



GENERAL PRICE LIST

(Effective Jan. 1, 2026)



Simplify Cremations & Funerals

4821 SW 9th Street
Des Moines, IA 50315
Phone: (515) 207-3244
Fax: (515) 220-8130

General Price List

Effective Jan. 1, 2026
Subject to change without notice

Our Low Cost Guarantee

Prior to the service, we guarantee the **lowest total price** for identical services and merchandise on a current published General Price List by any local funeral home. The same selected services and merchandise must be listed on our own General Price List. If you find such a lower total price from another local funeral home's published General Price List, we will provide the identical services and merchandise, match their price and give you an additional 10% of the difference for bringing the price comparison to our attention.

Cremation Packages

Online Direct Cremation – Only Available After A Death Has Occured \$995

Our charges for Online Direct Cremation include basic services of funeral director and staff, basic online arrangement, local transfer of remains, sheltering of remains for 48 hours, alternative container, cremation fee and temporary urn.

Direct Cremation with In-Person Arrangement Conference \$1350

Our charges for Direct Cremation with In-Person Arrangement include basic services of funeral director and staff, an in-person arrangement conference at our office, local transfer of remains, sheltering of remains for 48 hours, alternative container, cremation fee and temporary urn.

Direct Cremation with Private Family Viewing \$1795

Our charges include all of the items from Direct Cremation with In-Person Arrangement plus a private identification and goodbye for **10 or fewer immediate family members**. The deceased is dressed and viewed without a casket for up to **30 minutes**. Viewing scheduled Monday through Friday between 9:00 a.m. and 3:00 p.m. (Additional fees apply to cases that require restoration following autopsy, organ donation, etc.)

Cremation with Gathering/Visitation (Loved One Not Present) \$3495

Our charges include all of the items from our Direct Cremation plus a 2-hour public gathering at our facility, Monday through Friday between 9:00 a.m. and 3:00 p.m.

For Additional 2 Hours add \$275

For Gathering/Visitation at Church **\$4095**

Cremation with Memorial Service (Loved One Not Present) \$3495

Our charges include all of the items from our Direct Cremation plus a public service at our facility, and memorial service Monday through Friday at 10:00 a.m. or 2:00 p.m.

For Service at Church **\$4095**

Cremation with Gathering & Memorial Service (Loved One Not Present)

Our charges include all of the items from our Direct Cremation plus a 2-hour public gathering at our facility between 9:00 a.m. and 3:00 p.m. Monday through Friday and memorial service the same day at our facility Monday through Friday at 10:00 a.m or 2:00 p.m. **\$3495**

For Additional 2-Hour Gathering add \$275

For Gathering or Service at Church

For two-day event add \$500

\$4095

[See Weekend Charges on Page 4](#)

Cremation Packages Cont.

Gathering/Visitation with Cremation Following (Loved One Present) \$5095

Our charges include basic services of director and staff, local transfer of remains, embalming, other preparation of the body, Sonata Oak Rental Casket, up to 2-hour visitation Monday through Friday between 9:00 a.m. and 3:00 p.m. at our facility, cremation and temporary urn.

- With Lancaster Cremation Casket add \$600
- With Kenton Cremation Casket add \$800

For Gathering/Visitation at Church

\$5595

Funeral Service with Cremation Following (Loved One Present) \$5095

Our charges include basic services of director and staff, local transfer of remains, embalming, other preparation of the body, Sonata Oak Rental Casket, service Monday through Friday at 10:00 a.m. or 2:00 p.m. at our facility, cremation and temporary urn.

- With Lancaster Cremation Casket add \$600
- With Kenton Cremation Casket add \$800

For Service at Church

\$5595

Visitation and Funeral Service with Cremation Following (Loved One Present) \$5095

Our charges include basic services of director and staff, local transfer of remains, embalming, other preparation of the body, Sonata Oak Rental Casket, up to 2-hour visitation (Chapel only) Monday through Friday between 9:00 a.m. and 3:00 p.m. at our facility and service the same day Monday through Friday at 10:00 a.m. or 2:00 p.m. at our facility, cremation and temporary urn.

