



WNY WOMEN'S FOUNDATION



**FOOTBALL.
FASHION.
COMMUNITY.**



From game day to runway, it's more
than what she wears.

It's how **she shows up** and **stands out**.
And how we show up for **HER!**

2026 **WHAT
SHE'S
MADE OF**
GAME DAY TO RUNWAY

TICKET INFO

General Admission: \$150 per guest

*Includes Networking, Exquisite Cocktail
Reception, Parking, Speaker Presentation, and Fashion Show*

Red Carpet Admission: \$500 per guest

*Includes Networking, Exquisite Cocktail Reception, , VIP Photo
Opportunity and Tour, Name Listed in the E-Program, Parking,
Speaker Presentation, and Fashion Show.*

Corporate Partnerships Available

Email Suzanne@wnywfdn.org

**GET YOUR
TICKETS TODAY!**



NOVEMBER 5, 2026

HIGHMARK STADIUM | 716 CLUB

1 BILLS DR, ORCHARD PARK

5:00 - 6:30 PM : Registration,
Networking, and Exquisite
Cocktail Reception

6:30 PM : Speaker Presentation
and Fashion Show Begins



**SPECIAL GUESTS
TO BE
ANNOUNCED**



JOIN US for this year's **WSMO**
featuring an **armchair
conversation** with a fashion icon
and a fashion show with the
**Buffalo Bills Women's
Association.**



THANK YOU TO OUR EVENT PARTNERS



wnywomensfoundation.org



**BUFFALO BILLS
WOMEN'S ASSOCIATION**

2026 WHAT SHE'S MADE OF

NEW HIGHMARK STADIUM

716 CLUB | 1 BILLS DR, ORCHARD PARK

NOVEMBER 5, 2026
5 PM REGISTRATION

wnywomensfoundation.org



PREMIER PARTNERSHIP OPPORTUNITIES

PARTNERSHIP LEVELS	☐ Presenting \$30,000	☐ Champion \$15,000	☐ Changemaker \$10,000
BENEFITS			
Event Tickets	15	10	8
Event Opportunities	Networking, Exquisite Cocktail Reception, Speaker Presentation, & Fashion Show	Networking, Exquisite Cocktail Reception, Speaker Presentation, & Fashion Show	Networking, Exquisite Cocktail Reception, Speaker Presentation, & Fashion Show
	VIP Photo Opportunity and Tour	VIP Photo Opportunity and Tour	VIP Photo Opportunity and Tour
E-Program Ad	Prominent Location Full-Page Color	Full-Page Color	Full-Page Color
Company Logo/Name (Print/Digital Materials)	Event Flyer and Signage, Press Release, On-site Digital Display, Website, Social Media, Event Promotional Emails, E-Newletters and Thank You Letter	Event Flyer and Signage, Press Release, On-site Digital Display, Website, Social Media, Event Promotional Emails, and E-Newletters	Signage, On-site Digital Display, Website, Social Media, Event Promotional Emails and E-Newletters
Extra Opportunities	Opportunity to Speak, Podium Recognition, Parking, VIP Seating, and a Snack Pack	Opportunity to Speak, Podium Recognition, Parking, and Reserved Seating	Opportunity to Name the Signature Drink, Podium Recognition, Parking, and Reserved Seating

TICKET INFO

General Admission: \$150 per guest

Includes Networking, Exquisite Cocktail Reception, Speaker Presentation, and Fashion Show

Red Carpet Admission: \$500 per guest

Includes Networking, Exquisite Cocktail Reception, Speaker Presentation, Fashion Show, Photo Opportunity and Tour.

