

Peoplebank

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Resilience Solutions



GUIDE: **The Rise of Ransomware and** **How to Fight Back**



What is Ransomware

Ransomware is a type of malicious software (malware) that encrypts a victim's files or systems, rendering them inaccessible until a ransom is paid.

Key Characteristics

Ransomware is a type of malicious software designed to block access to a computer system or encrypt its data until a sum of money, or ransom, is paid. Attackers typically demand payment in cryptocurrency to maintain anonymity and often threaten to permanently delete or publicly leak the stolen data if their demands are not met.

Common Targets



Enterprises



Healthcare institutions



Government agencies



Critical infrastructure

Ransomware Anatomy



Recognition & Targeting

Attackers research and select a target, identifying vulnerabilities to exploit.



Infiltration

Hackers breach the network, through phishing email or stolen password etc.



Command & Control

The attacker establishes a remote, hidden connection to the compromised system.



Lateral Movement

The hacker spreads through the network to access more critical systems and data.



Exploit

The ransomware is deployed to encrypt files and/or steal sensitive data.



Extortion

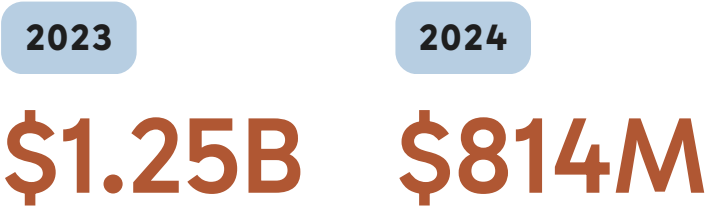
The attacker demands payment to restore access or prevent data leaks.



Worldwide Ransomware Attacks (2024)

Year	2022	2023	2024
No. of Attacks	2,593	4591 (77% ↑)	5289 (15% ↑)

Payment to ransomware attackers, data theft and extortion gangs



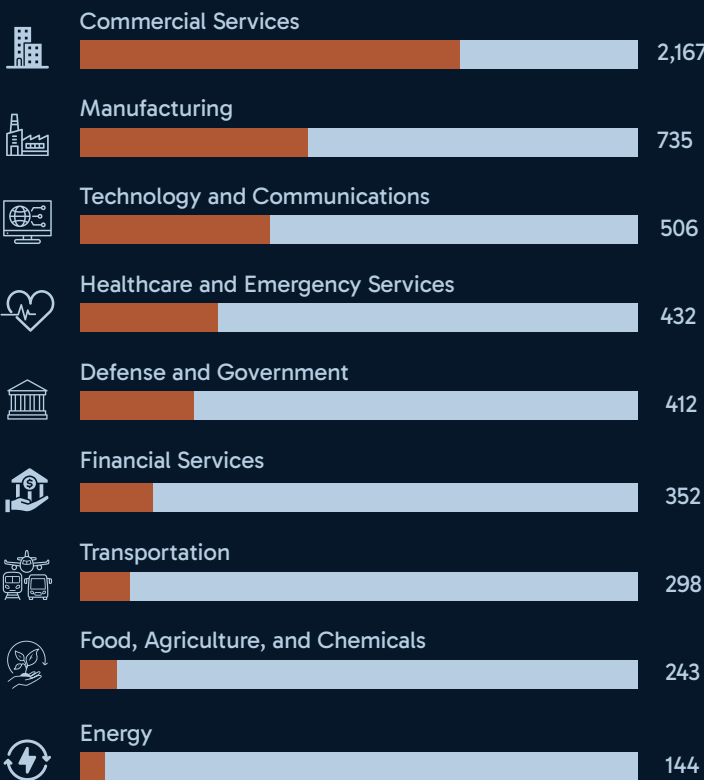
Total volume of ransom payments YoY

35% ↓

Despite the decrease in ransom payments, the threat is evolving, not receding.

Cybercriminals are adapting with AI-powered attacks, more sophisticated extortion tactics, and targeting critical infrastructure. Proactive defense is now more critical than ever.

