

SESSION THREE

Control the Controllable: Building Power, Wealth, and Resilience in Your Career

Women can't control every systemic challenge they face in the workplace or in life.

But they can control how they position themselves financially, professionally, and personally, so they don't burn out or fall behind. This session helps women stop reacting to life and start leading their career and financial future intentionally.

MODERATOR



**Heather
Gresham, Esq.**

Heather Gresham is a founding partner of Gresham & Gresham, PLLC, a boutique law firm in Buffalo. Heather is passionate about issues involving equity and fairness. For more than twenty years, she has held leadership positions in Non Profit Advocacy, Human Resources, and Workforce Development, and has designed systems and processes that have empowered her clients to become active, educated, and informed participants on their path to success. Ms. Gresham is guided by the principles of Servant Leadership, and knows that being a good leader means listening to the needs of her clients, in order to best assist with meeting their needs.

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SPEAKER



**Nicholle Overkamp,
MBA, ChFc, CDFA, CLU**

Nicholle Overkamp is an award-winning financial advisor, business coach, and Founder & CEO of Wilcox Financial Group and PowHERhouse Money Coaching. She works with high-achieving women and entrepreneurs who are ready to stop playing small and lead with their money. With over a decade of experience, Nicholle blends financial strategy, entrepreneurship, and leadership coaching to help clients grow wealth and build businesses that support their lives. Known for her no-fluff approach, she simplifies complexity and drives confident decision-making. Nicholle is a #1 best-selling author, sought-after speaker, podcast host, and a passionate advocate for women stepping fully into financial power and independence.

SESSION FOUR

*Your Leadership, Your Way:
Style, Strength, and Resilience*

Leadership is not one size fits all.

In this session, emerging leaders will explore how to define their unique leadership style while strengthening the resilience needed to navigate challenges and growth. Participants will gain practical insights on leading with authenticity, adapting through change, and building the confidence to lead in their own way. Participants will gain practical insights to lead authentically and remain steady in the face of change.

MODERATOR



Jillian Jones

Jillian Jones is Deputy Director at the Buffalo AKG Art Museum, where she serves on the Leadership Team and oversees visitor experience and business operations. She works closely with the Peggy Pierce Elfvig Director and Board on strategic planning, equity initiatives, sustainability, and major projects. Previously, she served as Director of Advancement and helped lead the museum's \$230 million capital campaign, the largest for a cultural institution in Western New York. Earlier roles include positions at the Virginia Museum of Fine Arts and George Washington University. Jones holds an MA in Museum Studies from George Washington University and was named to Buffalo Business First's 40 Under 40 in 2021.

SESSION FOUR

*Your Leadership, Your Way:
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PANELIST



Kelly Cultrara

Kelly Cultrara is President and Managing Partner of AP Executive Staffing, bringing more than 20 years of experience connecting talent with opportunity. She began her career at Robert Half International, where she developed expertise in candidate vetting, client service, and team collaboration. Since joining AP Executive Staffing, Cultrara has helped guide the firm's growth from a regional operation to a national organization, expanding capabilities and strengthening client partnerships. Known for her relationship-driven leadership style, she prioritizes thoughtful, personalized connections. Cultrara is also actively involved in the Western New York community, serving on several boards and supporting workforce development and regional economic growth.

PANELIST



Juweria Dahir

Juweria Dahir is a leader in innovation, entrepreneurship, and governance, known for blending creative vision with data-driven strategy. She is the founder of JD Vertex, a consulting firm focused on data storytelling and impact evaluation. Juweria currently serves as a Relationship Manager and Key4Women Business Advisor at KeyBank, advancing financial equity across Western New York. Previously, she was Director of Innovation and Entrepreneurship at the Buffalo Niagara Medical Campus, leading initiatives in economic inclusion and small business growth. A former City Planner, she is also an Adjunct Professor at Daemen University and an award-winning community leader committed to driving equitable, systems-level change.

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*Your Leadership, Your Way:
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PANELIST



Dr. Latricia Davis

Dr. Latricia C. Davis is a leadership strategist, transformational speaker, and executive mentor known for inspiring breakthrough thinking. As Director of Inclusion at West Herr Automotive Group, she leads culture transformation initiatives that drive innovation and excellence. She is also the founder of Power To Emerge, a global leadership firm. With a Ph.D. in Creative Leadership, Innovation, and Change, she developed the D.A.R.E. Model™ of Resilient Leadership. Her work spans corporate, government, education, and nonprofit sectors. Honored with the 2022 Black Achievers Award and named to Buffalo's Power 100 in 2024, she empowers leaders to lead with clarity and courage.

PANELIST



Gina Paigen

Gina Paigen is an executive coach, consultant, facilitator, and diversity strategist who helps individuals, teams, and organizations lead with purpose and creativity. She partners with clients to accelerate leadership, build high-performing teams, and foster inclusive, equitable cultures grounded in courage, compassion, and mindfulness. Gina's experience spans for-profit, nonprofit, and government sectors—from high-tech and biotech to academia, agriculture, and construction. She has coached CEOs, senior executives, directors, and emerging leaders, and consulted with corporate teams, boards, entrepreneurs, and nonprofits. Gina holds three professional coaching certifications, including neuroscience-based coaching, is a Certified Diversity Executive®, and is a certified practitioner in multiple leadership and assessment tools.