



WNY WOMEN'S FOUNDATION
Strong Women. Stronger Community.

Shopping Local, Supporting Women

This holiday season, shop your values and support local women-owned businesses. These incredible businesses have been creative and tenacious during the past 10 months and they need you now more than ever.

There are many ways you can make an impact!



Buy Black

Today kicks off [Buy Black Buffalo Week](#), running through December 11. Presented by the City of Buffalo and AT&T, this is a great way to support local businesses, especially those hard-hit by the pandemic.



Shop Local & Women-Owned

Our crowdsourced [WNY Women-Owned Business Directory](#) is available online 24/7 with many businesses offering curbside pickup and/or online shopping options.

WRITE YOUR ELECTED OFFICIALS

Raise Your Voice

Take your support to the next level by telling Congress to get COVID-19 relief to the small businesses who need it most. [Email your reps \(especially Senators\) here!](#) Small businesses need government officials to fight the pandemic while protecting businesses in the hardest-hit communities.

Supporting local, women-owned businesses is a great way to ensure that the women in our community continue to have every opportunity for economic mobility and success.

Shop local, support women, and make your voice heard.

Welcome Brandy Loveland to the Team



We are pleased to welcome Brandy Loveland as the newest member of the WNY Women's Foundation team! Brandy started in November as our new Achievement Coach for the [Buffalo Women's Economic Mobility Hub](#) funded by a prestigious grant from the Women's Funding Network.

An experienced social worker and social justice advocate, Brandy is the former Director of Community Engagement at Erie County Restorative Justice Coalition. She previously worked at Baker Victory Services, the YWCA, and the Salvation Army.

Brandy also serves as a board member for the WNY Peacemakers and YK716. She has her BA in Social Work from Syracuse University and MA from the University at Buffalo. Brandy also holds a New York State Licensure. She was part of the 2020 cohort for the Oishei Fellowship for Leaders of Color.

[Learn more about our Women's Economic Mobility Hub](#)

JOIN THE MOVEMENT

Supporting women is essential.
Give today.



WNY WOMEN'S FOUNDATION

When you make a gift to the WNY Women's Foundation—of any amount—you're joining a movement of collective impact. Now more than ever, supporting women in Western New York is essential.

Give Today

Thank you to the WNY Women's Foundation 2020 Sponsors:

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The mission of the WNY Women's Foundation is to create a culture of possibility so each woman and girl can live, grow, and lead to her fullest potential.

GIVE. EMPOWER. REPEAT.

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