

Find the perfect gift...

'Tis the season for hustle and bustle—and oh, so many opportunities to earn. Make the holidays even merrier by earning with every checkmark on your to-do list, from gift-giving to dining, travel booking, and more.



For the stylish

Page 8



For the foodie

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For the fun lover

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For you

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2025 Holiday Earning Challenge

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Upcoming bonus events

...and more!



Presents with purpose

Shop 750+ brands for all your holiday shopping and gifting. It's the easiest way to raise funds for your organization and the people that matter most to you, all while crossing off your gift list.

How it works



Buy gift cards or shop online

Get the full value of your purchase to shop or gift from hundreds of brands.



Earn funds

The brand gives back and the earnings are distributed to your organization's fundraising program.



Allocate earnings

Your organization applies the funds to your fundraising goal (e.g., tuition assistance, sports fees).



"

"We've been using gift card fundraising ever since our kids were in elementary school. After seeing how much we could reduce tuition costs with our regular purchases, we were hooked! I've found it to be very helpful around the holidays, when I buy cards to give as gifts."

Jan H.

Earns for her grandkids' tuition

Featured brands

Thank you to the following brands for their support of organizations and communities across the U.S. Get inspired with their holiday ad in this year's gift guide.











































NORDSTROM















See all 750+ brands available at RaiseRight.com/Brands

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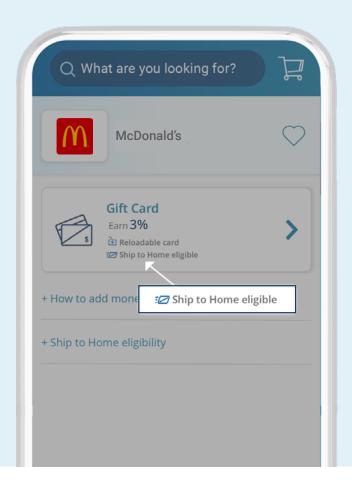
Ship to Home

Gift cards delivered directly to you

For easy holiday gifting, get gift cards delivered right to your door (or theirs).

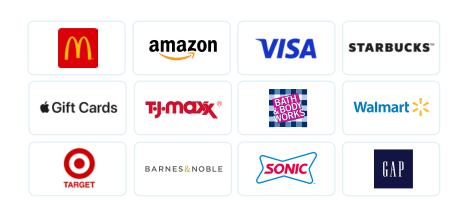
Filter your search by Ship to Home or look for the "Ship to Home eligible" label on the detail pages of the brands you shop.

Shipping fees apply. Visit raiseright.com/about-us/shipping-options to learn more.





Lhoose from **250+** popular brands



+ MORE

Plan ahead and place your orders today for home delivery or direct to friends and family.



Holiday gifts for everyone on your list

Earning potential with every purchase

Trendsetter	EARN %
Abercrombie & Fitch	5%
Aéropostale	10%
American Eagle®	10%
Collars & Co. (NEW)	8%
DSW	10.5%
Gap Brands	14%
H&M	7%
JCPenney	7%
Kendra Scott	8%
Kohl's	7%
Lucky Brand (NEW)	7%
Macy's	10%
Maurices	7%
Nautica	9%
Nordstrom / Nordstrom Rack	4%
PacSun (NEW)	8%
Pandora (NEW)	7%
Poshmark	6%
PUMA	11%
Ray-Ban (NEW)	7%
T.J. Maxx	6%
Coffee & Tea Lover	
Biggby Coffee	7%
Coffee Bean & Tea Leaf	10%
Dunkin'	3.5%
Dutch Bros Coffee (NEW)	5%
Peet's Coffee & Tea	7%
Starbucks	4.5%
Gamer	
Apple	5%
Best Buy	4%
GameStop	5%
Meta Quest	6.5%
Xbox Game Pass	11%