E-PROGRAM ADS

Ads are due by October 23, 2026

- ☐ **Full Page Ad: \$500**
Size: 4.75"(w) x 6.75"(h)
- ☐ **Half Page Ad: \$300**
Size: 4.75"(w) x 3.25"(h)
- ☐ **Quarter Page Ad: \$200**
Size: 2.37"(w) x 3.25"(h)



For More Information:

VISIT

wnywomensfoundation.org

EMAIL

suzanne@wnywfdn.org

2026 WHAT SHE'S MADE OF

NEW HIGHMARK STADIUM

716 CLUB | 1 BILLS DR, ORCHARD PARK

NOVEMBER 5, 2026
5 PM REGISTRATION

wnywomensfoundation.org



PREMIER PARTNERSHIP OPPORTUNITIES

PARTNERSHIP LEVELS	☐ Visionary \$5,000	☐ Pioneer \$2,500	☐ Trailblazer \$1,000
BENEFITS			
Event Tickets	6	4	2
Event Opportunities	Networking, Exquisite Cocktail Reception, Speaker Presentation, & Fashion Show	Networking, Exquisite Cocktail Reception, Speaker Presentation, & Fashion Show	Networking, Exquisite Cocktail Reception, Speaker Presentation, & Fashion Show
	VIP Photo Opportunity		
E-Program Ad	Full-Page Color	Half-Page Color	Half-Page Color
Company Logo/Name (Print/Digital Materials)	Event Signage, On-site Digital Display, Website, Social Media, Event Promotional Emails, and E-Newletters	Event Signage, On-site Digital Display, Website, Social Media, and Event Promotional Emails	Event Signage, On-site Digital Display, Website, and Social Media
Extra Opportunities	Podium Recognition, Parking, and Reserved Seating	Parking and Reserved Seating	Parking and General Admission Seating

TICKET INFO

General Admission: \$150 per guest

Includes Networking, Exquisite Cocktail Reception, Parking, Speaker Presentation, and Fashion Show

Red Carpet Admission: \$500 per guest

Includes Networking, Exquisite Cocktail Reception, , VIP Photo Opportunity and Tour, Name Listed in the E-Program, Parking, Speaker Presentation, and Fashion Show.

E-PROGRAM ADS

Ads are due by October 23, 2026

- ☐ **Full Page Ad: \$500**
Size: 4.75"(w) x 6.75"(h)
- ☐ **Half Page Ad: \$300**
Size: 4.75"(w) x 3.25"(h)
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For More Information:



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VISIT

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EMAIL

suzanne@wnywfdn.org

Please complete this form and email it to Suzanne D'Amico at suzanne@wnywfdn.org.

Name: _____ Phone: _____ Email: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Name as you wish it to appear in the program: _____

Sponsorship:

- ☐ Presenting: \$30,000
- ☐ Champion: \$15,000
- ☐ Changemaker: \$10,000
- ☐ Visionary: \$5,000
- ☐ Pioneer: \$2,500
- ☐ Trailblazer: \$1,000



WNY WOMEN'S FOUNDATION

Tickets:

of tickets:

- _____ Red Carpet: \$500
- _____ General Admission: \$150

E-Program Ads:

- ☐ Full Page Ad: \$500
Size: 4.75"(w) x 6.75"(h)
- ☐ Half Page Ad: \$300
Size: 4.75"(w) x 3.25"(h)
- ☐ Quarter Page Ad: \$200
Size: 2.37"(w) x 3.25"(h)

☐ Enclosed is my check made out to WNY Women's Foundation

☐ Please send me an invoice

☐ Charge my credit card Credit Card #: _____ Expiration Date: ____/____ CSV: _____

Name on card: _____ Signature: _____

☐ I'm unable to attend the events, but would like to make a donation to the WNY Women's Foundation.

Total: _____

**For more information, please contact
Suzanne D'Amico at suzanne@wnywfdn.org.**

**The WNY Women's Foundation transforms systems, culture, and
policy to create opportunities for each woman to thrive.**

VISIT wnywomensfoundation.org

WNY WOMEN'S FOUNDATION | 741 Main Street, Buffalo, NY 14203 | (716) 249-6522