- With Lancaster Cremation Casket add \$600
- With Kenton Cremation Casket add \$800

For Visitation or Service at Church

For two-day event add \$500

\$5595

Evening & Weekend Charges for Cremation Services (If Available)

Saturday Arrangement Conference	Add \$500
Saturday Visitation	Add \$700
Saturday Service	Add \$700
Sunday Visitation	Add \$900
Sunday Service	Add \$900
Visitation scheduled at or after 3:00 p.m.	Add \$500
Services scheduled at or after 3:00 p.m. Monday through Friday	Add \$500
Services scheduled at or after 3:00 p.m. on Saturday or Sunday	Add \$700
Service at a location other than our chapel	Add \$500

Traditional Burial Packages

Prices do not include cemetery fees or other cash advance items

Direct Burial - No Services (Casket Included - No Family Present) \$3995

Our charges include basic service of funeral director and staff, local transfer of remains, other preparation of the body, transfer of the remains to the cemetery and 20-gauge Viceroy Silver Hammertex Casket.

Graveside Burial Service (Casket Included) \$5995

Our charges include basic service of funeral director and staff, local transfer of remains, embalming, other preparation of the body, graveside service, Monday through Friday at 10:00 a.m. or 2:00 p.m. funeral coach and 20-gauge Viceroy Silver Hammertex Casket.

Funeral Chapel Service (Casket Included) \$6295

Our charges include the items from the Graveside Package plus a chapel funeral service at our facility Monday through Friday at 10:00 a.m. or 2:00 p.m. with a visitation one hour prior to the service.

Church Funeral Burial Service (Casket Included) \$6795

Our charges include the items from the Graveside Package plus a church funeral service Monday through Friday at 10:00 a.m. or 2:00 p.m. with a visitation one hour prior to the service.

For two-day event add \$500

Evening & Weekend Charges for Burial Services (If Available)

Saturday Arrangement Conference	Add \$500
Saturday Visitation	Add \$700
Saturday Service	Add \$700
Sunday Visitation	Add \$900
Sunday Service	Add \$900
Visitation scheduled at or after 3:00 p.m.	Add \$500
Services scheduled at or after 3:00 p.m. Monday through Friday	Add \$500
Services scheduled at or after 3:00 p.m. on Saturday or Sunday	Add \$700

Professional Services

Basic Service of Funeral Director and Staff

\$1725

This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. This fee is non-declinable. This fee is already included in our charges for direct cremation, immediate burial and forwarding and receiving remains. This fee includes, but is not limited to our staff and facilities to respond to initial requests for service and arrangement conference with the responsible party; coordinating service plans with cemetery, crematory and other parties involved in the service and final disposition of the deceased; securing official documents and necessary authorizations for cremation or burial and preparation of required forms for government notifications.

Additional Arrangement Conference or Arrangement Conference After 4:00 P.M.

\$200

Our discounted prices are based on one meeting with each family. Additional meetings to finalize arrangements are \$200 per meeting. Also, any meetings after 4:00 P.M. are \$200 per meeting.

Embalming

\$850

Except in certain cases, embalming is not required by law. Embalming may be necessary however if you select certain funeral arrangements such as a funeral with a public viewing. If you do not want embalming, you usually have the right to choose an arrangement which does not require you to pay for it, such as direct cremation or immediate burial.

Autopsy Cases or Restoration of the Body (Embalming Required)

\$295

Other Preparation of the Body

\$300

Exterior disinfection, dressing, cosmetizing and/or casketing of the remains. This charge is required for any viewing of the deceased. Does not include haircut or hairdresser.