very parenage	
The Littles	EARN %
Build-A-Bear Workshop®	8%
Carter's	10%
Chuck E. Cheese	8%
Hanna Andersson	8%
LEGO (NEW)	6%
OshKosh	10%
Fun Lover	
AMC Theatres	8%
Cinemark	6%
Dave & Buster's	13%
iFly Indoor Skydiving	6%
Main Event	10%
Regal	8%
StubHub	5%
Topgolf	8%
Traveler Airbnb Amtrak	3% 4.5%
Delta Air Lines	4.5%
Disney	3%
Hotels.com	6%
Lyft	3%
Turo	5%
Uber	3%
Beauty & Scent Lover	
Bath & Body Works	12%
Sephora	6.5%
Ulta Beauty	7%
Yankee Candle	8%
Pet Parent	
Chewy	5%
Fleet Farm	3.5%
Petco	9%
PetSmart	6%

Shop these brands and hundreds more at **RaiseRight.com/Brands**. Filter your search by category, card type, and ship to home.

Blue text = gift card + online shopping earnings





Holiday gifts for everyone on your list (continued)

Earning potential with every purchase

	Larning potent
Foodie	EARN %
Arby's	8%
Bubba's 33	8%
Buffalo Wild Wings®	8%
Chili's Grill & Bar	10%
Domino's	8%
Food & Laughs Card (multi-brand)	8%
Hardee's / Carl's Jr	5%
Home Chef	11%
IHOP	8%
Jimmy John's	8%
McDonald's	3%
Olive Garden	8%
Outback Steakhouse	10%
Panda Express	8%
Pizza Ranch	8%
Quiznos (NEW)	7%
Red Robin	8%
Sonic	8%
Taco Bell	5%
Texas Roadhouse	8%
Outdoor Enthusiast	
Bass Pro Shops / Cabela's	9%
Columbia Sportswear	12%
L.L.Bean	16%
Outdoorsy (NEW)	7%
REI	8%
Sportsman's Warehouse	7%
Tractor Supply Co.	4.5%
Sweet Tooth	

Sports Fanatic	EARN %
Academy Sports + Outdoors	3%
adidas	13%
Callaway	16%
Champs Sports	8%
DICK'S Sporting Goods	8%
Dunham's Sports	8%
Fanatics	7%
Gatorade (NEW)	10%
Nike	11%
Under Armour	11%

People Who Have Everything		
1-800-Flowers.com	12%	
Amazon	1.5%	
American Express	1.25%	
Barnes & Noble	8%	
CharityChoice	10%	
DoorDash	4%	
Grocery and Auto+ Mastercard [®] Gift Card	2.5%	
Happy Moments Card (multi-brand)	8%	
Instacart / Instacart+	5%	
Landry's Inc. (multi-brand)	9%	
Shutterfly	9%	
Spotify (NEW)	5%	
Target	2.5%	
Total Wine & More	7%	
Visa	1.25%	

Home Decorator	
Etsy	5%
The Home Depot	4%
HomeGoods	6%
IKEA	5%
Lowe's	4%
Michaels	7.5%
Wayfair	6%
World Market	6%



Shop these brands and hundreds more at **RaiseRight.com/Brands**. Filter your search by category, card type, and ship to home.

Rocky Mountain Chocolate Factory (NEW)

12%

11%

7%

7%

Cheesecake Factory
Cheryl's Cookies

Cold Stone Creamery

GoTo Foods (multi-brand)

Crumbl (NEW)

Blue text = gift card + online shopping earnings

FOR THE STYLISH

Treat the trendsetter on your list to gifts that turn heads. From timeless staples to statement pieces, these brands make it easy to give the gift of great style.



