

A professional headshot of a young woman with long, wavy, light brown hair. She is wearing a white, ribbed, sleeveless top and a thin necklace with a small pendant. She is smiling warmly at the camera. The background is a soft, out-of-focus gradient of pink and purple.

Olivia Imbimbo

Digital marketing professional

I'm Olivia Imbimbo, a Digital Content & SEO Operations Coordinator at Develomark and a Dean's List student at Marist University.

At Develomark, I've supported a wide variety of content and SEO efforts — from blog writing and metadata optimization to managing service pages, AI tools, and local listings — all while contributing to high-performing campaigns for local businesses.

<https://www.develomark.com>



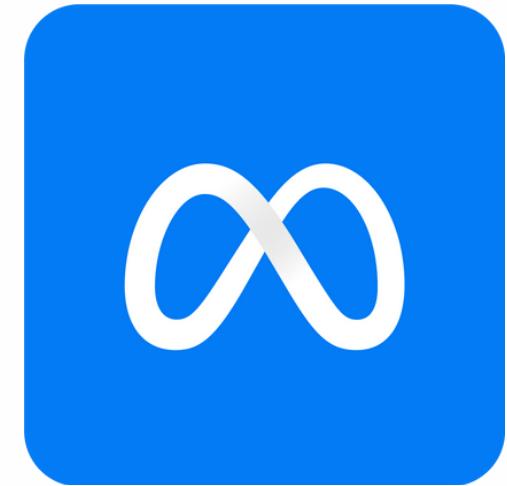
Skills

- SEO Blog Implementation
- Metadata Optimization
- Local Listings Management
- Ad Campaign Support
- Analytics Reporting
- GPT Content Tools
- Social Media Integration
- Project & Workflow Management
- Performance & Competitive Analysis



Yext

Keeps client business listings accurate across the web to boost local SEO.



Meta

Drives leads with targeted Facebook and Instagram ad campaigns.



ChatGPT

Speeds up content creation and strategy with AI-driven support.



Google Analytics

Tracks user behavior to improve site performance and conversions.



GBP Listings

Optimizes client visibility in local search and map results.



Search Console

Fixes SEO issues and monitors keyword performance.



Duda CMS

Builds fast, SEO-friendly websites with custom design.



YouTube

Optimizes and repurposes videos for reach and engagement.



Moz

Tracks keywords and domain authority for SEO growth.



SplashDash

Visualizes marketing performance and local presence for clients.

Website

Project: The Whittemore at VYNE



One of my most rewarding projects was contributing to the full redesign of The Whittemore – a luxury wedding venue in Connecticut. I worked on wireframing, site strategy, and collaborated directly with designers to bring the new website to life.

This role strengthened my skills in content strategy, cross-functional collaboration, and digital marketing execution, and gave me a well-rounded understanding of how creative and SEO work come together to drive results.





Good dogs,
better wine.



Roll up with
your pups



Dogs just
want to have
fun.



Where every
sip feels like a
getaway.



Wine that's Lilly
Approved



Four legs?
Fantastic.

