



## SOLUTION BRIEF

# You Are Not Too Small to Be a Target: Endpoint Protection for SMBs

Enterprise-grade protection at a small business price, built for the realities and budgets of growing companies.

Most cyberattacks aren't aimed at a specific business. They're aimed at as many businesses as possible, all at once. From phishing emails to fake captcha scams and more, it can be easy to fall for the bait a threat actor puts out, and AI makes phishing emails and fake web pages look more real than ever. With that in mind, it's less about being singled out and more about being caught. Whichever business has the weakest defenses that day becomes the statistic.



### Why Basic Antivirus Falls Short

Small and midsize businesses get caught often, and many are still defending themselves with the same free or consumer-grade antivirus that came bundled with a home laptop. These products were built to catch yesterday's viruses, not the fileless malware, zero-day exploits, and AI-assisted attacks businesses face today. That's why when attacks happen, consequences like business downtime and loss of revenue are felt more acutely by small and midsize entities.

Some businesses try to close the gap by bolting a cheap, separate detection tool onto their existing antivirus. While that seems like a step in the right direction, it really isn't enough. Disconnected products create blind spots that make security tools harder to manage. Add in the fact that misconfiguration is a big source of breaches, think a missed update or a misapplied policy, and it becomes clear the real risk isn't just a lack of tools. It's having the right tool deployed and the knowledge of how to manage it well.



## Security Built For Your Business

SonicWall Endpoint Security was built to solve this problem for small and midsize businesses. Not with another expensive tool, but by making enterprise-grade protection genuinely affordable for small business budgets. Backed by more than 30 years of threat research and powered by SonicWall's patented RTDMI® engine, it combines next-generation antivirus protections, with endpoint detection and response in a single lightweight agent, priced to make these crucial enterprise-level capabilities accessible to even the smallest business. Management is made easier with managed detection and response (MDR) provided by the SonicSentry team.

The difference shows up when it matters most. When ransomware hits, endpoints are restored to a clean state in minutes using shadow-copy rollback—no ransom paid, no data lost, no days spent rebuilding. Threats nobody has seen before—from fileless malware to zero-day exploits—are caught by behavior-based detection before they ever get the chance to execute. For growing businesses without a dedicated security team, SonicWall's SonicSentry MDR service can take the job over entirely by providing a 24/7 Security Operations Center that watches, hunts, and responds around the clock, at a fraction of what an in-house analyst would cost, so you can sleep easy at night knowing any cyber threats coming your way are being dealt with fast.



## Compliance-Ready Protection Without the Enterprise Price Tag

And because insurers and auditors are asking tougher questions, SonicWall Endpoint Security helps businesses meet changing compliance requirements and support cyber insurance readiness without an enterprise-sized line item. When combined with a SonicWall firewall, Cloud Threat Analytics, and Cloud Email Security, businesses choosing SonicWall Endpoint Security with SonicSentry MDR gain access to a cyber warranty of up to \$1 million, as well as discounted, flat-rate cyber insurance through SonicWall's partnership with Cysurance. The savings on insurance through this program can be enough to help offset the cost of the security tools.

Small businesses don't face a smaller share of today's threats, and they shouldn't have to settle for a smaller share of the protection, either. With SonicWall Endpoint Security, robust protection is within reach for SMBs.



**Learn more about SonicWall Endpoint Security at [sonicwall.com](https://sonicwall.com)**

### SonicWall, Inc.

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Endpoint Security\_SMB End-user\_SolutionBrief\_12552

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