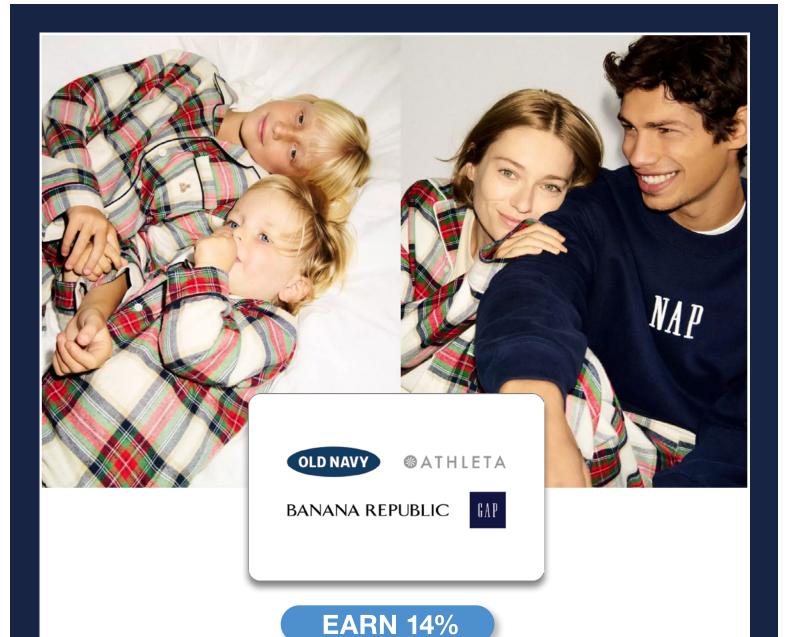
Make the season bright

From cozy to cool to totally unexpected, discover merry-making gifts for everyone on your list.



FARN 7%





For them + for you

Getting cozy is better when you're together. Earn big on matching PJs and more made-to-love styles for the season.

Gap gift cards can be used in-store and online at Gap, Gap Factory, Banana Republic, Banana Republic Factory, Old Navy, and Athleta brands.



DRESSED TO SLEIGH

Get in the holiday zone with festive fits, just-right gifts, and classic home décor picks.



The perfect stocking stuffers

\$5 & \$10 gift cards

Shop limited-time \$5 and \$10 gift cards from popular gifting brands. They're perfect as small gifts for teachers, mail carriers, and others who deserve a special treat. Available only while supplies last.



















+ MORE BRANDS

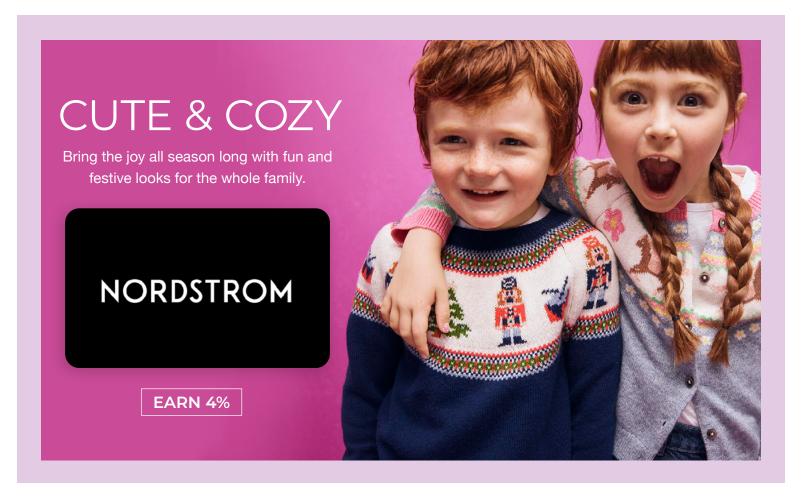


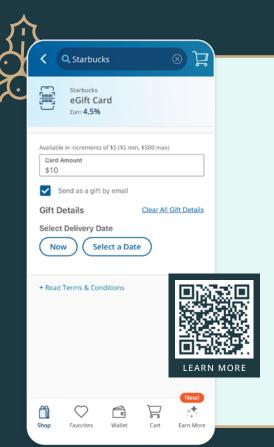
SHOES ARE AGIFT



EARN 10.5%

Find the ones that get you (and everyone on your list) at prices that fit your budget.





Easy earning with eGift cards

Earn with convenience this season! You can use eGift cards for almost anything on your list, like...

