduction as a charitable donation to a 501(c)(3) organization.

## BRONZE PACKAGE - \$7,500 ANNUALLY – ONE YEAR COMMITMENT

- Your company logo and marketing message on the WCU website sponsors section, with a link to your company website.
- Inclusion of your company logo in all WCU email communications under the club sponsors section.
- Quarterly promotion of your business to WCU's social media followers.
- Two organized club events per year to benefit both organizations.
- Eligibility for a significant tax deduction as a charitable donation to a 501(c)(3) organization.





## BASIC PACKAGE - \$2,500 ANNUALLY – ONE YEAR COMMITMENT

- Your company logo and marketing message on the WCU website under the sponsors section, with a link to your company website.
- Semi-annual promotion of your business to WCU's social media followers.
- One organized club event per year to benefit both organizations.
- Eligibility for a significant tax deduction as a charitable donation to a 501(c)(3) organization.

## SPONSOR AN INDIVIDUAL YOUTH PLAYER

Sometimes, it all starts with one child...

If you're aware of a child who might miss out on the chance to play with WCU youth soccer due to financial constraints, you have the opportunity to sponsor their journey. The cost of participation can vary from \$1400 to \$2700. For detailed information, please contact the WCU Administrator. You have the option to make this impactful contribution anonymously.

Explore these opportunities to align your brand with the values of community, youth development, and sportsmanship through a partnership with Washington Capital United.





## CONTACT US

We look forward to the opportunity to talk with you about the opportunity for you to become a member of our WCU family by supporting our players, being seen as a community leader and gaining enormous exposure for your company/organization.

**TUDOR STANCIU**

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**FAMILY - COMMUNITY - UNITED**