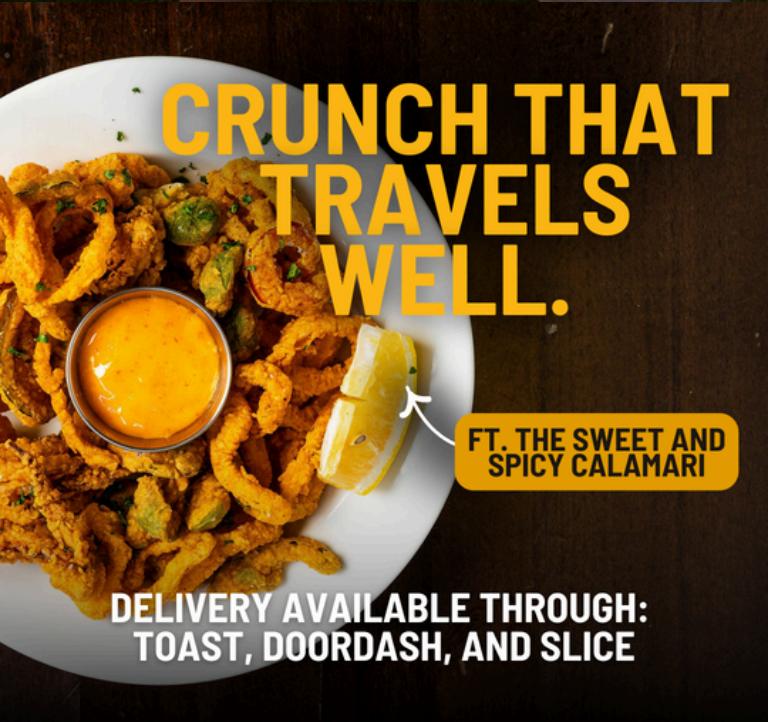


“Bring your dog.”
-your dog



Experience
WINES AS BEAUTIFUL
as the View

Middlebury, CT



CRUNCH THAT
TRAVELS
WELL.

FT. THE SWEET AND
SPICY CALAMARI

DELIVERY AVAILABLE THROUGH:
TOAST, DOORDASH, AND SLICE



THE NO-FUSS
DINNER HERO

DELIVERY AVAILABLE THROUGH:
TOAST, DOORDASH, AND SLICE



TAKEOUT
WITHOUT
COMPROMISE.

FT. THE GET FIGGY
WITH IT PIZZA

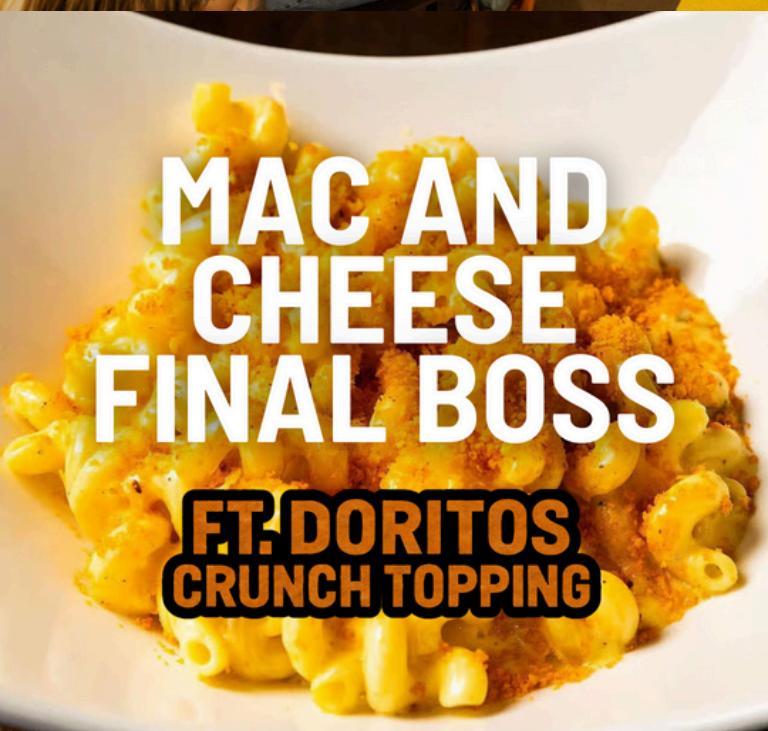
DELIVERY AVAILABLE THROUGH:
TOAST, DOORDASH, AND SLICE



YOUR TAKE-OUT
ORDER STILL NEEDS
AN APPETIZER.

FT. THE CAJUN
PICKLE CHIPS

DELIVERY AVAILABLE THROUGH:
TOAST, DOORDASH, AND SLICE





“Everyone raved about the food, the grounds, the room, the bartenders, and the staff.”

— Kevin T.



The backdrop your celebration deserves.