- **1. Last-minute gifting.** eGift cards are available instantly—no waiting, no worrying.
- **2. All things holiday.** Use eGift cards to earn on holiday decor, groceries, and more.
- **3. Bulk gifting.** Send eGifts to as many as 125 recipients at once.* Great for teacher or staff appreciation gifts!

*Only available on the desktop version of RaiseRight.com.





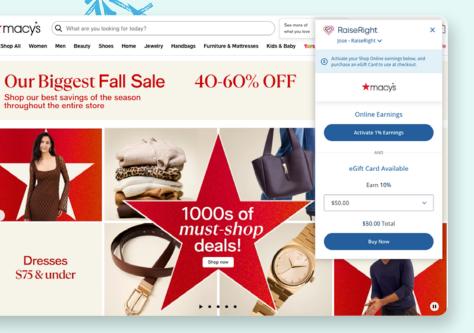


Shine together

Make every moment more radiant with beauty gifts that bring out your holiday glow.

Jolly good online shopping tips

Beat the crowds—shop online and earn instead. Here's how to maximize your earnings while you browse for gifts.

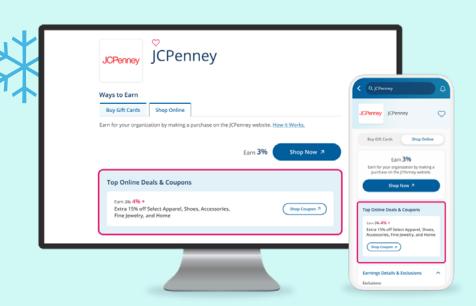


Download the RaiseRight Earnings Extension

Never miss out on earnings while shopping online. Download the RaiseRight Earnings Extension to your browser to get real-time reminders while you shop, then activate earnings with a single click.

Shop Deals & Coupons

Save AND earn on all your holiday purchases. Browse online deals and coupons on brand detail pages to make the most of your budget this season.



Use eGift cards as payment

While shopping for gifts online, remember to check for eGift cards to earn even more. Simply log into your RaiseRight account to buy an eGift card, then return to your shopping window and apply the gift card as payment at checkout. One purchase, two ways to earn!















Check out the full list of brands

Whoever you're shopping for, turn their perfect gift into earnings. Peruse the full list of 500+ online shopping brands on RaiseRight.com or the RaiseRight mobile app.

AND MORE

FOR THE FOODIE

Their favorite gifts are the ones made to be savored. Find their favorite restaurant or treat them to a meal delivery service bonus points if you use their gift to spend some quality time together.





SPICE UP THEIR HOLIDAY

Spread holiday cheer, one wing at a time. Give the gift of hot wings and warm wishes from Buffalo Wild Wings.



— EARN 8% —

Gift cards can be used for dine-in, take-out, and delivery through BUFFALOWILDWINGS.COM







CELEBRATE TOGETHER



The only thing missing is your crew—give them the gift of great memories at Chili's.

EARN 10%





COOK UP COMFORT

Give them the gift that keeps on cooking with seasonal recipes and serious earnings from Home Chef.



EARN 11%





Hungry after all that shopping?

Grab a bite to eat while you're out. Search for local restaurants to earn 5% every time you dine with your linked credit or debit card.













Earn 7%

Season's eatings

Give them the gift of craveable favorites with more flavors, fun, and earnings.

Shop by individual brand on RaiseRight.com or on the app. All gift cards can be redeemed at participating Auntie Anne's, Carvel, Cinnabon, Jamba, McAlister's Deli, Moe's Southwest Grill, and Schlotzsky's locations.



BOTTOMLESS FRIES, BOTTOMLESS JOY

Serve up smiles with Bottomless Fries[®]. It's the gift that keeps on giving.

