Built to Scale Executive Masterclass

Empowering Executives with Scalable Leadership & Strategic AI
In Collaboration with Maxwell Leadership and Houston Christian University, USA
📖 **Hosted by The Leadership Channel Institute**

Event Details

- **Format: Virtual (Live) — Limited Seats Available**

- **Cohort 1: 26–27 September 2025**

- **Cohort 2: 25–26 October 2025**

- **Investment: ₦250,000 per participant**

From the CEO

Welcome to the Built to Scale Executive Masterclass — where leadership meets scale.

For centuries, thriving societies, enduring businesses, and resilient institutions have relied on timeless principles of leadership, governance, and sustainability. Today, these same patterns, fused with AI-powered strategies, provide executives with the tools to lead in an ever-changing, disruption-filled world.

This is more than training — it's a transformation lab. You'll learn how to adopt scalable leadership frameworks, combine them with AI, and design organizations that don't just grow, but endure for generations.

Our Goal: To equip you with leadership patterns that make your organization scalable, sustainable, and future-proof.

Program Overview

What You'll Experience

✔ **A 2-day immersive virtual experience**
✔ **Fusion of ancient sustainability models with AI-enabled scaling**
✔ **Practical frameworks for long-term organizational growth**

Who Should Attend

C-Suite Executives (CEO, COO, CFO)
Executive Directors & Permanent Secretaries
Entrepreneurs with ₦100M+ annual revenue
Leaders in government, nonprofits & faith-based organizations
Next-gen leaders preparing for succession

The Value of This Event

- **Timeless Sustainability Patterns: Lessons from institutions that have thrived for 100+ years.**

- **Scalable Leadership Framework™ (SLF™): A proven blueprint to scale organizations effectively.**

- **AI-Enhanced Leadership: Tools to keep your decision-making sharp and relevant.**

- **Execution Discipline: Move from vision to measurable results.**

- **Leadership Legacy: Create impact that outlives your tenure.**

2-Day Agenda

Day	Topic	Highlights
Day 1 (Session 1)	Scalable Leadership & Timeless Patterns	SLF™: 5 Levels of Scaling • Growth Equation • Leadership that endured 1,000+ years
Day 1 (Session 2)	Strategic AI for Executives	AI tools • Case studies • Predicting & preventing disruption
Day 2 (Session 1)	Execution & Crisis-Proof Scaling (ADAPTS™)	High-speed execution • Adaptive scaling frameworks
Day 2 (Session 2)	Legacy, Profitability & Multiplication	Leadership legacy blueprint • Succession patterns • Hot Seat problem-solving

Learning Outcomes

By the end of the program, you will be able to:

Diagnose your current growth stage and develop a scaling blueprint
Apply AI tools to decision-making and strategy
Design succession and governance models for long-term continuity
Build a scalable, sustainable culture modeled after enduring institutions
Leave with a Leadership Legacy Roadmap to outlive your tenure

Bonuses & Post-Program Support

- **AI Leadership Toolkit — Practical AI resources for executives**

- **Alumni Network — 12 months of peer accountability & networking**

- **Legacy Blueprint Templates — Derived from timeless success patterns**

Your Investment (₦250,000 Includes):

- **2-day live program**

- **Digital workbooks, toolkits & resources**

- **Certificate of Completion (The Leadership Channel Institute)**

- **Access to alumni network**

Enrollment Process

1. **Apply online**

2. **Receive review within 48 hours**

3. **Selection call with program advisor**

4. **Confirm your seat with payment**

Contact Us

For questions, bulk registration, or in-house training:
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