Facilities and Staff

Facilities and Staff for Reception (Monday through Friday, 9:00 a.m.-4:00 p.m., 2-hour limit)	\$295
Facilities and Staff for Visitation (Monday through Friday, 9:00 a.m. - 4:00 p.m., 2-hour limit)	\$575
Additional 2-Hour Visitation	\$275
Facilities and Staff for Graveside Service (Monday – Friday, 10:00 a.m. or 2:00 p.m.)	\$625
Facilities and Staff for Private Family Viewing (Monday through Friday, 9:00 a.m.-3:00 p.m., 30-minute limit)	\$445
Facilities and Staff for Funeral Service at our Chapel (Monday - Friday, 10:00 a.m. or 2:00 p.m.)	\$625
Facilities and Staff for Funeral Service at Church or other location (Monday - Friday, 10:00 a.m. or 2:00 p.m.)	\$1125
Facilities and Staff for Memorial Service at our Chapel (Monday – Friday, 10:00 a.m. or 2:00 p.m.)	\$625
Out of Service Area Charge (For services held outside Polk County)	\$500

Evening & Weekend Charges (If Available)

Additional charges apply for any services or visitations scheduled on Saturday or Sunday or after 3:00 p.m. Monday through Friday.

Saturday Reception	Add \$700
Saturday Visitation	Add \$700
Saturday Service	Add \$700
Sunday Visitation	Add \$900
Sunday Service	Add \$900
Services scheduled after 3:00 p.m. Monday through Friday	Add \$500
Services scheduled after 3:00 p.m. on Saturday or Sunday	Add \$700

Transportation

Polk County transportation included in cost.

Transfer of Remains	\$625
Funeral Coach	\$200
Service Utility Auto Fuel Surcharge (when applicable)	\$100
Automotive Mileage	\$2.50/loaded mile

Professional Services Cont.

Forwarding of Remains to Another Funeral Home	\$3500
This charge includes basic services of director and staff, local removal of remains, embalming and other preparation.	
Receiving of Remains from Another Funeral Home	\$1820
This charge includes basic services of director and staff, transfer of the deceased from local airport and transportation to the cemetery.	
Direct Cremation (Minimum Container / Temp Urn Included)	\$995-\$4290
Our charge for a direct cremation (without ceremony) includes: transfer of deceased from place of death to our facility, reduced basic services of funeral director and staff, professional care of the body and cremation charge.	
Direct Cremation with container provided by the purchaser	\$860
Direct Cremation with selected casket	\$2455-\$4155
Immediate Burial	\$2300-\$5595
Our charge includes basic services of director and staff, local removal of remains, other preparation of the deceased, 20-gauge Viceroy Silver Hammertex Casket and transfer to the cemetery. There are no services included in an immediate burial.	
Immediate Burial with container provided by purchaser	\$2300
Immediate Burial with selected casket	\$3895-\$5595
Donation to Medical Institution (No Services)	\$2450
Basic service of funeral director and staff. Transfer of deceased to our funeral home. Transportation to facility (Des Moines University). Transportation beyond local area (beyond 15 miles @ \$2.50 per mile, one way).	

Cremation

	Under 250 lbs.	251-350 lbs.	351-500 lbs.	501-650 lb
Standard	\$295	\$495	\$895	\$1295
Expedited	\$490	\$690	\$1090	\$1490
Rush	\$590	\$790	\$1190	\$1590

Rush Cremation

Within 2 days, once all documentation from the family and the medical personnel are complete and in our staff's possession. Additional charges may apply for local, county or state permits.

Expedited Cremation

Within 3-6 days, once all documentation from the family and the medical personnel are complete and in our staff's possession. Additional charges may apply for local, county or state permits.

Standard Cremation

Within 7-10 days, once all documentation from the family and the medical personnel are complete and in our staff's possession. Additional charges may apply for local, county or state permits.

Mailing of Cremated Remains via USPS Priority Mail **\$200**

Additional Fees

Refrigeration of Remains (Charged per day after 72 hours. Refrigeration charge will begin to accrue if payment is not received within 72 hours of transport to the Funeral Home.) **\$95**

Probate Filing Fee **\$1500**
 Financial Assistance Filing Fee **\$295**
 Insurance Assignment Fee **(minimum \$125 or 4% of Total Funeral Bill)**

International Shipping **\$1500**
 Certified Copies of Iowa Death Certificate **\$15 per copy**
 Air Shipment Container **\$350**
 Combination Air Tray **\$350**
 Medical Examiner Fee for Cremation **\$75**
 Witness Cremation (Includes Crematory Facility Charges) **\$375**