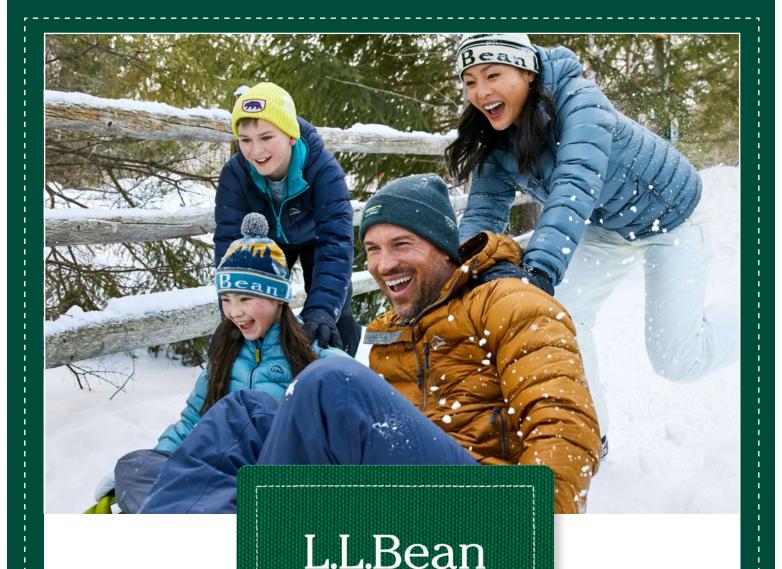


EARN 8%

FOR THE FUN LOVER

Give the gift of good times with picks made for the adventurer. Whether they're jet-setting, heading outdoors, or raising a glass, these brands bring the fun wherever they go.





GIFT

OUTDOOR SPECIALTIES
SINCE 1912

— Earn 16% —

Oh, what fun!

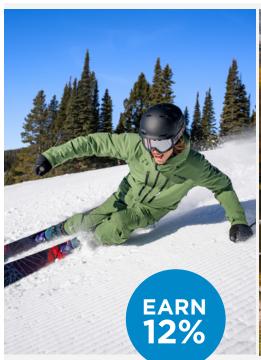
Cozy up to all-weather gear that's built to last—even after long days of sledding and snowball fights.

For every adventure

Give them the gift that takes them everywhere from road to runway. Link your SkyMiles and Uber accounts to start earning miles—plus, earn for your organization with every gift card purchase.



Delta Gift Card terms apply. Delta name and marks are registered marks of Delta Air Lines, Inc. and used with permission.







For Year-Round Adventuring

Ski trips. Fall hikes. Trail runs. Get them the gift card that's Engineered for Whatever.

♦ Columbia



EARN 10%



EARN 13%



Jingle, mingle, and play

Make holiday magic happen with big fun and big earnings.



NEW! Book travel through RaiseRight

Now you can save AND earn on travel by booking hotels, car rentals, and attractions directly through RaiseRight! Whether it's a last-minute holiday getaway, group trip, or team tournament, plan to take your earning potential further than ever.



850,000+ Hotels & Resorts

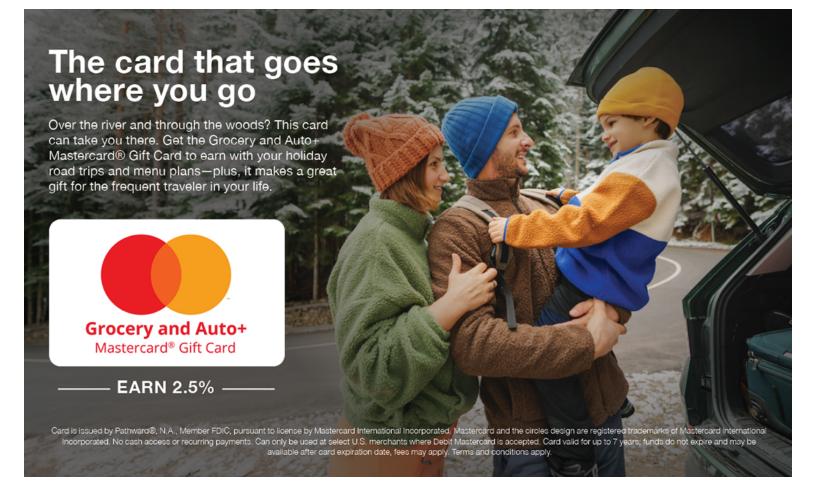


30,000+
Car Rental Locations



100+ Attractions







Make your charitable giving twice as nice

Your holiday spirit spreads further when you double the impact of your charitable contributions.