Total ransomware attacks worldwide by industry (2024)

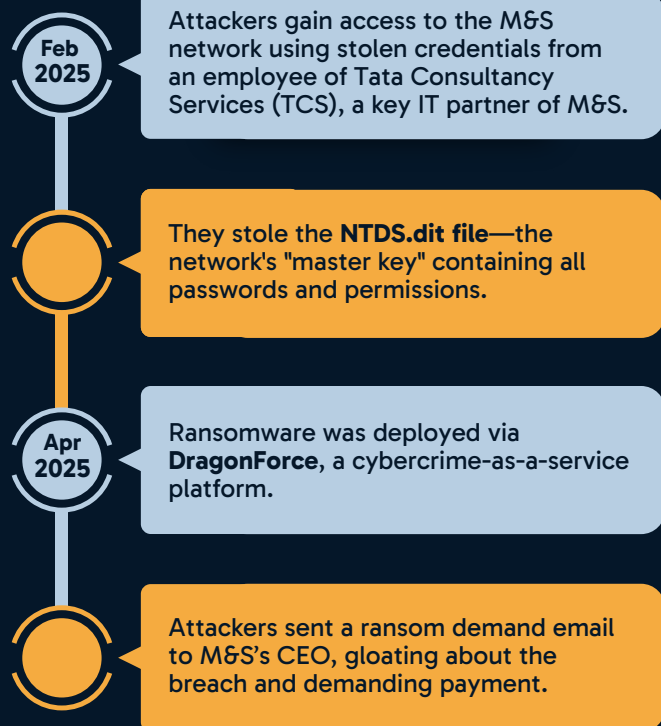


Ransomware as a Service (RaaS)

A massive and unsuspected attack surface



CASE STUDY: The M&S Ransomware Breach



What is NTDS.dit?

NTDS.dit acts as the address book and rulebook for a company's computer network. It stores usernames, passwords, group memberships, permissions, etc. If someone gets access to this file, they could potentially access everything in the network. That's why it's heavily protected and only accessible by system administrators.

Impact



System Affected

Online payments, click-and-collect, contactless store payments.



Data Breach:

Customer names, addresses, emails, DOBs, order history.

Threat Actors



DragonForce

A ransomware-as-a-service (RaaS) operation that allows cybercriminals to deploy ransomware under a white-label model.



Scattered Spider

A cybercrime group targeting major retail and financial enterprises through social engineering (SIM swapping, MFA fatigue attacks etc.), credential harvesting, and Active Directory exploitation.

Lessons Learned

1

Incident Response

M&S responded quickly, but communication with customers needs improvement during incidents.

2

Third-Party Risk

Third-party service providers introduce vulnerabilities that can be exploited. Companies must manage these risks.

3

Data Minimization

Limiting stored data reduces the impact of breaches, protecting sensitive information.

Combating Ransomware

Technical Controls



MFA Enhancement

Upgrading authentication methods with MFA to resist phishing attacks



Access Control

Enforcing least privilege principles and regular reviews



Zero Trust

Verifying all users and devices rigorously



EDR Deployment

Implementing real-time threat detection and response



Network Segmentation

Isolating critical systems to prevent lateral movement



Secure Remote Access

Monitoring and securing remote access tools



Reconnaissance Reduction

Use WAFs, disable directory listings to limit publicly available information

Operational Controls



Third-Party Risk Management

Regular security assessments and audits of vendors to ensure compliance and security.



Incident Response Drills

Simulating modern attack scenarios to test and refine incident response playbooks.



Data Encryption and Backup

Encrypting sensitive data and ensuring backups are isolated and protected.



Telecom Coordination

Adding friction to SIM swap processes to protect high-risk users.

Human Factors



Security Awareness Training

Educate employees on phishing, credential theft, social engineering, and how to report suspicious activity.



Helpdesk Security Protocols

Train support teams to verify identities robustly and resist social engineering attempts.



Communication Preparedness

Develop and pre-approve internal and external messaging templates for use during incidents.



*All content and insights are provided by **Zurich Resilience Solutions**



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With more than 8 years of experience in the three lines of defense, Ruiwen's expertise covers a range of areas in cyber resilience, especially in financial industry.



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Kennedy brings over 8 years of experience in information security and IT risk management, developing a strong track record of success in enhancing the cyber resilience.