Caskets **\$1195 to \$3195**

Outer Burial Containers **\$995 to \$2850**

Additional Services or Merchandise

Add on prices are calculated per item

\$45 per item

- Candle

\$50 per item

- 50 Standard Thank You Cards
- Rosary or Crucifix

\$75 per item

- Register Book

\$90 per item

- 100 Standard Prayer Cards
 - 75 Personalized Thank You Cards

\$125 per item

- 100 Basic Memorial Folders
- 100 Personalized Prayer Cards

\$160 per item

- 25 Photo Video Tribute
- Flower Delivery Fee

\$210 per item

- Casket Cap Panel

\$260 per item

- 26-50 Photo Video Tribute*
- *(For more than 50 photos add \$1 per photo)

\$325 per item

- 150 Personalized Memorial Folders

\$350 per item

- 150 Personalized Bi-Fold Folders

\$400 per item

- Livestream Service - Includes 1 Flash Drive (Additional \$175 Charge for Weekend Livestream)

Cremation Viewing Definitions

Identification of the Deceased – 1 immediate family member or person designated by the legal next of kin, 5-10 minutes, the deceased would be covered by sheets and on a flat table. The identification of the deceased is not open to the public.

Private Family Viewing – 10 immediate family members (spouse, parents, children, grandchildren, siblings) 30 minutes, the private family viewing is not open to the public. The deceased may be dressed in clothing that you provide, they may be in a casket or cremation viewing container or on a flat table covered with a clean linen. Viewing held in our viewing room.

Traditional Cremation with Public Service or Visitation – open to the public, the deceased must be embalmed, they may be dressed in clothing that you provide, they must be in a casket or cremation viewing container. Visitation held in our chapel.

Casket Price List

February 17, 2025

71209735	572 Coral Mist	SPC White/Pink	Pink Crepe	\$3395.00
71209736	573 Pacific Blue	SPC Spruce Blue/Silver	Blue Crepe	\$3395.00
71086657	Empire 28" Silver/Dark Gunmetal	SPC Silver/Dark Gunmetal	White Crepe	\$3295.00
71086659	Empire 28" Monarch Blue/Silver	SPC Monarch Blue/Silver	Blue Crepe	\$3295.00
71203628	Edson/1614 Copper/Venetian Bronze	SPC Copper/Venetian Bronze	Rosetan Crepe	\$3295.00
71203632	Edson/1614 Orchid	SPC Orchid	Pink Crepe	\$3295.00
71209574	1058 Tailor Midnight Blue IC	SPC Midnight Blue	Cream Basketweave	\$3095.00
71209575	1058 Embrace White Sand IC	SPC White Sand	Cream Basketweave	\$3095.00
71013429	Majestic 28" Gold Sunset Gold	PC Sunset Gold	Rosetan Crepe	\$2895.00
71013431	Majestic 28" Silver	PC Silver	White Crepe	\$2895.00
71203521	Dennison/645 Monarch Blue	SPC Monarch Blue	Blue Crepe	\$2795.00
71203524	Dennison/645 Colonial Bronze & Venetian Bronze	SPC Colonial Bronze & Venetian Bronze	Rosetone Crepe	\$2795.00
H40901	Glaston/Weston II Poplar/Veneer Medium Satin	PC Medium Satin	Rosetan Crepe	\$2795.00
H40080	Lonkay Poplar/Veneer Medium Satin	PC Medium Satin	White Crepe	\$2495.00
71203732	670 Bronzestone	SPC Bronzestone Flat	Moselle Crepe	\$2395.00
71085701	Patton/1123 Soft Pink	PC Soft Pink	Pink Crepe	\$2395.00
71085702	Patton/1123 Midnight Blue	PC Midnight Blue	Blue Crepe	\$2395.00
71209867	1145 White	PC White	White Crepe	\$1795.00
71209868	1145 Ebony	PC Black	White Crepe	\$1795.00
71209871	1145 Monarch Blue	PC Monarch Blue	Blue Crepe	\$1795.00
71005919	Viceroy Silver Hammertex	PC Silver	White Crepe	\$1695.00