Donate to the cause of your choice using a universal gift card

From food shelves to homeless shelters and pet rescue organizations, give to any cause you're passionate about.





No activation fees

Give gift cards to organizations or to families facing hard times

And they can purchase exactly what they need.









Use gift cards to buy the items you donate

Provide non-perishable foods, winter clothing, household essentials, educational supplies, and more.





BARNES&NOBLE



Give a CharityChoice gift card

Your recipient can use it to give back to their choice of more than 2,500 charities.



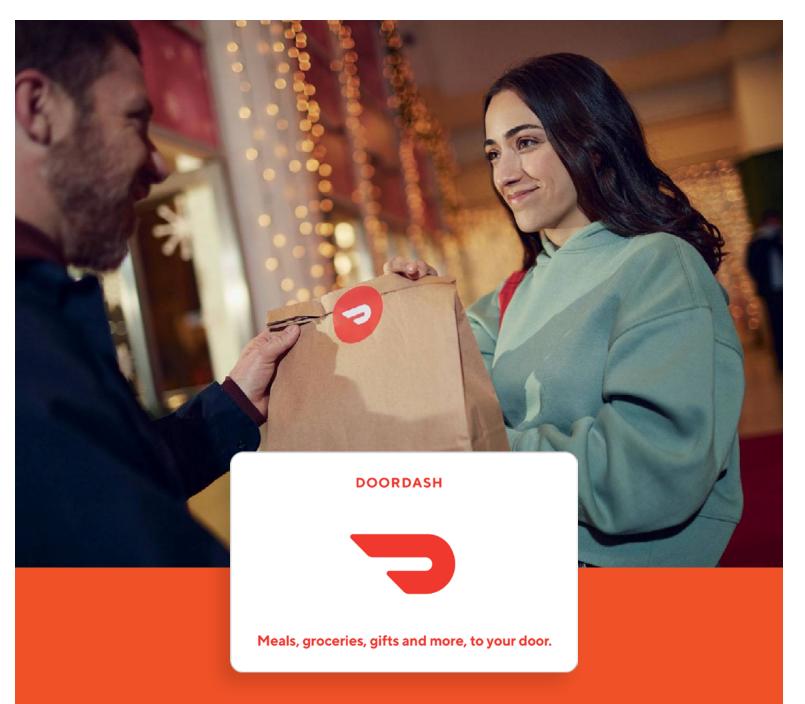


FOR YOU

Don't forget to gift yourself a little ease. Make your todo list feel effortless with quick and easy meals, lastminute deliveries, and one-stop shops that do it all.







