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## mPower: From Education to Employment

Since 2014, the WNY Women's Foundation has supported single mothers pursuing their education at local community colleges through its MOMs: From Education to Employment initiative. In 2020, the foundation expanded the program and launched the Women's Economic Mobility Hub, a collaborative with community workforce training programs, initially at <a href="Buffalo Center for Arts & Technology">BUFFALOR</a> (BCAT) and <a href="Harvest House">Harvest House</a>.

To create a simple identity that would resonate with students and would combine the MOMs community college program with the community workforce training Economic Mobility Hub, the WNY Women's Foundation engaged with a local design studio to rebrand one unified initiative.

The newly named <u>mPower: From Education to Employment</u> program marks the evolution of the successful, trademarked MOMs model and supports women pursuing education at the community college or workforce training level, leading to employment with a family-sustaining wage. This data-driven economic mobility innovation is informed by listening to the real struggles and barriers of economically disadvantaged women. While moms make up the core audience, the program is open to all women.

We recently celebrated the graduations of nearly 50 mPower participants from Jamestown Community College and SUNY Erie. We applaud them for their hard work and dedication, and look forward to working with these women as they continue their education or enter family-sustaining careers.



# National Exposure: Stanford Social Innovation Review

For more than two years, COVID has been unraveling decades of women's progress. In response, the WNY Women's Foundation took the lead on women's employment and financial mobility by focusing on innovative childcare solutions. We're proud to be prominently featured, with other <a href="Women's Funding Network">Women's Funding Network</a> members, in the <a href="Stanford Social Innovation Review.">Stanford Social Innovation Review</a>.



Here's an excerpt from the article:

"As a leader in the Empire State Coalition for Childcare, WNYWF has actively engaged those most impacted by the pandemic — in this case childcare providers, and they've been empowered to have a voice in all of this," says Sheri Scavone, CEO, WNY Women's Foundation. "We can be that conduit — a trusted voice that's able to back it up with data. The pandemic strengthened our own resolve in our relevance. There are so many things that would have never happened, albeit for our being at the table and using our relationships and data. We're in a unique position to call things out and provide solutions."

## Meet Our New Director of Development



The WNY Women's Foundation is proud to introduce our new Director of Development, Suzanne D'Amico. Suzanne comes to the Foundation with 12-plus years of experience cultivating donor relationships and community partnerships. She most recently served as the Director of Development for Kids Escaping Drugs.

Suzanne kicked off her tenure coordinating *What She's Made Of 2022*, an incredibly successful, inspiring event held at Highmark Stadium on

May 23. Under Suzanne's leadership, the WNY Women's Foundation raised over \$150,000 with more than 300 people in attendance.

"I am really excited to be a part of this dynamic group of talented individuals who have the vision and commitment to change the landscape for women everywhere," she says. "I look forward to bringing my expertise and enthusiasm to all issues and furthering our mission to create a culture of possibility so each woman can live, grow, and lead to her fullest potential."

### Mark Your Calendars for Fall in Fashion

Fall in Fashion 2022
Nov. 4, 2022
The Powerhouse at Buffalo Color Park

We're happy to announce we'll be back in person for another one of our signature events – Fall in Fashion. We will be combining all of the elements that you love about this fashion-forward event, with a renewed focus on our mission and the women we serve.

Check back for more details in the coming months.



The WNY Women's Foundation is committed to creating opportunities for women to earn, learn, and lead.

GIVE. EMPOWER. REPEAT.

In The News

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