Cremation & Ceremonial Casket Price List

Kenton (Cremation Casket)	\$2295
Lancaster (Cremation Casket)	\$2095
Sonata Oak Rental Casket	\$1295
Private View	\$450
Basic Alternative Container	\$195

Outer Burial Container Price List

January 1, 2026

Concorde, concrete, polymer inner liner	\$3195	Oxford, concrete & polymer liner	\$1525
Aegean, polymer inner/outer liner	\$2795	Grave Liner	\$1095
Tremont, concrete & polymer liner	\$2095	Millenium urn vault	\$395

Watts Vault & Monument Company Cash Advance Charges -- January 1, 2026

Burial Vault delivery and set up fee with purchase of vault w/out tent & chairs	\$600	Cremation Vault and set up fee and tent with purchase of Cremation Vault	\$560
Burial Vault delivery with set up fee and tent with purchase of vault	\$650	Services reaching cemetery after 4 pm (per 1/2 hour)	\$100
Saturday services (additional)	\$250	Tent and service without Watts vault	\$680
Sunday charge (additional)	\$500	Less than 24 hour order penalty	\$100
Holiday charge (additional)	\$650		

Payment Policy

Our funeral home is a small business, and like many others in the community, out of necessity, we rely upon the families we serve for prompt payment. The following policies have been adopted to ensure we meet our financial obligations and thus remain able to continue providing our clients the quality service to which they are entitled.

For your benefit and complete understanding of how your accounts are to be paid, we would like to provide you with this copy of our payment policy. Everyone benefits by knowing what their financial responsibilities are prior to making funeral arrangements.

Payment in full is expected when arrangements are made. Please review your payment options listed below. Your funeral director will answer any questions you may have.

Payment Options

- Cash or check payment for the full amount at the time services are arranged.
- Visa, MasterCard, Discover or American Express payment for the full amount at the time services are arranged.
- A 2.75% Administrative Fee is added for all credit and/or debit payments.



- Pre-Arranged Funeral Plan.
- Assignment of proceeds of a verified life insurance policy – Most insurance companies allow the beneficiary of a policy to assign payment for the funeral expenses from the proceeds of the policy. For your convenience we accept Assignments and work through a third party specialist, Forethought Capital Funding, to process and expedite all Insurance Assignments. The charge to process all claims is up to 4% of the death benefit with a minimum charge of \$125. This charge will be added to the funeral bill. In most cases, funds from accepted insurance policies will be available to you within 3 working days. If this method is chosen, all assignments will be verified by Claim Check and if it is deemed that the Insurance is not assignable, has lapsed or is invalid for any reason an alternate payment option will be necessary. If the amount of the insurance benefit is less than the funeral expenses, choosing one of the other payment options is also necessary.
- Financing – If this selection is chosen for payment, credit applications must be completed the day arrangements are made. Credit will be extended by a third-party based upon your honesty and accuracy of the information provided on the application. Terms of the contract will be determined based upon your credit history. A down-payment of 1/3 of the total funeral service charges plus any cash advance items must be paid prior to a service being scheduled or published in the newspaper.

Cash Advances

As a convenience to you, we are willing to administer payment for those cash advance items that you authorize (grave opening, honorarium, death certificates, etc.). The price charged for cash advance items to your family is the same cost the funeral home incurs.

If you have questions about this policy, your purchase agreement, funeral account or any other part of our services, please do not hesitate to ask. We are here to serve you to the very best of our abilities.

Discounts, Financial Hardships and Value

We encourage you to speak openly about any financial hardships you are experiencing. We take pride in serving all who call our firm – including those with financial difficulties. We can make suggestions to keep your costs low. We understand that there are those who need a payment plan or a cost reduction in order for their needs to be met, and we are here to help. No one has ever been turned away for a lack of money. Regardless of what you spend, our superior service quality is the same for all.

NOTES:

Time & Place of Farewell: _____

Date & Time of Visitation: _____

Family First Viewing: _____

Open for Public: _____

Items to Complete: _____

Funeral Follow-Up Appointment: _____



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simplifyiowa.com

SUBMIT PHOTOS & OTHER ITEMS TO [INFO@SIMPLIFYIOWA.COM](mailto:info@simplifyiowa.com)