

SESSION THREE

*Control the Controllable:
Building Power, Wealth, and Resilience in Your Career*

Women can't control every systemic challenge they face in the workplace or in life.

But they can control how they position themselves financially, professionally, and personally, so they don't burn out or fall behind. This session helps women stop reacting to life and start leading their career and financial future intentionally.

MODERATOR



**Heather
Gresham, Esq.**

Heather Gresham (She/Her/Hers) is a founding partner of Gresham & Gresham, PLLC, a boutique law firm in Buffalo. Heather is passionate about issues involving equity and fairness. For more than twenty years, she has held leadership positions in Non Profit Advocacy, Human Resources, and Workforce Development, and has designed systems and processes that have empowered her clients to become active, educated, and informed participants on their path to success. Ms. Gresham is guided by the principles of Servant Leadership, and knows that being a good leader means listening to the needs of her clients, in order to best assist with meeting their needs.

SESSION THREE

Control the Controllable: Building Power, Wealth, and Resilience in Your Career

SPEAKER



**Nicholle Overkamp,
MBA, ChFc, CDFA, CLU**

Nicholle Overkamp (She/Her/Hers) is an award-winning financial advisor, business coach, and Founder & CEO of Wilcox Financial Group and PowHERhouse Money Coaching. She works with high-achieving women and entrepreneurs who are ready to stop playing small and lead with their money. With over a decade of experience, Nicholle blends financial strategy, entrepreneurship, and leadership coaching to help clients grow wealth and build businesses that support their lives. Known for her no-fluff approach, she simplifies complexity and drives confident decision-making. Nicholle is a #1 best-selling author, sought-after speaker, podcast host, and a passionate advocate for women stepping fully into financial power and independence.

SESSION FOUR

*Your Leadership, Your Way:
Style, Strength, and Resilience*

Leadership is not one size fits all.

In this session, emerging leaders will explore how to define their unique leadership style while strengthening the resilience needed to navigate challenges and growth. Participants will gain practical insights on leading with authenticity, adapting through change, and building the confidence to lead in their own way. Participants will gain practical insights to lead authentically and remain steady in the face of change.

MODERATOR



Jillian Jones

Jillian Jones (She/Her/Hers) is Deputy Director of the Buffalo AKG Art Museum, where she leads institutional operations, advances major strategic initiatives in partnership with the board, and represents the museum in local, national, and international circles. She previously served as Director of Advancement, culminating in the successful completion of the museum's \$230 million capital campaign. Jones began her career at The George Washington University, where she earned her MA in Museum Studies, and later led philanthropic strategy at the Virginia Museum of Fine Arts. She is an active member of the Art Museum Development Association and the WNY Women's Foundation, and has been recognized by Buffalo Business First as a 40 Under 40 honoree and a Women in Business awardee.

SESSION FOUR

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PANELIST



Kelly Cultrara

Kelly Cultrara is President of AP Executive Staffing, where she brings more than 25 years of experience helping organizations build high-performing, people-centered teams. A relationship-driven leader, Kelly has played a key role in growing the firm into a nationally expanding organization while staying deeply rooted in Western New York. She is passionate about empowering others to lead authentically and build meaningful, lasting connections. Kelly is actively involved in the community through nonprofit leadership and mentorship and is dedicated to supporting the next generation of women leaders. She believes the strongest leadership comes from becoming more of who you are, with intention, courage, and resilience.

PANELIST



Juweria Dahir

Juweria Dahir (She/Her/Hers) is a leader in innovation, entrepreneurship, and governance, known for blending creative vision with data-driven strategy. She is the founder of JD Vertex, a consulting firm focused on data storytelling and impact evaluation. Juweria currently serves as a Relationship Manager and Key4Women Business Advisor at KeyBank, advancing financial equity across Western New York. Previously, she was Director of Innovation and Entrepreneurship at the Buffalo Niagara Medical Campus, leading initiatives in economic inclusion and small business growth. A former City Planner, she is also an Adjunct Professor at Daemen University and an award-winning community leader committed to driving equitable, systems-level change.

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PANELIST



Dr. Latricia Davis
Board Member

Dr. Latricia C. Davis (She/Her/Hers) is a leadership strategist, speaker, and executive mentor committed to helping leaders rise with resilience and lead with intention. She serves as Director of Inclusion at West Herr Automotive Group, where she leads initiatives that strengthen leadership effectiveness, innovation, and belonging. Dr. Davis is also the founder of Power to Emerge; a global leadership firm focused on empowering leaders at every stage to navigate change and lead authentically. With a Ph.D. in Creative Leadership, Innovation, and Change, she brings both academic rigor and real-world insight to conversations on courageous leadership, self-awareness, and leading in one's own way.

PANELIST



Gina Paigen

Gina Paigen (She/Her/Hers) is an executive coach, consultant, facilitator, and diversity strategist who helps individuals, teams, and organizations lead with purpose and creativity. She partners with clients to accelerate leadership, build high-performing teams, and foster inclusive, equitable cultures grounded in courage, compassion, and mindfulness. Gina's experience spans for-profit, nonprofit, and government sectors—from high-tech and biotech to academia, agriculture, and construction. She has coached CEOs, senior executives, directors, and emerging leaders, and consulted with corporate teams, boards, entrepreneurs, and nonprofits. Gina holds three professional coaching certifications, including neuroscience-based coaching, is a Certified Diversity Executive®, and is a certified practitioner in multiple leadership and assessment tools.