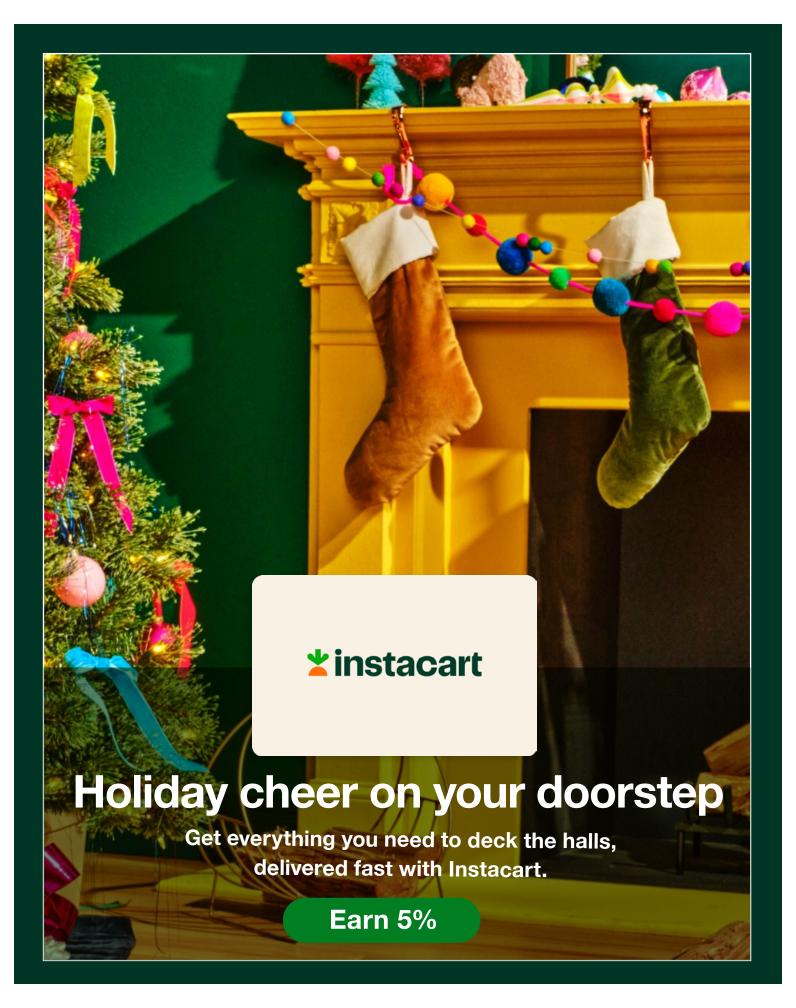
SHOP LESS. CELEBRATE MORE.

When the shopping list starts feeling overwhelming, get all the must-haves, don't-forgets, and just-ran-outs delivered ASAP.

EARN 4%









HOLIDAY

EARNINGS CHALLENGE

Ends December 26

Make the season of giving even more rewarding! Complete the Holiday Earning Challenge to get a \$10 reward and enter to win one of five \$500 grand prizes.

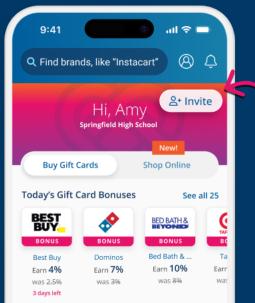
How to participate

- 1. Download the "Your One-Year Planner to Earn \$1,000"
- 2. Earn \$100+ between October 25-December 26

Learn more at raiseright.com/m/holiday-challenge



ENTER TO WIN A \$500 GIFT CARD!



SEND INVITES

Refer friends and family + be entered to win

With Invite Friends & Family, you can invite loved ones to sign up and earn for your cause. Plus, each referral enters you into a monthly drawing for a \$500 gift card! Learn more at raiseright.com/m/referafriend.







—— EARN 4% ·

HOME FOR THE HOLIDAYS

It's the most wonderful time of the year—create a space that radiates comfort and joy all season long.



Don't miss these extra earning opportunities happening all season long!

- Raise Days: November 13–14 and 20–21
- Dazzle Days: November 29-December 12
- eGift Bonuses: December 13–23

Dates are subject to change. Watch your inbox for details.



Big Bonuses. Big Earnings.

NOV 13-14 & NOV 20-21

It's back, and now you have two chances to earn big! Shop limited-time bonuses on popular brands for holiday shopping, entertaining, and household needs.

More top brands for the holidays























PANDÖRA

AÉROPOSTALE



































+ 100s MORE

See all 750+ brands at RaiseRight.com/Brands

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How to order



Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the RaiseRight.com website.



Don't have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**. Check with your program coordinator to get your organization's unique enrollment code.



Want to support without setting up an account?

Ask your organization's program coordinator about options available to buy gift cards.

Have other questions?

Contact our RaiseRight Customer Support team 800.727.4715 Option 3 | Support@RaiseRight.com