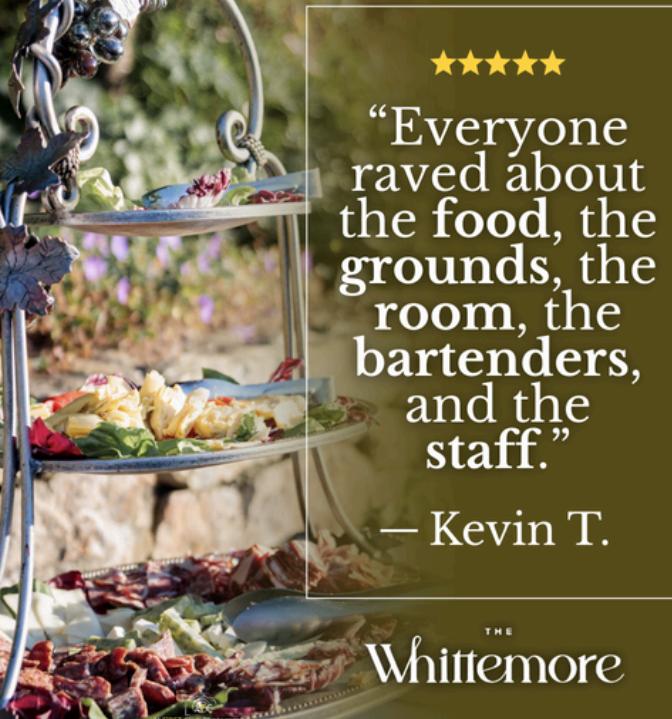
Private, peaceful, and *picture-perfect*.



The *detail oriented* wedding venue you've been searching for.



Where food is a part of the décor.



Luxury, *on ice*.



Treat your guests to a *grand finale*.



Every stunning beginning starts at *The Whittemore*.



When the vows end, the party begins.



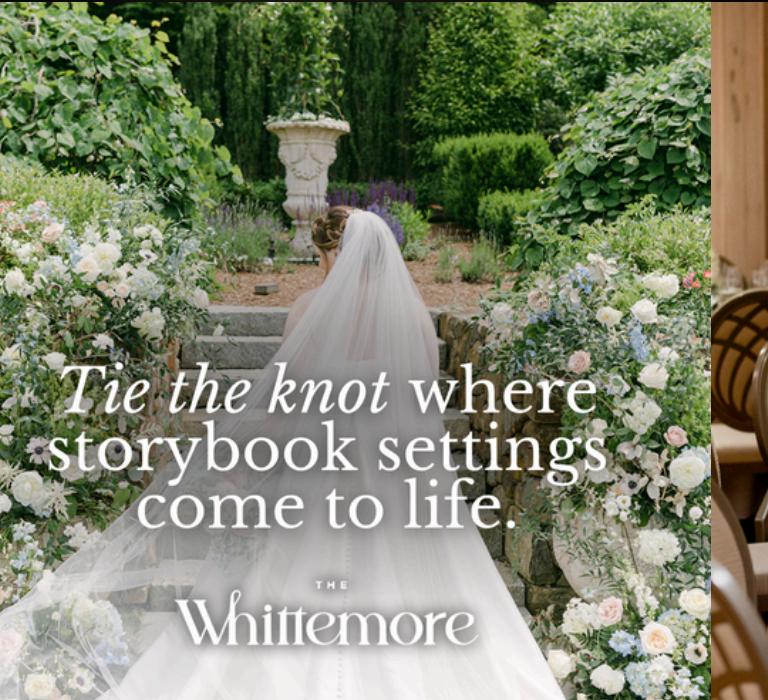
Not your average backyard bash— This is *The Whittemore*.



The toast starts *here*.



Middlebury's hidden gem—made for *unforgettable 'I dos'*



Tie the knot where storybook settings come to life.



Because one-size-fits-all has no place in *love stories*.



For weddings that *feel like home* but look like a *dream*.

MIDDLEBURY CT'S PREMIER WEDDING VENUE

MIDDLEBURY CT'S PREMIER WEDDING VENUE



Ruan M. Marinho

Ruan M. Marinho
Founder & CEO, Develomark

It's with great confidence that I recommend Olivia Imbimbo, who served as a Digital Content & SEO Operations Coordinator at Develomark. Olivia consistently brought accuracy, attention to detail, and forward-thinking strategy to every task she managed.

She worked across departments to publish SEO-optimized blogs, build service pages, manage metadata, and create open graph images for client websites. Olivia also contributed to the development of AI-powered GPT tools, coordinated ad campaigns, and played a valuable role in managing local listings through platforms like Yext and Google Business Profile.

Her ability to juggle technical SEO tasks, creative content, and structured planning made her a key contributor to our agency operations. I fully support the skills she developed here and recommend her for any role in SEO, content strategy, or digital marketing.

Contact: **ruan@develomark.com**, 203-490-7575

Thank You